

GSA SUCCESS PACKAGE 2011

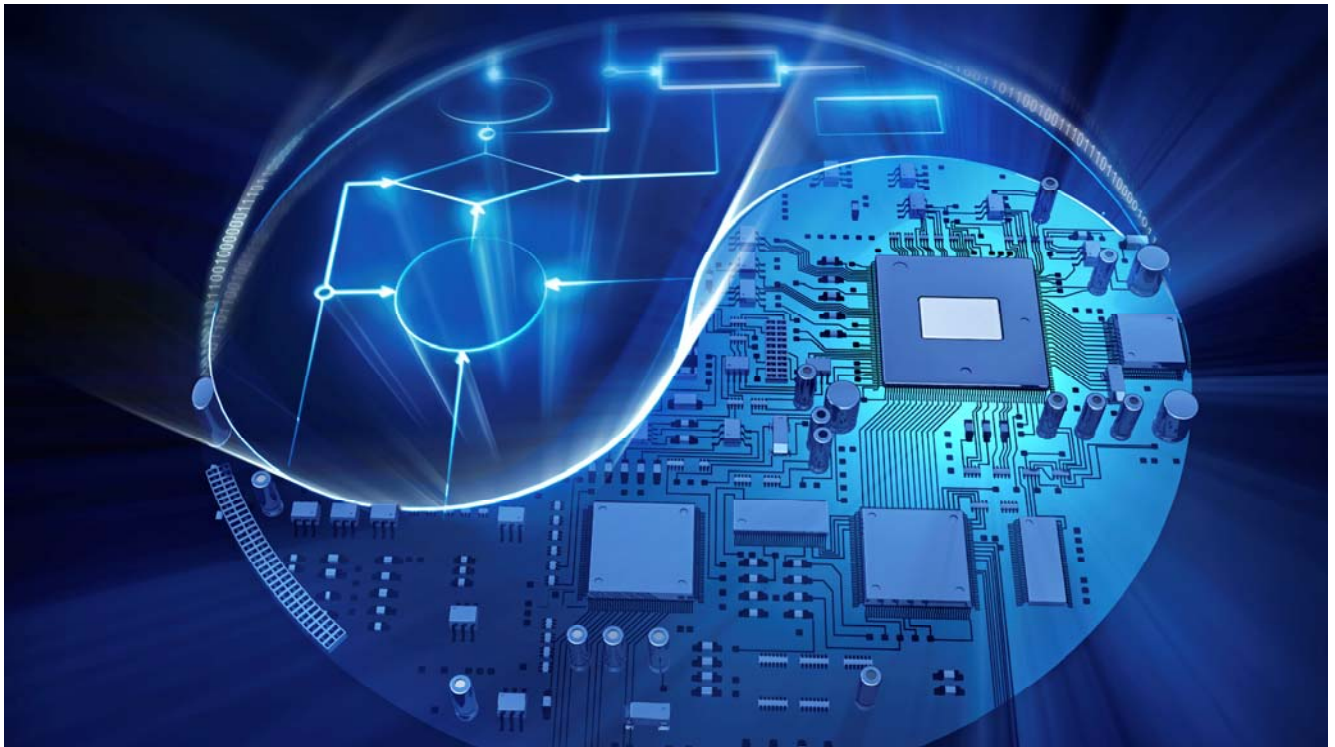


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2011 GSA OPPORTUNITIES

As a non-profit organization, GSA solicits sponsors for many events throughout the year. Sponsoring a GSA event provides a valuable opportunity to promote your company brand and product/service message to key decision makers within the semiconductor industry, while supporting your business development and positioning goals.

Sponsorships provide maximum visibility prior to the event, during the event, as well as long after an event has concluded. Several promotional pieces are mailed or sent electronically throughout the year to prospective attendees as well as confirmed attendees. The earlier you secure your sponsorship, the greater opportunity you will have for maximum exposure.

This document outlines exciting opportunities available for 2011, which are available on a first-come, first-served basis. Please take a moment to review these opportunities, and secure the opportunities that best fit your company's needs.

THANK YOU IN ADVANCE FOR YOUR SUPPORT!



GSA MEMORY CONFERENCE

3D Architecture with Logic and Memory Integrated Solutions

March 31, 2011
Marriott San Jose
San Jose, CA

Event Overview

GSA Memory Conference is the global industry event dedicated to all memory companies, system houses, and semiconductor companies. The conference is a must-attend event for semiconductor industry professionals from USA and around the world. The main theme is "*3D Architecture with Logic and Memory Integrated Solutions*". By sponsoring, you will have the opportunity to increase your brand awareness and maximize your visibility to over 250 leading executives globally!

