

SUPPLY-CHAIN PERFORMANCE WORKING GROUP MINUTES

Date: June 29, 2009
Location: Teleconference
Time: 11:00am – 12:00pm (Pacific)
Participants:

Chelsea Boone – GSA
Nicole Bowman – GSA
Dan Wark – Amalfi Semiconductor Inc.
Roger DeAmicis – ChipX
Adam Haigis – Entropic Communications
Ed Pausa – PricewaterhouseCoopers LLP
Marcel Dinnissen – SiTel Semiconductor BV
Aashish Singhvi – i2 Technologies
Mark Bacon – i2 Technologies

Meeting Purpose:

- Provide input on key research themes for logistics survey, identify survey participants, review original survey instrument developed by PMC-Sierra.

Actions Completed/Items Discussed:

- What GSA would like the Working Group to accomplish in the next year regarding logistics.
- Key research themes for the logistics survey.
- Who should participate?
- What changes should be made to the current logistics survey?

End Result/Conclusions:

What GSA would like the Working Group to accomplish in the next year regarding logistics.

- Create a survey on hidden logistics and fulfillment costs, which will help semiconductor companies gain a better knowledge and understanding of the logistics process and provide a total supply chain management cost. (Will benefit large and small companies).
- Create a checklist to consider when selecting logistics providers (Will benefit smaller/start-up companies)
- Do a survey/focus group discussion/targeted phone interviews with distributors to find the common trends and causes for counterfeit chips entering the supply chain.

Key research themes for the logistics survey.

- The survey will only focus on logistics costs and metrics of performance (i.e., KPIs important for monitoring logistics performance – Delivery to first commit date, lead time, inventory turnover) not on wafer manufacturing costs and other supply chain costs.
- We will combine the logistics questions already created and various questions from the newly developed survey from i2 Technologies, as it addresses metrics of performance.
- Need to make sure all terms are clearly defined in survey to avoid confusion.

Who should participate?

- Survey participants will include small, medium and large fabless, fab-lite and integrated device manufacturing (IDM) companies. All geographies will be included. Those in Operations will be contacted to fill out the survey, as they primarily deal with cost-related issues, and Supply Chain usually reports into operations. We will clarify how to respond.

What changes should be made to the current logistics survey?

“See Version 1.0 of Logistics Survey”