## AlixPartners

# Disruption in the Global Semiconductor Supply Chain

## GSA Tech Summit – July 1, 2025

## AlixPartners Disruption Index

#### At a glance

**40** years

6th

Annual AlixPartners Disruption Index 3,000+

CEOs and

other senior

executives from

around the world



For over 40 years, AlixPartners has been helping clients confront disruption. Increasingly, cycles of disruption have displaced economic cycles as the primary business challenge. Disruption is the new economic driver. As a result, we study its root causes and identify what companies are doing to mitigate its effects and harness its opportunities.

In this, our 6<sup>th</sup> annual AlixPartners Disruption Index, we provide insights on these topics from our experts and a survey of more than 3,000 CEOs and other senior executives from around the world.

### **The Participants** For the 6<sup>th</sup> year, we interviewed 3,000+ important global leaders

GLOBAL

Geographic distribution



#### RELEVANT



### INSIGHTFUL

Leadership Level of Respondent



## **The Personal Response** CEOs are growing in confidence amid increasing disruption

Changes in 2025 vs. our 2024 disruption index survey

#### **MORE DISRUPTED...**

 CEOs highly disrupted over past year (67% +2 pts)

Expect significant changes to business models over next year (62% +6 pts)

#### **BUT LESS WORRIED...**

 Personally falling behind in knowledge and skillsets (43% -15 pts)

Worry about losing their job (43% -16 pts)

#### BECAUSE ORGANIZATIONS ARE ADAPTING

- Executive team lacks necessary agility (45% -18 pts)
- Sompany is not adapting fast enough (41% -20 pts)
- Employees stuck in their ways (47% -12 pts)

### **The Organizational Response** Better companies act boldly

**Growth and profitability leaders**, companies that lead their industries in growth (16% of respondents) AND saw profits increase 10% or more (229 companies, 7% of all respondents), **act differently from normal companies in their industries** 



## Many Semiconductor firms have become growth and profitability leaders and even drivers of disruption, but not all...

In recent years, many semi firms have transformed from being **complacent market followers** to **disruption profiteers** (chip shortage) to **drivers of disruption**.

But not all participate in this trend.

AGR		Growth & profitability leaders
<b>REVENUE C</b>		
	PROFITABILITY	CAGR

Companies with > profit growth 2024 40	10% 4 % (20%)	Compa themse driving	nies seeing elves as always disruptions <b>35%</b> (14%)
Outlook for significant revenue growth <b>44%</b> (26%)	Increasin investme in China 83	ng ent <b>% (63%)</b>	Significant change in business model 71% (40%)

**GREEN FIGURES:** Semiconductor companies, **GREY:** all other industries

## Semiconductor firms see **workforce and talent management** as key concerns with leaders anticipating rapid changes



### What do leaders see as the **biggest disruptors** to their business?



## More than 50% of respondents say they are **adjusting strategy**, **footprint and growth plans** in response to changes in policies

Semiconductor leaders' responses:

New tariffs cause us to adjust our strategy	6% 2	.9%		54%	10%
lanning changes in footprint and supply chain	7% 7%	32%		51%	3%
Adjusting growth plans	17%	33%		50%	
Expect shortages in the next 12 months	26%		33%	41%	

Strongly Disagree Disagree Agree

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## **Deep Dive Tariffs**: Prospective policy changes threaten to drive up fab construction costs and are reshaping investment strategy

Country of Origin, Product Mix, & Tariff Exposure (2024) by metric tons



While subsidies can support CapEx, tariff exposure and export controls still inflate costs and delay timelines, forcing firms to rethink both the location and design of new fabs

Fab Investment Disruptors

## **Example:** Importing <u>Semiconductor tool components</u> exposes U.S. fabs to steep tariff hikes and supply risk

Category Import Trend for Semiconductor Tool Components (\$M imports) & Tariff Exposure



#### Key Insights

- Material for Semiconductor Mfg. Equipment is essential for front-end semiconductor manufacturing.
- Japan leads in absolute import volume—once attractive due to 0% tariffs, it now poses a \$337M exposure risk if 2025 reciprocal rates take effect
- China's modest 175% tariff drives the largest impact, with a \$439M delta
- Germany and South Korea show strong import growth (+62% and +59%) and stable, tariff-free alternatives for precision tooling
- Netherlands sees sharp decline (-39%) but remains the #2 source

If 2025 reciprocal tariff rates were applied to 2024 import volumes, U.S. fabs would face an estimated \$1.1B in additional tariff costs — a substantial increase driven largely by exposure to Chinese tool components

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Source: HS Code: 8486.90 - Machines And Apps Used Soley For Manufacture Of Semiconductor Boules Or Wafers, Etc 1. All 2025 Reciprocal tariff data is as of 04/10/2025 Tariff engineering will be key as retaliatory tariffs increase market bifurcation and manufacturing location determines access to regional chip markets

Global Semiconductor Market Outlook (2021–2027)

China's Retaliatory Tariffs Redefine Chip Strategy



As retaliatory tariffs are putting pressure to offshore on U.S. chip production to preserve access to China, the bifurcation of the global semiconductor supply chain continues

AlixPartners Source: AlixPartners research

## Industry Leaders are pro-actively acting in a number of ways

Actions already being taken by leading companies to facilitate growth (multiple selections possible)

Scenario planning & analysis **Reduce expenses** Organizational design Fund growth initiatives **Restructure underperforming lines** Increase efficiency Improve capital management **Renegotiate pricing & partners** Increase hiring & upskilling **Build reserves & credit** Increase production capacity Layoffs/hiring freezes



### Four Imperatives for Success Leading companies act boldly



Aggressively re-evaluate and adjust business portfolio and organization 2

Actively manage the impact of disruptions on the cost of capital and cash 3

Tight control and transparency through e.g., Tariff War Room 4

Proactively optimize costs, supply chain and workforce skills



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