VIP Lunch (Exclusive)

\$15,000

- Four passes to the VIP Lunch
- Complimentary tabletop exhibit
- Preferential placement of tabletop (*Confirmed on a first come, first served basis*)
- Company representative to give a **five** minute speech at the VIP Lunch
- 125 x 125 Banner advertisement on the GSA Memory Conference event site
- Full Page Advertisement in the proceedings booklet
- VIP Lunch sponsor company name listed on:
 - VIP Lunch invitations
 - Signage at the GSA Memory Conference VIP Lunch
- Company logo and **40-word** company description will be displayed in a dedicated sponsor section on **one** electronic mailing specific to the event

Platinum Sponsor

\$15,000

- Complimentary tabletop exhibit
- Preferential placement for tabletop exhibit (*Confirmed on a first-come, first-served basis*)
- Customized press release shell to announce Platinum sponsorship
- One full-page advertisement in the Proceedings Booklet (*Specifications provided by GSA and artwork provided by sponsor*)
- 125 x 125 banner advertisement on event Web site
- Platinum sponsor company logo/name listed on:
 - Electronic mailings specific to the event
 - Pre-event press releases/media alerts
 - Event Web site as Platinum sponsor
 - GSA event calendar on GSA Web site
 - Signage at the event
 - Proceedings Booklet
- Company logo and **40-word** company description will be displayed in a dedicated Platinum sponsor section in one dedicated email

Networking Reception (Exclusive)

\$15,000

- Company representative to give a **three** minute speech at the Reception

- Option to provide giveaway valued at \$250 at the reception
- Customized press release shell to announce Reception sponsorship
- Full Page Advertisement in the proceedings booklet
- Company logo listed on:
 - Event Web site as Reception sponsor
 - GSA event calendar on GSA Web site
 - Signage at the event
 - Proceedings Booklet
- Company logo and **40-word** company description will be displayed in a dedicated sponsor section on **one** electronic mailing specific to the event

Gold Sponsor

\$10,000

- Company logo listed on:
 - Invitation and advertisements printed and distributed prior to the event
 - Proceedings Booklet
 - Electronic mailings specific to the event
 - Event Web site as Gold sponsor
 - Signage at the event
- Full page advertisement in proceedings booklet.
- Company logo and **40-word** company description will be displayed in Gold sponsor a dedicated section on **one** electronic mailing specific to the event

Lanyards Sponsor

\$4,500

- This exclusive opportunity allows you to print your company's one-color logo on the official lanyards worn by every attendee. The cost includes the production of the lanyards.

Event Advertising Opportunities

Increase your company's visibility by advertising before, during, and after the event via Web site sponsorship opportunities.

Event Web Site - 125 x 125 Pixel Banner Advertisement

\$1,500

- Banner advertisement will be displayed on the event Web site

ITAC & GSA CONFERENCE

April 13-14, 2011

Montreal, Ontario, Canada

Event Overview

As an annual joint event with the Information Technology Association of Canada (ITAC), this conference addresses and explores the issues of the microelectronics industry in Canada and the US. All sponsorship and advertising fees will be paid in CDN and subject to the current conversion rate. Prices listed below exclude the GST rate.

Co-host Sponsor (2 Available) \$5,000

- Opportunity to introduce keynote speaker or moderator of one session (*Where it is appropriate, the co-host sponsor may be invited to nominate a speaker, or participate as a panel member or speaker*)
- Company logo or name listed on:
 - GSA event calendar on GSA & ITAC Web sites
 - Event Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
 - Pre-event press release/media alert
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event
- Company logo and **40-word** company description to be displayed in a dedicated section on **one** electronic mailing specific to the event
- Four complimentary registrations to the conference

Gold Sponsor \$3,000

- Company logo or name listed on:
 - GSA event calendar on GSA & ITAC Web sites
 - Event Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
 - Pre-event press release/media alert
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event
- Two complimentary registrations to the conference
- Company logo and **40-word** company description to be displayed in a dedicated section on **one** electronic mailing specific to the event

Activity Sponsorships

Luncheon (Exclusive Opportunity) \$3,500

Reception (Exclusive Opportunity) \$2,000

Continental Breakfast (Exclusive Opportunity) \$1,200

Networking Break (Exclusive Opportunity) \$750

GSA SILICON SERIES LUNCHEON

April 28, 2011
Santa Clara, CA

Event Overview

This event will feature a robust networking lunch and a distinguished panel of industry analysts that will address the forward trends and emerging opportunities in the semiconductor industry. Following the panel discussion, attendees will have a Q&A session where they can ask the panel critical questions regarding the market opportunities presented.

Gold Sponsor (2 Available)

\$8,000

- Opportunity to introduce the keynote or moderator at the event
- Company logo or name listed on:
 - GSA event calendar on GSA Web site
 - Event overview page on GSA Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
 - Pre-event press release/media alert
 - Proceedings Booklet
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event
- One complimentary table of eight at the luncheon
- Company logo and **40-word** company description to be displayed in a dedicated section on **one** electronic mailing specific to the event

Silver Sponsor

\$5,000

- Company logo or name listed on:
 - GSA event calendar on GSA Web site
 - Event overview page on GSA Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
 - Pre-event press release/media alert
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event

Event Advertising Opportunities

Increase your company's visibility by advertising before, during, and after the event via Web site sponsorship opportunities.

