

*GSA Emerging
Opportunities* **expo**
& CONFERENCE

September 16, 2010 | Santa Clara, California, USA | Santa Clara Convention Center

EXHIBITOR KIT

GSA

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General Information

- 1.1 Location, Schedule, & Overview
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- 1.3 Online Exhibit Staff Registration Form
- 1.4 Show Guide
- 1.5 Sponsorship/Promotional Opportunities
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1.1 LOCATION, SCHEDULE, & OVERVIEW

Location: Santa Clara Convention Center
Santa Clara, CA
Exhibit Hall C and D

Installation & Dismantle: **SET UP**
Wednesday, September 15th
1:00 p.m. - 6:00 p.m.

TEAR DOWN
Thursday, September 16th
6:00 p.m. - 10:00 p.m.

Expo & Conference Date: **Thursday, September 16th**

Show Hours: 9:00 a.m. – 6:00 p.m.

Please schedule your staff to arrive 30 minutes prior to opening to assure that your booth is fully staffed when the show floor opens.

Cocktail Reception: 5:00 p.m. – 6:00 p.m.

Booth Configurations Available: Island/Peninsula Booth: 20' x 20' (400 sq. ft.)
Inline Premium Booth: 10' x 20' (200 sq. ft.)
End-Cap Booth: 10' x 20' (200 sq. ft.)
Inline Booth: 10' x 20' (200 sq. ft.)
Inline Booth: 10' x 10' (100 sq. ft.)

Expected Number of Exhibitors: 75

Expected Number of Attendees: 1,500

Level of Attendees: C-Level Executives, Senior Executives, Middle Management, Sales/Marketing, Engineers, Press/Media, Others

1.2 BASIC BOOTH PACKAGE

TriCord Tradeshow Services is the Service Contractor.

Booth Package includes:

- 8ft. Back wall Drape: (Black)
- 3ft. Sidewall Drape: (Black)
- Carpet: (Grey)
- One line ID Sign (7" x 44") (Header sign with company name in black type)

Refer to the Appendix for optional add-ons, which can be ordered through TriCord. Place your orders for additional furnishings and services by **Tuesday, September 7th** to receive a discount.

1.3 ONLINE EXHIBIT STAFF REGISTRATION FORM

Register your exhibit staff by completing the online exhibit staff registration form by Friday September 3rd via the GSA Web site at: <http://gsaglobal.org/expo/2010/exhibitors/only/index.asp>

Exhibit staff members registered after Friday, September 3rd must register on-site and pay a \$25 registration fee.

Notes about Exhibitor Staff Registration:

- You may enter up to ten (10) exhibit staff member names via the online form.
- You must enter the exhibitor contact and company information for each staff member.
- Include your name if you are participating as an exhibitor.
- All exhibiting company staff members who will need access to the show floor must have a badge.
- GSA recommends you have 2 staff members in your booth at all times.
- **Anyone who is registered as Exhibitor Staff does NOT need to register as an attendee for the event. Please notify your colleagues if they are registered under your booth.**

1.4 SHOW GUIDE

An exhibitor listing in the Official Show Guide is free and is distributed to all attendees. The Show Guide provides Expo attendees with valuable information on every exhibitor such as booth number, company description, product/service category and floor plan. *Refer to Section 4 for more information.*

1.5 SPONSORSHIP/PROMOTIONAL OPPORTUNITIES

GSA would like to offer your company the opportunity to be a **sponsor** at the 2010 Emerging Opportunities Expo & Conference. *Please refer to Section 3 for complete details.*

1.6 SECURITY

GSA representatives and the Santa Clara Convention Center security team will be monitoring the event halls at all times. However, the final responsibility lies with the exhibitor. If you have items in your display that are vulnerable to theft, try to lock up your merchandise during non-show hours. **In addition to your plans for booth staffing during the Expo, consider who will be at the booth during set-up and dismantling.**

1.7 FOOD & BEVERAGE

Exhibitors are welcome to partake in the breaks, lunch and reception served in the pavilion on the show floor.

Exhibitors may not serve food and beverage to the public from booth space.

1.8 HOTEL ACCOMMODATIONS

Airfare

A discount on domestic and international flights on American Airlines is available to guests flying to the GSA Emerging Opportunities Expo & Conference. You will receive GSA pricing when you book through American Airlines.

