



# Chinese American Semiconductor Professional Association (CASPA)

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## CASPA/GSA 2008 Summer Symposium

### “Successful Global Strategies during Economic Downturns”

**Date/Time:** Saturday, July 19, 2008, 12:30pm - 5:00pm

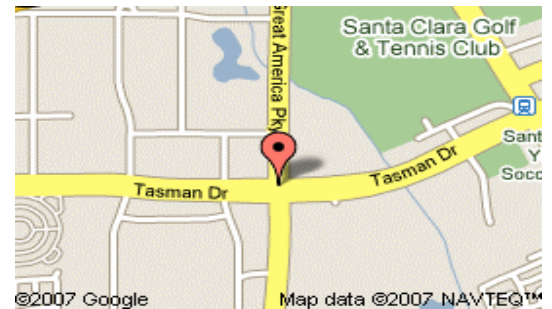
**Venue:** Santa Clara Convention Center  
5001 Great America Pkwy, Santa Clara, CA  
(408) 748-7027

**Website:** <http://www.caspa.com>

**Fee:** **FREE Admission**

#### Agenda:

- 12:30 p.m. - 1:00 p.m. Registration and networking
- 1:00 p.m. - 1:15 p.m. Opening remark for CASPA/GSA 2008 Summer Symposium
- 1:15 p.m. - 3:30 p.m. Symposium presentation (Semiconductor Outlook by regional perspective)
- 3:30 p.m. - 5:00 p.m. Moderated Panel Discussion (Entrepreneurship Forum)



#### Speakers/Panelists:

- **Ms. Vivian Pangburn, Vice President Global Marketing and Membership, GSA**  
Presents: “GSA Perspectives on the Global Semiconductor Marketplace”
- **Mr. Mario Morales, Vice President, IDC**  
Presents: “Taiwan and Asia Pacific Semiconductor Market Trend and Outlook”
- **Mr. Mark Ding, President, SEMI China**  
Presents: “China Market Updates: Semiconductor, FPD, and PV”
- **Ms. Lilly Chung, Partner, Deloitte Consulting LLP**  
Presents: “Key Considerations in the Different Phases of a Merge & Acquisition Deal”
- **Mr. David J. Lam, Vice President, The Carlyle Group**  
Presents: “Start-up Challenges, Venture Financing and Exit Strategies”

CASPA and the Global Semiconductor Alliance (GSA) are joining forces in providing a mid-year review and industry outlook in the semiconductor IC market from the global and regional perspective. The CASPA/GSA 2008 Summer Symposium will examine semiconductor IC industry statistics, significant trends, regional changes, issues and opportunities in the US, European, Asia-Pacific and China semiconductor markets. Following the presentation sessions, a panel discussion will further explore opportunities and exchange dialog with the audience on entrepreneurship, start-up challenges, venture financing, exit strategies, and Merge & Acquisition opportunities.