Event Web Site - 125 x 125 Pixel Banner Advertisement

\$1,500

- Banner advertisement will be displayed on the event Web site

Israel Executive Forum

Pursuing Growth through Collaboration

May 3, 2011
Hilton Tel Aviv
Tel Aviv, Israel

Event Overview

The fourth annual Israel Executive Forum brings together global C-Level executives from semiconductor companies for a unique thought leadership event. This Forum will feature a dynamic group of distinguished executives discussing challenges and opportunities in pursuing market growth globally. As a sponsor of this event, you will have maximum visibility to over 200+ industry executives looking for your products and services!

Premier Sponsor (Exclusive)

\$20,000
SOLD

- Company representative will have the opportunity to introduce one keynote or one moderator during the event.
- Company logo listed on:
 - GSA event calendar on GSA Web site
 - Event Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Proceedings Booklet
 - Pre-event press release/media alert
- Sponsor table provided for distribution of company printed literature at event
- Company logo and **40-word** company description will be displayed in the VIP Reception sponsor dedicated section on **one** electronic mailing specific to the event
- Full page advertisement in proceedings booklet (*Specifications provided by GSA and artwork provided by sponsor*)
- 125 x 125 banner advertisement on event site

VIP Dinner Sponsor (Exclusive)

\$15,000

- Company representative to give a **five minute** speech at the dinner
- Company logo listed on:
 - GSA event calendar on GSA Web site
 - Event Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Proceedings Booklet
 - Pre-event press release/media alert
- Sponsor table provided for distribution of company printed literature at event
- Company logo and **40-word** company description will be displayed in the VIP Reception sponsor dedicated section on **one** electronic mailing specific to the event
- Full page advertisement in proceedings booklet (*Specifications provided by GSA and artwork provided by sponsor*)

VIP Reception Sponsor (Exclusive)

\$10,000

- Company representative to give a **three minute** speech at the dinner
- Company logo listed on:
 - GSA event calendar on GSA Web site

- Event Web site
- Electronic mailings specific to the event
- Signage at event
- Proceedings Booklet
- Pre-event press release/media alert
- Sponsor table provided for distribution of company printed literature at event
- Company logo and **40-word** company description will be displayed in the VIP Reception sponsor dedicated section on **one** electronic mailing specific to the event
- Full page advertisement in proceedings booklet (*Specifications provided by GSA and artwork provided by sponsor*)

General Sponsor

\$8,000

- Company logo listed on:
 - GSA event calendar on GSA Web site
 - Event Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Proceedings Booklet
 - Pre-event press release/media alert
- Recognition as sponsor at the event
- Company logo and **40-word** company description will be displayed in the General sponsor dedicated section on **one** electronic mailing specific to the event

Event Advertising Opportunities

Increase your company's visibility by advertising before, during, and after the event via Web site sponsorship opportunities.

Event Web Site - 125 x 125 Pixel Banner Advertisement

\$1,500

- Banner advertisement will be displayed on the event Web site

GSA & IET INTERNATIONAL SEMICONDUCTOR FORUM

Prosperity through Innovation: Capitalizing on Emerging Markets, Applications and Growth Opportunities

May 11-12, 2011

Hotel Bayerischer Hof

Munich, Germany

Event Overview

GSA continues to host Forums that bring worldwide executives together to focus on the key opportunities and challenges within the European semiconductor industry. 2011 marks the 8th year that GSA and the Institute of Engineering and Technology (IET) have collaborated to produce the GSA & IET International Semiconductor Forum. **All sponsorship and advertising fees will be paid in EUR and subject to the current conversion rate. Prices listed below exclude the VAT rate.**

VIP Dinner Sponsor (Exclusive)

\$35,000

- Collateral/marketing or promotional item in the delegate bag and on the registration desk during the conference, exhibition and VIP Dinner (*Company to provide collateral/marketing material and/or promotional items*)
- One full-page advertisement in the Forum Guide (*Specifications provided by GSA and artwork provided by sponsor.*)
- White paper included on event USB Stick
- Four complimentary passes to attend the conference
- Company logo and **40-word** company description will be displayed in a Platinum Plus sponsor dedicated section on **one** electronic mailing specific to the event

Company logo/name will be included on:

- The Event Web site as the Platinum Plus VIP Dinner sponsor
- VIP Dinner page on the event Web site
- GSA event calendar on GSA Web site
- Signage at the event
- Sponsor section of the Forum Guide with a **100-word** company profile
- Delegate bags given to all conference delegates upon arrival
- Electronic mailings specific to the event
- Pre-event press releases/media alerts

VIP Dinner sponsorship includes (Exclusive):