To apply the GSA promotion code to your airfare, complete the following steps:

1. Visit www.aa.com to begin the flight reservation process.
2. Enter the following code in the 'Promotion Code' field: **1490AD**
3. Proceed through the flight reservation process.

Hotel

The GSA preferred hotel is the **Hyatt Regency Santa Clara**, which is connected to the convention center.

5101 Great America Parkway
Santa Clara, CA 95054
408-200-1234

The room block rate at the **Hyatt is \$139 per night**. (Room rates are based on availability.)

To make online reservations with the Hyatt, please visit the dedicated GSA Reservations page at: <http://santa-clara.hyatt.com/groupbooking/clara2010gsa0>. If you would like to make reservations by phone please call the Hyatt at 1.800.633.7313 and ask for a room with the GSA room block.

Payment is the responsibility of each individual, and rooms will be reserved on a first-come, first-served basis. Hotel and Travel information is also available online at: <http://www.gsaglobal.org/expo/2010/general/travel.aspx>

For questions, contact Alisa Curry at 888.322.5195 x133 or acurry@gsaglobal.org.

Terms and Conditions

- 2.1 Exhibitor/Sponsorship Fees
- 2.2 Exhibit Hours
- 2.3 Exhibit Space Assignments & Allocations
- 2.4 Installation & Dismantling
- 2.5 Use of Exhibition Space
- 2.6 Exhibit Rules
- 2.7 Contractor Services and Information
- 2.8 Union Regulations
- 2.9 Non-Official Service Contractor
- 2.10 Indemnity and Limitation of Liability
- 2.11 Observance of Laws
- 2.12 Cancellation or Termination
- 2.13 Agreements to Terms, Conditions, & Rules
- 2.14 Governing Law

TERMS AND CONDITIONS

2.1 Exhibitor Fees

All fees must be paid in total prior to the Expo. If the Exhibitor fails to make any payment described in this agreement on or before the **final due date of August 13, 2010** and cancellation in writing has not been received the credit card entered in the registration form will be charged. If payment is not successful prior to the show, the Exhibitor's right to participate may be cancelled without further notice and without refund of moneys paid. If the Exhibitor cancels its participation in the show, such cancellation shall be considered a default on its part, the provisions of this agreement shall apply, any moneys paid hereunder will be retained by the 2010 GSA Emerging Opportunities Expo & Conference as liquidated damages.

2.2 Exhibit Hours

The 2010 GSA Emerging Opportunities Expo & Conference will establish exhibit hours and reserves the right to make changes, as it may deem appropriate. Exhibition hours are determined based on the conference program schedule.

Currently Scheduled Hours: **Thursday, September 16, 2010, 9:00 a.m. – 6:00 p.m.**

2.3 Exhibition Space Assignment and Allocations

It is understood that the GSA reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. Exhibitions will be limited to those companies or other organizations offering materials, products or services of specific interest to registrants. The GSA reserves the right to determine the eligibility of any product for display. The GSA reserves the right to refuse admission to any person(s) including children of exhibitors or visitors, in the interest of safety and welfare of those persons and exhibitors.

2.4 Installation and Dismantling

The Exhibitor agrees explicitly that in the event that the Exhibitor fails to install products in their assigned space or fails to remit payment for required space rental at the times specified, 2010 GSA Emerging Opportunities Expo & Conference shall have the right to take possession of said space and lease same to such parties and

upon such terms and conditions it may deem proper. In addition, the Exhibitor may not dismantle the display until exhibition is finally closed to the public, at the date and time so indicated by the 2010 GSA Emerging Opportunities Expo & Conference.

2.5 Use of Exhibition Space

The Exhibitor/Sponsor shall not assign to a third party its rights hereunder to the exhibition space or any portion thereof without the prior written consent of GSA, which the GSA Emerging Opportunities Expo & Conference may grant or withhold at its sole discretion. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

2.6 Exhibit Rules

The Exhibitor, or any of its representatives, shall conduct itself in a manner in accordance with the standards of decency, decorum, and good taste, deemed appropriate by the 2010 GSA Emerging Opportunities Expo & Conference. The following exhibitor rules will apply:

- Give-away items will be limited to product-related items of a technical nature and of nominal value. All give-away items must be given without restriction or qualification.
- Food and beverage may not be served from booth space.
- Exhibit staff must be employees of the exhibitor's company and dressed appropriately (business or business casual attire).
- Amplified sound systems, robots, bells, sirens, flashing lights and other such equipment will not be permitted, except where such items are an integral and essential part of the demonstration of the product or service being exhibited. Audio must not be amplified to extend beyond the booth perimeter to prevent disruption for neighboring exhibitors.
- Exhibitors must comply with Show Management rules and regulations as published in the Exhibitor Guide regarding booth configuration and height restrictions. The booth structure or signage **may not be more than 11 feet above the ground**. Any booth configuration not in compliance and not approved in advance by Show Management will not be allowed in the exhibit area.
- Animals (except for guide dogs) will not be allowed in the exhibit area.

2.7 Contractor Services and Information

2010 GSA Emerging Opportunities Expo & Conference, in the best interest of the exhibition, may select certain firms to serve as official contractors to provide necessary support and facilities services. All other such contractors are excluded from exhibit activities unless approved in advance in writing by 2010 GSA Emerging Opportunities Expo & Conference.

2.8 Union Regulations

TriCord Tradeshow Services Materials Handling Department is responsible for maintaining in and out traffic schedules at the show site. Even local exhibitors should clear all movements of exhibit materials through this department as TriCord will have priority at the unloading area at all times. Union jurisdiction allows hand-carried items only (one person, one trip) and will not permit exhibitor's usage of dollies, hand trucks or pushcarts. Electrical installation must conform to national, state and local fire and safety codes.

2.9 Exhibitor Appointed Service Contractor

GSA recommends you use TriCord Tradeshow Services as your official service contractor. If you choose to use a 3rd party contractor, your selected contractor must furnish GSA and TriCord Tradeshow Services with a copy of their Certificate of Liability Insurance. Failure to do so will result in the inability of the contractor to serve your exhibit. If your company plans to use a contractor other than TriCord Tradeshow Services, please

refer to Form 6 of the Exhibitor Kit.

2.10 Indemnity and Limitation of Liability

Neither 2010 GSA Emerging Opportunities Expo & Conference nor any of its contractors are affiliated organizations, its officers, agents, employees, facilities, other representatives, or assigns (collectively "2010 GSA Emerging Opportunities Expo & Conference") shall be held liable for, and they are hereby released from any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water unavailability of the exhibition facility or intermediate staging facilities, including any damage, loss, harm, or injury in connection with the 2010 GSA Emerging Opportunities Expo & Conference, exhibits, or staging for reasons beyond the Expo's control, accident or any other cause. The Exhibitor shall indemnify, defend, and protect 2010 GSA Emerging Opportunities Expo & Conference and hold expenses of any kind, which might result or arise from any action or failure to act on the part of the Exhibitor its officers, agents, employees, or other representatives.

2.11 Observance of Laws

Exhibitors shall abide by and observe all laws, rules and regulations, and ordinances of any applicable government authority and all rules of the Expo facility.

2.12 Cancellation or Termination

If, because of war, fire, strike, convention center construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy, the 2010 GSA Emerging Opportunities Expo & Conference, or any part thereof is prevented from being held, if cancelled by the 2010 GSA Emerging Opportunities Expo & Conference or the space becomes unavailable, 2010 GSA Emerging Opportunities Expo & Conference in its sole discretion, shall determine and refund the Exhibitor its proportionate share of the balance of the aggregate display fees received which remains after deducting expenses incurred by 2010 GSA Emerging Opportunities Expo & Conference and reasonable compensation to 2010 GSA Emerging Opportunities Expo & Conference. In no case shall the amount of the refund to the Exhibitor exceed the amount of the fee paid. 2010 GSA Emerging Opportunities Expo & Conference reserves the right to cancel any portion of the exhibit schedule, as it deems necessary and appropriate. All changes and/or cancellations will be communicated to Exhibitors in writing.

Cancellation of any portion of the Exhibitor Agreement by the Exhibitor will be accepted only in writing. 25% of the total booth space fee is non-refundable if cancellation is prior to **July 16, 2010**. 50% of the total booth space fee is non-refundable for cancellations from **July 16, 2010** through **August 16, 2010**. 100% of the total booth space fee is non-refundable for cancellations received after **August 16, 2010**. If in order to collect unpaid exhibit fees the 2010 GSA Emerging Opportunities Expo & Conference pursues legal remedies, the Exhibitor will pay the 2010 GSA Emerging Opportunities Expo & Conference all legal and related expenses, court fees, staff times, etc., so incurred.

