# **Agentic AI for Business Transformation**

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# Embracing

**Agentic Al** 

is no longer optional; It is a

Game-changer and a Strategic Imperative

By 2026, 20% of workers with no development experience will transform how they work by building their own agentic workflows¹ → Improving Cycle Time by 40%

By 2028, 33% of enterprise software apps are predicted to incorporate Agentic Al across industries<sup>2</sup>

→ Improving Autonomous Decision Making by 15%

By 2029, 80% of common customer service issues will be resolved by agentic Al autonomously<sup>3</sup>

→ Reducing Operational Cost by 30%

Agentic AI is enhancing operational agility, and speed up time to market, leading to **significant cost reductions**<sup>4</sup>

→ Improving Resource Allocation Efficiency by 42%

# **Four Dominant Business Trends Are Emerging**

Prioritization of Governance, Reliability, and Ethics

Seasoned practitioners are providing a reality check, highlighting challenges and concerns around managing completely autonomous systems and the critical need for oversight, trust, and robust observatibility. Jenson Huang recently describe Agentic AI as always requiring at least 1 human in Agentic Workflows

# **Enterprise Adoption and Verticalization**

Discussions within organizations have matured from "what if" to "how to" with practical applications seeing unprecedented improvements across sales, marketing, software development, customer experience and more



## **AI-First Business Flows**

Startups are architected from ground up to operate with minimal human headcount leveraging teams of AI agents for core functions

# Interoperability

There is a concerted push to create a common language for Ai agents to communicate and collaborate. It kicked off with the open sourcing of Agentic Protocols like MCP and A2A to Google's recent donation of A2A to Linux Foundation

# **AI-Powered Progression Journey**

Understanding the strategic journey organizations must undertake to achieve truly autonomous operations through AI

Lagging

### **Basic Automation**

#### Reactive

Responding promptly to customer inquiries while maintaining a focus on efficiency



### Type of Impact

Automate high-volume, repetitive tasks

#### Reality

### **AI-Driven Effectiveness**

#### **Effective**

Prompt and impactful resolution of customer issues with a focus on efficiency and effectiveness



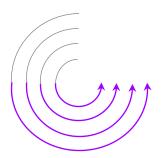
Augment Workforce Capabilities

#### Leading

### **AI-Driven Automation**

### **Anticipatory**

Proactively identifying customer needs and delivering solutions ahead of time



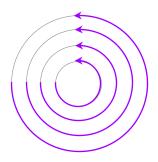
Scale enterprise and reach with AI assistants

#### **Future ambition**

### **AI-Powered Autonomy**

#### Cognitive

Customer-Centric decisioning powered by agentic architecture with real-time insights and adaptive workflows