- A **five minute** welcome speech at the VIP Dinner
- Eight seats at the VIP Dinner for your staff or clients
- Two seats for your representatives at a prominent table at the dinner
- Your logo to appear exclusively on the signage and menu
- An opportunity to provide table gifts for all VIP Dinner attendees (*Company to provide collateral/marketing material and/or promotional items*)

VIP Reception Sponsor (Exclusive)

\$35,000

- Collateral/marketing or promotional item in the delegate bag and on the registration desk during the forum, exhibition and VIP dinner (*Company to provide collateral/marketing material and/or promotional items*)
- One full-page advertisement in the Forum Guide

(Specifications provided by GSA and artwork provided by sponsor)

- White paper included on event USB Stick
- Four delegate passes to attend the conference
- Company logo and **40-word** company description will be displayed in a dedicated Platinum Plus sponsor section on **one** electronic mailing specific to the event

VIP Reception sponsor company logo/name will be included on:

- The Event Web site as the Platinum Plus VIP Reception sponsor
- VIP dinner page on the event Web site
- GSA event calendar on GSA Web site
- Signage at the event
- Sponsor section of the Forum Guide with a **100-word** company profile
- Delegate bags given to all forum delegates upon arrival
- Electronic mailings specific to the event
- Pre-event press releases/media alerts

VIP Reception sponsorship benefits:

- A **five** minute welcome speech at the dinner networking reception
- Eight seats at the conference dinner for your staff or clients
- Two seats for your representatives at a prominent table at the dinner
- Your logo to appear exclusively on the reception signage
- An opportunity to provide corporate gifts for all reception attendees

Platinum Sponsor

\$20,000

- Collateral/marketing or promotional item in the delegate bags
(Company to provide collateral/marketing material and/or promotional items)
- One full-page advertisement in the Forum Guide
(Specifications provided by GSA and artwork provided by sponsor)
- A **100 word** company profile will be included in the Forum Guide
- Inclusion in sponsor section of event Web site
- White paper included on event flash disc/USB
- Four delegate passes to attend the conference and four seats to VIP dinner
- Company logo and **40-word** company description will be displayed in a dedicated Platinum sponsor section on **one** electronic mailing specific to the event

Platinum sponsor company logo/name will be listed on:

- Electronic mailings specific to the event
- Pre-event press releases/media alerts
- Event Web site
- GSA event calendar on GSA Web site
- Signage at the event
- Sponsor section of Forum Guide
- Delegate bags given to all forum delegates upon arrival

Networking Lunch Sponsor (1 Available)

\$20,000

- Company representative to give a **three minute** speech announcing the lunch
- Collateral/marketing or promotional item in the delegate bags
(Company to provide collateral/marketing material and/or promotional items)

- One full-page advertisement in the Forum Guide
(*Specifications provided by GSA and artwork provided by sponsor*)
- A 75 word company profile will be included in the Forum Guide
- Inclusion in sponsor section of event Web site
- White paper included on event USB Stick
- Four delegate passes to attend the conference and four seats to VIP dinner
- Company logo and **40-word** company description will be displayed in a dedicated Platinum sponsor section on **one** electronic mailing specific to the event

Platinum sponsor company logo/name will be listed on:

- Electronic mailings specific to the event
- Pre-event press releases/media alerts
- Event Web site
- GSA event calendar on GSA Web site
- Signage at the event
- Sponsor section of Forum Guide
- Delegate bags given to all forum delegates upon arrival

Gold Sponsor

\$10,000

- A **50-word** company profile will be included in the Forum Guide
- One full-page advertisement in the Forum Guide
(*Specifications provided by GSA and artwork provided by sponsor*)
- Two delegate passes to attend the conference
- Inclusion in Gold sponsor section of event Web site
- **40-word** company description will be displayed in a dedicated Gold sponsor section on **one** electronic mailing specific to the event

Company logo/name will be listed on:

- Electronic mailings specific to the event
- Pre-event press releases/media alerts
- Event Web site
- GSA event calendar on GSA Web site
- Signage at the event
- Sponsor section of Forum Guide
- Delegate bags given to all forum delegates upon arrival

Lanyards

\$4,500

- This exclusive opportunity allows you to print your company's one-color logo on the lanyards worn by every conference attendee. The cost includes production of lanyards.

Forum Guide (*Specifications provided by GSA and artwork provided by sponsor*)

- Full-page back cover advertisement **\$3,000**
- Full-page inside front cover advertisement **\$2,000**
- Full-page advertisement **\$1,000**

Event Web Site - 125 x 125 Banner Advertisement

\$1,500

- Banner advertisement will be displayed on the event Web site

GSA & OCTANe Semiconductor Summit

May 18, 2011 (Tentative)
Newport Beach, CA

Event Overview

This event will feature a robust networking reception with a leading OEM keynote speaker and a distinguished panel of industry experts that will address the forward trends and emerging opportunities in the semiconductor industry. Following the panel discussion, attendees will have a Q&A session where they can ask the panel critical questions regarding the market opportunities presented.