2.13 Agreement to Terms, Conditions and Rules

The Exhibitor agrees to observe and abide by the foregoing terms, conditions, and rules, and by such additional terms, conditions, and rules made by the 2010 GSA Emerging Opportunities Expo & Conference from time to time for the efficient and safe operation of the exhibition, including but not limited to, those contained in this agreement. In addition to 2010 GSA Emerging Opportunities Expo & Conference right to close a display and withdraw its acceptance of the Agreement, 2010 GSA Emerging Opportunities Expo & Conference in its sole judgment, may refuse to consider for participation in future exhibitions any Exhibitor who violates or fails to abide by all such terms, conditions, and rules.

If Exhibitor is acquired by or acquires a company that, in the opinion of the 2010 GSA Emerging Opportunities

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Expo & Conference, is competitive with GSA, 2010 GSA Emerging Opportunities Expo & Conference has the right to cancel this exhibitor Agreement, refund all fees in full to the Exhibitor, and resell booth space and sponsor items contracted by Exhibitor.

There is no other agreement or warranty between the Exhibitor and 2010 GSA Emerging Opportunities Expo & Conference except as set forth in this document and any addendum hereto. The headings used in this agreement are for organizational purposes only and are not to be used in the interpretation of the substance of this agreement. The rights of 2010 GSA Emerging Opportunities Expo & Conference under this agreement shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of 2010 GSA Emerging Opportunities Expo & Conference.

2.14 Governing Law

All terms and conditions in the Exhibitor Agreement are subject to and governed by the laws of the state of California. In the event of any dispute involving the Exhibitor Agreement, such dispute will be litigated in California.

For questions, contact Alisa Curry at 888.322.5195 x133 or acurry@gsaglobal.org.

Advertising/Media

- 3.1 Advertising Opportunities
- 3.2 Advertising Specs for Show Guide
- 3.3 Web Site Banner Advertising Specs
- 3.4 Public Relations Hand Guide

3.1 ADVERTISING OPPORTUNITIES

Advertise before, during and after the event via web and print sponsorship opportunities.

Event Web Site

(Specifications provided by GSA. Artwork provided by sponsor.)

Banner Advertisement (125 x 125 pixels) \$1,500
(Available on-line 48 hours after sponsor supplies artwork and stays on the Web site as long as the site is active.)

Show Guide

(Specifications provided by GSA. Artwork provided by sponsor.)

Full-page Back Cover Advertisement (SOLD) \$3,000

Full-page Inside Front Cover Advertisement (1 available) \$3,000

Full-page Advertisement \$2,000

Additional Sponsorship Reservations

You can increase your company's level of exposure during the 2010 GSA Emerging Opportunities Expo & Conference through one of our sponsorship opportunities. Sponsorships are sold on a first come, first served basis and the most updated availability can be seen on our website at: <http://www.gsaglobal.org/expo/2010/sponsor/index.aspx>.

For more information please contact Monica Dominguez at 972-866-7579 x161 or mdominguez@gsaglobal.org.

3.2 SHOWGUIDE AD SPECS

- Submission Deadline: Friday, August 6, 2010.
- Cut size: 5.5 x 8.5
- Safe zone: 5 x 8 (1/4" border around inside of ad should not have text)
- Bleed size: 5.75 x 8.75 with 1/8" bleed added to document
- File: Prepare as Print Ready / Press Quality PDF
- Color: Black and white

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Please note that the pressroom will be limited to press only except when in use for a previously scheduled press briefing with an exhibitor. The pressroom will be used as an information and telecommuting access point for the media. If you plan to hold a press conference, you must make separate arrangements and notify GSA of the time and location. Our goal is to keep attendee traffic on the show floor; therefore no exhibitor press conferences will be held on the show floor, in the pressroom or in the Convention Center during the Conference.

Pressroom Reservations for Media Meetings

Exhibitors who have scheduled briefings with the media may use the pressroom to hold these meetings. Space is limited, and reservations will be taken on a first-come, first-served basis. Time slots will be allocated in 30-minute increments during the hours the show floor is open.

To request a time slot prior to the show, please e-mail Nicole Bowman at nbowman@gsaglobal.org no later than Friday, September 10th. Your time slot will be confirmed and communicated back to you within one business day. Onsite reservations will be coordinated in the pressroom.

