



September 16, 2010
 Santa Clara Convention Center – Santa Clara, CA
Exhibitor Lead Retrieval Order Form

Questions: support@expobadge.com Online Ordering: <https://www.expobadge.com/OMQA/?OrderCode=263443>
 TEL: 1.800.490.9941 FAX: 1.714.634.9016

ExpoBadge Lead Retrieval Equipment <i>(Equipment Descriptions attached to page 2 of order form)</i>	Discount Deadline: August 16, 2010	Regular Pricing: August 17, 2010	Quantity	Total
PRINTER OPTIONS: <i>All options require electricity <1 amp, 110V:</i>				
ExpoBadge Lead Print:	\$245	\$275		
Wireless: ExpoBadge Lead Print	\$295	\$325		
ExpoBadge All-in-One	\$350	\$380		
Wireless: ExpoBadge All-in-One	\$400	\$430		
ExpoBadge Network	\$640	\$670		
HANDHELD SCANNERS: <i>Battery operated scanners; no electricity required.</i>				
ExpoBadge Mobile e-Lead	\$255	\$285		
ExpoBadge Mobile e-Lead+	\$295	\$325		
ExpoBadge Select	\$335	\$365		
ExpoBadge Extras:				
Delivery, Setup, and Training	\$95	\$125		
Personalized Action Codes: <i>(Up to 20 action codes specific to your needs)</i>	\$65	\$95		
Paper: Additional Roll	\$17	\$22		
USB Flash Drive: <i>(not compatible with Lead Print option)</i>	\$100	\$125		
Federal Tax ID # 20-8676699			SubTotal:	
			CA Tax 9.25%:	
			Grand Total:	

Company Information

EXHIBITING FIRM	BOOTH #
BILLING ADDRESS	PHONE #
CITY, STATE, ZIP	EMAIL
SHOW CONTACT	ONSITE PHONE

Payment Information

PAYMENT <input type="checkbox"/> AMERICAN EXPRESS <input type="checkbox"/> MASTERCARD <input type="checkbox"/> VISA <input type="checkbox"/> CHECK (Make payable to ExpoBadge)		
CREDIT CARD #	EXPIRATION DATE:	SECURITY CODE:
SIGNATURE	PRINT NAME	DATE:







Terms and Conditions: *Signature denotes acceptance of all Terms and Conditions and is required prior to processing

All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional \$100.00 charge. A non-refundable charge of \$1,500.00 will be applied for each piece of equipment not returned to ExpoBadge, Inc. at the close of show. There will be a \$100.00 charge for the loss or damage of ExpoBadge data card. All cancellations must be submitted in writing 2 weeks prior to the start of the show; there are no refunds or cancellations after this time. There is a \$75.00 fee for all cancellations prior to 2 weeks before show. There is no refund on paper or badge kits. ExpoBadge, Inc. will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge, Inc.



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Printer Options	Details	Leads Format
ExpoBadge Lead Print 	<p>The ExpoBadge Lead Print (EBLP) is a stand alone lead retrieval and printer unit. With the EBLP, you will receive an instant easy-to-read paper copy of your leads. Use your printout to write additional notes or attach to an order form.</p>	Paper Only
ExpoBadge All-in-One (Scanner comes with wireless option) 	<p>The ExpoBadge All-In-One (AIO) is an upgrade from the EBLP. With the AIO, in addition to getting your leads via paper, you will also receive your leads electronically. After the show closes, you will receive an email allowing you direct access to your leads file in multiple formats. A wireless model is also available.</p>	Paper and Electronic
ExpoBadge Network 	<p>The ExpoBadge Network (EBN) is our most advanced printer option. The EBN is a printer with two scanners connected wirelessly to a single printer. This allows you the flexibility for multiple sales people to capture leads in your booth. Similar to the AIO, you will receive a paper and electronic copy of your leads. Additional handheld scanners may be added to this configuration.</p>	Paper and Electronic
Handheld Scanners	Details	Leads Format
ExpoBadge Mobile eLead 	<p>The ExpoBadge Mobile eLead (EBME) is a small handheld battery operated scanner that conveniently fits in your pocket. The EBME stores your leads and sends them wirelessly in real time to MyExpoBadge secure web portal. This Instant Leads technology allows you to access your leads file from your email address to view your leads at your convenience.</p>	Electronic
ExpoBadge Mobile eLead+ 	<p>The ExpoBadge Mobile eLead+ (EBME+) is a small handheld battery operated scanner that provides a graphic display to create the smallest full featured bar code lead retrieval terminal in the industry. The EBME+ will time and date stamp your booth traffic. Instant Leads technology delivers your leads instantly to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.</p>	Electronic
ExpoBadge Select 	<p>The ExpoBadge Select offers a large color display and allows for free form notes to be entered. Leads will be delivered electronically via the MyExpoBadge web portal at the close of the show.</p>	Electronic



September 16, 2010
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Personalized Action Codes

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Personalize your action codes to meet your specific sales needs!

ExpoBadge offers each exhibitor a complimentary list of standard action codes. Or for an additional fee you can personalize your action codes. By scanning a personalized or standard barcode after each attendee badge, you are better able to qualify your leads.

To order personalized codes, purchase online or fill out template below and select Personalized Action Codes on your order form.

Please list personalized action codes below. Your codes will be ready with your equipment at our service desk. Maximum 35 characters per code. Type or print legibly.

<p>Standard Action Codes:</p> <ul style="list-style-type: none"> ■ ADD TO MAILING LIST ■ CURRENT CUSTOMER ■ DISTRIBUTOR ■ HAS PURCHASING AUTHORITY ■ HAVE SALES REP CALL ■ HOT LEAD! ■ INQUIRY ONLY ■ INTERESTED BUYER ■ OEM ■ PRODUCT A ■ PRODUCT B ■ PRODUCT C ■ PRODUCT D ■ PRODUCT E ■ PRODUCT F ■ SCHEDULE DEMONSTRATION ■ SEND LITERATURE ■ SEND PRICING INFO ■ VAR ■ WANTS PRESENTATION 	<p>Company Name: _____</p> <p>Show Name: _____</p> <p>Booth Number: _____</p> <p>1 _____</p> <p>2 _____</p> <p>3 _____</p> <p>4 _____</p> <p>5 _____</p> <p>6 _____</p> <p>7 _____</p> <p>8 _____</p> <p>9 _____</p> <p>10 _____</p> <p>11 _____</p> <p>12 _____</p> <p>13 _____</p> <p>14 _____</p> <p>15 _____</p> <p>16 _____</p> <p>17 _____</p> <p>18 _____</p> <p>19 _____</p> <p>20 _____</p>
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