Gold Sponsor (2 Available)

\$8,000

- Opportunity to introduce the keynote or moderator at the event
- Company logo or name listed on:
 - GSA event calendar on GSA Web site
 - Event Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
 - Pre-event press release/media alert
 - Proceedings Booklet
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event
- One complimentary table of eight at the luncheon
- Company logo and **40-word** company description to be displayed in a dedicated section on **one** electronic mailing specific to the event

Silver Sponsor

\$5,000

- Company logo or name listed on:
 - GSA event calendar on GSA Web site
 - Event Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
 - Pre-event press release/media alert
 - Proceedings Booklet
- Four complimentary passes to attend the event
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event

Event Advertising Opportunities

Increase your company's visibility by advertising before, during, and after the event via Web site sponsorship opportunities.

Event Web Site - 125 x 125 Pixel Banner Advertisement

\$1,500

- Banner advertisement will be displayed on the event Web site

CFO ROUNDTABLE

June 7, 2011
San Jose, CA

Event Overview

GSA will bring together top CFOs in a roundtable discussion that will address pressing financial and tax issues within the semiconductor community. Topics addressed may include Exit Strategies, Mergers & Acquisitions, Tax structure, Tax legislation, Offshoring, VAT taxes/Duties in/out of China and more.

General Sponsor

\$6,000

- Company logo or name listed on:
 - GSA event calendar on GSA Web site
 - Event Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event
- Two passes to the event

GSA Korea CEO Golf Gathering

June or September, 2011

East Valley Country Club, Kyonggi-do, Korea (Tentative)

Event Overview

This golf gathering targets top executives in Korea semiconductor industry. It is a great platform for the leaders to build relationship with each other. GSA continues to host events that bring executives together worldwide to focus on the key opportunities and challenges within the semiconductor industry.

Diamond Sponsor

\$9,000

- Company logo or name listed on:
 - GSA event calendar on GSA Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event
- Two passes to the event
- Three minutes welcome remark at the dinner or luncheon after the golf gathering

GSA SEMI CONDUCTOR ECOSYSTEM SUMMIT

October 6, 2011

Santa Clara, CA

Event Overview

This inaugural event will focus on challenges inherent to enhancing the semiconductor ecosystem to improve collaboration, efficiencies and, ultimately, profitability. Distinguished executives will address critical topics highlighting the benefits and opportunities in working with key stakeholders within the semiconductor supply-chain, enabling a faster TTM, reducing costs, improving ROI and meeting end-customer demand. Attendees will hear insightful presentations from global industry leaders and have the chance to visit with supply-chain partners throughout this full day conference. As a sponsor of this event you will gain maximum visibility to C-level executives and decision-makers across the globe!

VIP Sponsor (Exclusive)

\$35,000

- Collateral/marketing or promotional item in the delegate bag and on the registration desk during the conference, exhibition and VIP dinner
(Company to provide collateral/marketing material and/or promotional items)
- One full-page advertisement in the Show Guide
(Specifications provided by GSA and artwork provided by sponsor.)
- 125 x 125 Pixel Banner Advertisement to be placed on Event Web site
(gif format animation allowed)
- Four complimentary passes to attend the conference
- Company logo and **40-word** company description will be displayed in a dedicated section on **one** electronic mailing specific to the event

Company logo/name will be included on:

- Event Web site as the VIP sponsor
- GSA event calendar on GSA Web site
- Sponsor section of the Show Guide
- Show bags given to all conference attendees
- Electronic mailings specific to the event
- Pre-event press releases/media alerts

Dinner Sponsorship includes:

- Recognition as VIP Reception & Dinner sponsor
- A **five** minute welcome speech during the VIP dinner
- Ten seats at the VIP dinner for your staff or clients
- Your logo to appear exclusively on the signage and menu at the reception and dinner
- Signage at the reception and dinner
- An opportunity to provide table gifts for all VIP dinner attendees
(Company to provide collateral/marketing material and/or promotional items)

Premier Sponsor (4 Available)

\$20,000

- Opportunity for company representative to introduce one keynote or moderator during the event.
- Complimentary turnkey booth at event
- Preferential placement for turnkey booth *(Confirmed on a first-come, first-serve basis)*
- One full page advertisement in the Show Guide *(GSA to provide specifications, Sponsor to provide artwork)*

- Customized press release shell to announce Premier sponsorship
- Sponsor company logo/name listed on:
 - Event Web site as Premier Sponsor
 - GSA event calendar on GSA Web site
 - Signage at the event
 - Sponsor section of the Show Guide
 - Show bags given to all conference attendees
 - Electronic mailings specific to the event
 - Pre-event press releases/media alerts
- Company logo and **40-word** company description will be displayed in a dedicated sponsor section on **one** electronic mailing specific to the event
- Inclusion of 1 page marketing collateral or promotional item in attendee show bag
- 125 x 125 Pixel Banner Advertisement to be placed on Event Web site (*gif format animation allowed*)