Press Kits

GSA encourages you to leverage opportunities for press kit distribution. You should maintain a supply of 5-10 press kits in your exhibit booth. Space will be available for press kits in the press room, however, please note that the press kit area will not be monitored.

Added Visibility for Exhibitors

GSA is pleased to announce Business Wire/Virtual Press Office as the official news distribution service. Business Wire/Virtual Press Office will create and host a “virtual newsroom” at www.tradeshownews.com and www.virtualpressoffice.com. This will be linked from the pressroom portion of the event Web site.

The “virtual newsroom” will archive exhibitor and host news issued over the Business Wire’s Trade Show Circuits and will be active for one year. This is a tremendous PR value for our exhibitors, and we are sure it will enhance each exhibitor’s visibility.

In addition, GSA has arranged for Business Wire to distribute a 100-word exhibitor profile to highlight each exhibitor’s involvement with this event. Use the form in the Public Relations Resources section of the **Exhibitors Only** site. You may also contact tradeshow@businesswire.com for more details.

Please note: this profile is different from the profile submission form for the GSA Emerging Opportunities Expo & Conference Show Guide; that should also to be completed in the **Exhibitors Only** section of the Expo Web site.

Press Releases

GSA has included a press release shell to the Exhibitors Only section of the event Web site for use in your pre-show media relations activities. You can download the release and edit the copy, with the exception of GSA’s boilerplate, to best suit your needs. Contact Nicole Bowman at nbowman@gsaglobal.org if you wish to have GSA provide a tailored quote to include in your announcement.

GSA must approve all releases containing GSA statistics or quotations. Exhibitors agree to comply with this request and should not distribute this type of press release without first securing GSA approval. Please build three business days into your media relations efforts to receive approval on quotes from GSA.

Exhibitors should also post company press releases to your company’s Web site. Event related press releases

may be posted on the event Web site. Submit your press release for review and posting to Nicole Bowman at nbowman@gsaglobal.org. Please contact Business Wire for your press release distribution needs.

Media/Analyst List

GSA's media list is proprietary information, not available for general use. As part of GSA's media certification process, media have been given the opportunity to opt-in to sharing their contact information with exhibiting companies. A list of pre-registered media who consent to sharing their contact information will be posted on the **Exhibitors Only** section of the event Web site three weeks before the event and again one week before the event.

Web Site Banner/Tiles

GSA provides an easy to download event tile ad in the **Exhibitors Only** section of the Emerging Opportunities Web site. We encourage you to post this to your company Web site to promote your exhibition and/or sponsorship at the show.

Exhibitor Client/Guest Registration

GSA recognizes that there are top clients and guests you will want to invite to the GSA Emerging Opportunities Expo & Conference. You can invite your clients to attend through the 'Tell a Colleague' feature on our website at: <http://www.gsaglobal.org/expo/2010/general/tell.aspx>.

We encourage you to invite your clients or guests to pre-register prior to Wednesday, September 8, 2010, to ensure they will have a name badge waiting at the entrance. Note that onsite registration is \$25.

Pre-Show Support Ideas

Many of you are seasoned exhibitors who have the aspects of a trade show down to a science. Others of you are fairly new at exhibiting. With this in mind, we provide the following checklist for you to consider. We hope you find this helpful.

Idea Checklist

- Know key facts of the show to add to your promotional plans.
- Prepare a pre-show media alert announcing your booth number and specifics of your product launch or exhibit at the show to be posted to your company's Web site or distributed by Business Wire.
- Add the event tile ad to your own Web site announcing your booth number and highlighting activities at the show.
- Pre-register clients you know will attend the show.
- Include booth number in all pre-show publicity.
- Include show name and booth number in a snipe on all regular product and brand advertising placed prior to the show.
- Send an e-mail to the media one week prior to the show with information on any product to be launched at the show.