Networking Lunch Sponsor (1 Available)

\$20,000

- Company representative to give a **three** minute speech at the lunch
- Complimentary turnkey booth at event with **preferential** placement on show floor (*Confirmed on a first-come, first-serve basis*)
- *Lunch sponsor will receive company logo on signage and sticker on boxed lunches*
 - Customized press release shell to announce Networking Lunch sponsorship
- Sponsor company logo/name listed on:
 - Electronic mailings specific to the event
 - GSA Emerging Opportunities Expo Web site as Lunch sponsor
 - Hanging Signage at the Exposition
 - Show Guide for GSA Emerging Opportunities Expo
 - Logo on show bag
 - Company logo and **40-word** company description will be displayed in a dedicated sponsor section on **one** electronic mailing specific to the event
- Lunch Sponsorship cost includes food and beverage

Networking Reception Sponsor

\$15,000

- Company representative to give a **three** minute speech at the reception
- Reception sponsor will receive company logo on reception signage
 - One full-page advertisement in the Show Guide (*Specifications provided by GSA and artwork provided by sponsor*)
 - Customized press release shell to announce Networking Reception sponsorship
- Sponsor company logo/name listed on:
 - Electronic mailings specific to the event
 - Event Web site as Reception sponsor
 - Event Signage
 - Show Guide
 - Logo on show bag
 - Company logo and **40-word** company description will be displayed in a dedicated sponsor section on **one** electronic mailing specific to the event
- Reception Sponsorship cost includes food and beverage

Platinum Sponsor

\$15,000

- Complimentary turnkey booth at event with **preferential** placement for turnkey booth (*Confirmed on a first-come, first-serve basis*)
- *Customized press release shell to announce* Platinum sponsorship
- One full-page advertisement in Show Guide (*Specifications provided by GSA and artwork provided by sponsor*)
- Inclusion of a White Paper or one-page marketing piece in USB Stick
- Inclusion of 1 page marketing collateral or promotional item in show bag
- Platinum sponsor company logo/name listed on:
 - Electronic mailings specific to the event
 - Pre-event press releases/media alerts
 - GSA Emerging Opportunities Expo Web site as Platinum sponsor
 - GSA event calendar on GSA Web site with link to sponsor home page
 - Signage at the exhibition
 - Show Guide
 - Logo on Show bags for attendees
- Company logo and **40-word** company description will be displayed in a dedicated sponsor section in **one** dedicated email

Gold Sponsor

\$10,000

- Preferential booth placement on the show floor (*Confirmed on a first-come, first-served basis*)
- Gold sponsor company logo/name listed on:
 - Electronic mailings specific to the event
 - Event Web site as Gold sponsor
 - Event signage
 - Show Guide
 - Logo on show bags for attendees
- Company logo and **40-word** company description will be displayed in a dedicated Platinum sponsor section in **one** dedicated email

Event Advertising Opportunities

Increase your company's visibility by advertising before, during, and after the event via Web site and print sponsorship opportunities.

Event Show Guide (*Specifications provided by GSA and artwork provided by advertiser*)

- Full-page Back Cover Advertisement **\$3,000**
- Full-page Inside Front Cover Advertisement **\$3,000**
- Full-page Advertisement Run of Book **\$2,000**

Event Web Site - 125 x 125 Pixel Banner Advertisement

\$1,500

- Banner advertisement will be displayed on the event Web site

GSA SILICON SERIES LUNCHEON

October 20, 2011 (Tentative)
Boston, MA

Event Overview

This event will feature a robust networking lunch with a leading OEM keynote speaker and a distinguished panel of industry experts that will address the forward trends and emerging opportunities in the semiconductor industry. Following the panel discussion, attendees will have a Q&A session where they can ask the panel critical questions regarding the market opportunities presented.

Gold Sponsor (2 available)

\$8,000

- Opportunity to introduce the keynote or moderator at the event.
- Company logo or name listed on:
 - GSA event calendar on GSA Web site
 - Event overview page on GSA Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
 - Pre-event press release/media alert
 - Proceedings Booklet
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event
- One complimentary table of eight at the luncheon
- Company logo and **40-word** company description to be displayed in a dedicated section on **one** electronic mailing specific to the event

Silver Sponsor

\$5,000

- Company logo or name listed on:
 - GSA event calendar on GSA Web site
 - Event overview page on GSA Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
 - Pre-event press release/media alert
 - Proceedings Booklet
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event

Event Advertising Opportunities

Increase your company's visibility by advertising before, during, and after the event via Web site sponsorship opportunities.

Event Web Site - 125 x 125 Pixel Banner Advertisement

\$1,500

- Banner advertisement will be displayed on the event Web site

GSA SILICON SERIES LUNCHEON

October 27, 2011 (Tentative)
Austin, TX

Event Overview

This event will feature a robust networking lunch with a leading executive as a keynote speaker and a distinguished panel of industry experts that will address the forward trends and emerging opportunities in the semiconductor industry. Following the panel discussion, attendees will have a Q&A session where they can ask the panel critical questions regarding the market opportunities presented.

Gold Sponsor (2 available)

\$8,000

- Opportunity to introduce the keynote or moderator at the event.
- Company logo or name listed on:
 - GSA event calendar on GSA Web site
 - Event overview page on GSA Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
 - Pre-event press release/media alert
 - Proceedings Booklet
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event
- One complimentary table of eight at the luncheon
- Company logo and **40-word** company description to be displayed in a dedicated section on **one** electronic mailing specific to the event

Silver Sponsor

\$5,000

- Company logo or name listed on:
 - GSA event calendar on GSA Web site
 - Event overview page on GSA Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
 - Pre-event press release/media alert
 - Proceedings Booklet
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event

Event Advertising Opportunities

Increase your company's visibility by advertising before, during, and after the event via Web site sponsorship opportunities.

Event Web Site - 125 x 125 Pixel Banner Advertisement

\$1,500

- Banner advertisement will be displayed on the event Web site

GSA SEMICONDUCTOR LEADERS FORUM- TAIWAN

November 9, 2011 (Tentative)

Hsinchu, Taiwan

Event Overview

GSA continues to host Forums that bring worldwide executives together to focus on the key opportunities and challenges within the semiconductor industry. The focus of this event will be on further addressing today's technology challenges and latest market trends in Asia. The opportunities and collaboration through keynote presentations and panel discussions will be addressing today's most relevant topics for not only the Asian community but also the global market. Sponsor and gain visibility to over 250+ executives in Asia!

Platinum Sponsor

\$16,000

- Preferential placement of Platinum sponsor table stand in the forum area
- Platinum sponsor name or company logo listed on:
 - Postcard, invitation and advertisements printed and distributed prior to the event
(Please note that sponsorship must be confirmed prior to the print production of each item)
 - Electronic mailings specific to the event
- Platinum sponsor company name listed on:
 - Pre-event press releases/media alerts
- Platinum sponsor company logo listed on:
 - GSA Semiconductor Leaders Forum Taiwan Web site as Platinum sponsor
 - GSA event calendar on GSA Web site with link to sponsor home page
 - Signage at the GSA Semiconductor Leaders Forum Taiwan
 - Banner at the GSA Semiconductor Leaders Forum Taiwan
(GSA to provide banner and placement locations)
 - Attendee bag or badge
- Company logo and 40-word company description will be displayed in a dedicated Platinum sponsor section on **one** electronic mailing specific to the event

Gold Sponsor

\$11,000

- Sponsor will receive a Gold level table stand in the Forum area
- Company name listed on:
 - Invitation and advertisements printed and distributed prior to the event
(Please note that sponsorship must be confirmed prior to the print production of each item)
 - Electronic mailings specific to the event
- Company logo listed on:
 - GSA Semiconductor Leaders Forum Taiwan Web site as Gold sponsor
 - Signage at the GSA Semiconductor Leaders Forum Taiwan
- Company logo and 40-word company description will be displayed in Gold sponsor a dedicated section on **one** electronic mailing specific to the event

Refreshments (3 Available)

**\$3,000
each**

- Welcome attendees with a much-appreciated snack or beverage. While attendees are mingling with colleagues, your company can treat them to a snack they'll gladly accept and enjoy. We'll provide snacks and signage
- Sponsors have the option to customize the break with personalized napkins (*GSA will provide napkins, sponsor will provide artwork*)

Or

**\$5,000
for all 3**

Forum Gift

\$5,000

- Welcome attendees with a quality and nice printed-paper notebook for them to take notes during Forum. Sponsor's logo will be printed on the paper notebook. Sponsor fee includes cost of notebooks.

Logo on Lanyards (1 Available)

\$4,000

- This exclusive opportunity allows you to print your company's one-color logo on the official lanyards worn by every attendee. The cost includes the production of the lanyards.

Event Advertising Opportunities

Increase your company's visibility by advertising before, during, and after the event via Web site sponsorship opportunities.

Event Web Site - 125 x 125 Pixel Banner Advertisement

\$1,500

- Banner advertisement will be displayed on the event Web site

GSA VIP Dinner

November 9, 2011 (Tentative)
Hsinchu, Taiwan

Event Overview

GSA VIP Dinner provides a great opportunity for global leaders to network and to exchange industry and personal experiences. This is an invitation only event for only Chairmen or CEOs of each company.