If you need assistance, please contact:

Nicole Bowman
GSA Senior Marketing Manager
T: 972.866.7579 x129
E: nbowman@gsaglobal.org

EXHIBITOR KIT SECTION 4**Exhibitor Checklist/Show Guide Information**

4.1 Exhibitor Checklist

4.2 Forum Guide, Company Information, Description & Showtimer Form

4.1 EXHIBITOR CHECKLIST / TIMETABLE

Items for Exhibitors	Exhibitor Kit	Deadline	Vendor Or Company Contact	Completed (Check)
Reserve Ad Space in Show Guide	Section 3	Friday July 23	Nicole Bowman GSA 972-866-7579x129 nbowman@gsaglobal.org	
Submit PR Contact Information to GSA	Section 3	Friday July 30	Nicole Bowman, GSA 972-866-7579 x129 nbowman@gsaglobal.org	
Company Description for Show Guide	Section 4	Friday July 30	Alisa Curry, GSA 972-866-7579 x133 acurry@gsaglobal.org	
Send Ad Materials for Show Guide	Section 3	Friday August 6	Nicole Bowman, GSA 972-866-7579 x129 nbowman@gsaglobal.org	
Advance Shipments may begin arriving at TriCord Warehouse	Appendix Form 3	Monday August 16	TriCord Tradeshow Services 831-883-8600	
Rent Lead Management Badge Reader	Appendix Form 9	Monday August 16	ExpoBadge 1-800-490-9941	
Showtimer Form	Section 4	Friday August 20	Alisa Curry, GSA 972-866-7579 x133 acurry@gsaglobal.org	
Submit Business Wire Exhibitor Profile	Section 3	Tuesday August 31	Business Wire tradeshow@businesswire.com	
Internet / Computer	Appendix Form 8	Wednesday September 1	Smart City 888-446-6911	
Exhibitor Staff Registration	Section 1	Friday September 3	Exhibitors Only	
Submit Shipping Forms	Appendix Form 3	Tuesday September 7	TriCord Tradeshow Services 831-883-8600	
Order Electrical	Appendix Form 5	Tuesday September 7	TriCord Tradeshow Services 831-883-8600	
Order Additional Furnishings	Appendix Form 2	Tuesday September 7	TriCord Tradeshow Services 831-883-8600	
Order Labor	Appendix Form 4	Tuesday September 7	TriCord Tradeshow Services 831-883-8600	
Submit Exhibitor Appointed Contractor Form	Appendix Form 6	Tuesday September 7	Alisa Curry, GSA 972-866-7579 x133 acurry@gsaglobal.org	
Attendee Registration	Section 3	Wednesday September 8	Event Web site	

Items for Exhibitors	Exhibitor Kit	Deadline	Vendor Or Company Contact	Completed (Check)
Last Day for Advance Shipments to arrive at TriCord Warehouse	Appendix Form 3	Monday September 13	TriCord Tradeshow Services 831-883-8600	
First and Last Day for Direct Shipments to arrive at Exhibit Site	Appendix Form 3	Wednesday September 15	TriCord Tradeshow Services 831-883-8600	

*Listed above are recommended deadlines by GSA and TriCord Tradeshow Services. Anything ordered after the dates indicated may not be available or may be subject to additional charge.

4.2 ONLINE EXPO SHOW GUIDE COMPANY INFORMATION, DESCRIPTION & SHOWTIMER FORM

Exhibitor listings in the official 2010 GSA Emerging Opportunities Expo & Conference Show Guide and the Expo Showtimer are complimentary and are distributed to all attendees.

This form must be submitted online via the GSA Web site, by logging in to the **Exhibitors Only** section and using the user name and password that was provided with your booth reservation confirmation.

- Deadline for Show Guide Information: Friday, July 30, 2010
- Deadline for Showtimer Information: Friday, August 20, 2010

You will be asked to fill out your personal contact information, but this will not be published in the Show Guide.

The Show Guide provides valuable information on every exhibitor such as booth number, company description, product/service category and floor plan.

Company Information

Please provide company headquarters address, contact information, and product/service category, as it will appear on the Exhibitor List Web page and Show Floor Web page, and the printed Show Guide.

Company Description

Please provide your online company description that does not exceed **60-words** (maximum). If you have additional questions, please contact Alisa Curry at 888-322-5195 x133 or acurry@gsaglobal.org.

APPENDIX (FORMS)

- Form 1** TriCord General Information
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- Form 7** TriCord Special Cleaning
- Form 8** TriCord SmartCity Internet and Computer Services
- Form 9** CAV Audio Visual Services
- Form 10** ExpoBadge Lead Retrieval Services

All forms are online at the following URL:

<http://www.gsaglobal.org/expo/2010/exhibitors/resources.aspx>