Exclusive Sponsorship

\$20,000

- Exclusive sponsorship of VIP dinner
- VIP Dinner company representative to give five minute welcome remark at the VIP dinner
- Collateral/marketing or promotional item on a table at the Forum and VIP dinner
(Company to provide collateral/marketing material and/or promotional items)
- VIP Dinner sponsor company logo listed on:
 - GSA event calendar on GSA Web site with link to sponsor home page
 - Signage at VIP dinner
 - Invitation card and advertisements printed and distributed prior to the event
(Please note that sponsorship must be confirmed prior to the print production of each promotional item)
 - Electronic mailings specific to the event

International Collaboration Series – 3D Conference

November 10, 2011 (Tentative)

Hsinchu, Taiwan

Event Overview

Today, 3D IC is one of the hottest topics in the semiconductor industry. Good tools not only ensure cost-effective and high-quality 3D designs but also minimize risk and shorten time-to-profit for the companies that design and manufacture 3D ICs.

GSA's IC Series: 3D IC Conference will be held on 10th November 2011 in Hsinchu Taiwan. The conference will feature industry professionals from leading companies in the EDA companies, design companies and system houses to share their perspectives and insights regarding the emerging 3D technologies, its applications and the challenge the supply chain might be facing, to make better system solutions to accelerate market acceptance for 3D.

General Sponsorship

\$12,000

- Company logo/name listed on:
 - GSA event calendar on GSA Web site
 - Event overview page on GSA Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
 - Pre-event press release/media alerts
- Recognition as title sponsor at the event
- Sponsor table provided for distribution of printed literature at event

Logo on Lanyards (1 Available)

\$4,000

- This exclusive opportunity allows you to print your company's one-color logo on the official lanyards worn by every attendee. The cost includes the production of the lanyards.

Booth Sponsorship

\$2,000

- One complimentary booth
- Basic decoration (1 table, 2 chairs, 2 spotlights, company logo, 1 electrical outlet)

Event Advertising Opportunities

Increase your company's visibility by advertising before, during, and after the event via Web site sponsorship opportunities.

Event Web Site - 125 x 125 Pixel Banner Advertisement

\$1,500

- Banner advertisement will be displayed on the event Web site

CFO ROUNDTABLE

December 7, 2011
San Jose, CA

Event Overview

GSA will bring together top CFOs in a roundtable discussion that will address pressing financial and tax issues within the semiconductor community. Topics addressed can include Exit Strategies, Mergers & Acquisitions, Tax structure, Tax legislation, Offshoring, VAT taxes/Duties in/out of China and more.

General Sponsor

\$6,000

- Company logo or name listed on:
 - GSA event calendar on GSA Web site
 - Event overview page on GSA Web site
 - Electronic mailings specific to the event
 - Signage at event
 - Registration confirmations
- Recognition as sponsor at the event
- Sponsor table provided for distribution of company printed literature at event
- Two complimentary passes to the event

GSA Awards Dinner Celebration

December 8, 2011

Santa Clara Convention Center

Santa Clara, CA

Event Overview

For the 17th year, the GSA Awards Dinner Celebration will honor companies that have demonstrated excellence through their success, vision, strategy and future opportunity in the semiconductor industry throughout the past year. The celebration highlights the achievements of semiconductor companies in several categories ranging from outstanding leadership to financial accomplishments, start-up to watch as well as overall respect within the industry.

General Sponsor

\$16,000

- One complimentary table for 10 reserved for your executives and clients to attend the event
- Preferential table placement
- Optional GSA pre approved promotional item on sponsor table (*Sponsor to provide promotional items or gift*)
- Option to upgrade your wine for your sponsor tables (*Sponsor to cover additional cost of upgrade; GSA to coordinate upgrade for sponsor*)
- Santa Clara Convention Center Outdoor marquee (*up to 2 weeks before the event*)
- Customized press release shell to announce your General Sponsorship
- Company logo/name listed on:
 - Awards Dinner Celebration Event Web site
 - GSA Events calendar on GSA Web site
 - E-mail campaigns specific to the Awards Dinner Celebration
 - Awards Dinner Celebration Event program
 - Video scroll during event
 - Pre-event press releases/media alerts
 - Event Signage

GSA CEO Roundtable

TBD, 2011

Taiwan/China/Japan/Korea

Event Overview

The meeting is designed for CEOs in the semiconductor supply-chain industry to discuss the industry top issues and challenges as well as to network and share their thoughts with colleagues and peers to continuously optimize the business practice collectively.

Diamond Sponsor

\$5,000

- Company logo/name listed on:
 - Link from GSA Upcoming Events calendar on GSA Web site
 - GSA E-Invitation letter
 - Signage at event
 - Registration confirmations
- Recognition as sponsor at the event
- Two executive attendees to the event
- Sponsor table provided for distribution of company printed literature at event

Event Advertising Opportunities

Increase your company's visibility by advertising before, during, and after the event via Web site sponsorship opportunities.

Event Web Site - 125 x 125 Pixel Banner Advertisement

\$1,500

- Banner advertisement will be displayed on the event Web site

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