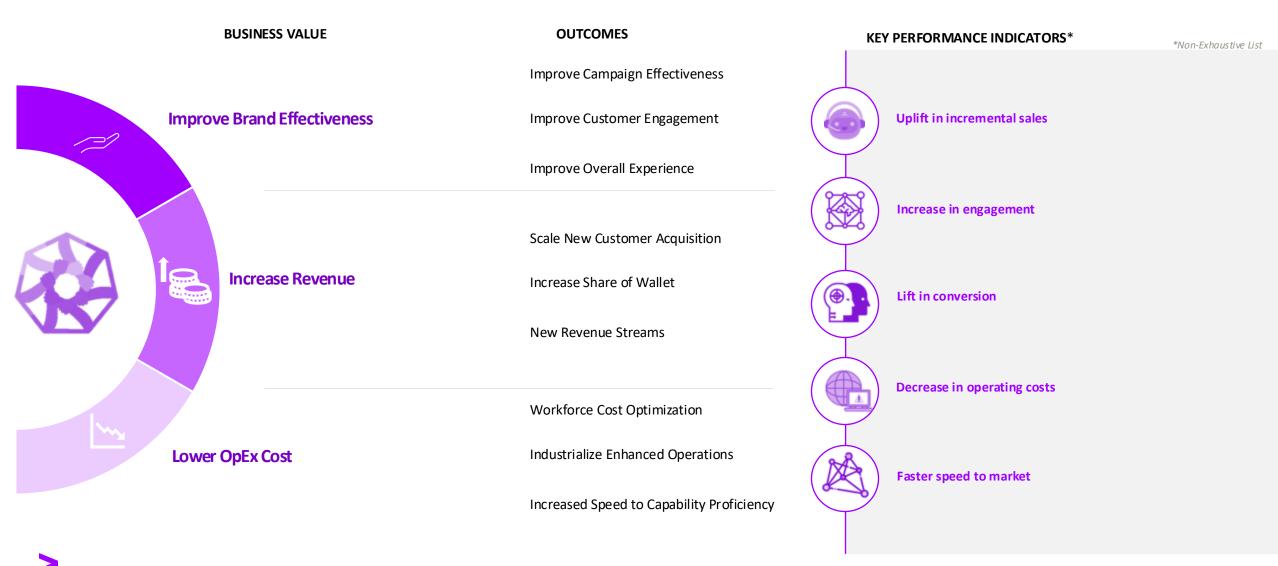


Orchestrate and execute workflows autonomously



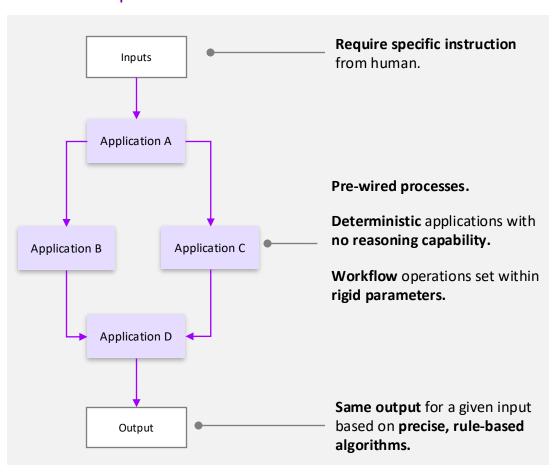
# **Transformation Opportunities: Unlocking Organizational Potential**

From engagement to efficiency, unleash enterprise-wide impact

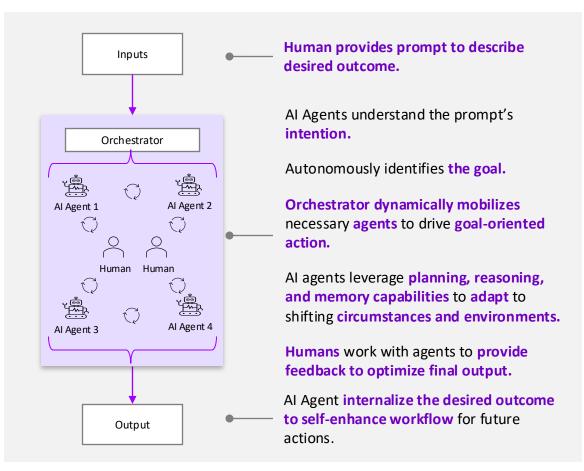


# Autonomous Agents redefine how enterprises complete end-to-end workflows

### Traditional | Instruction driven

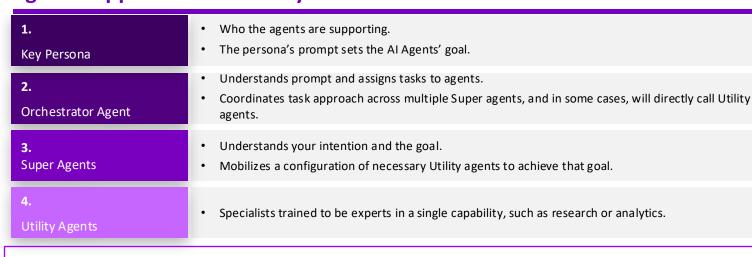


## Autonomous Agents | Intention driven

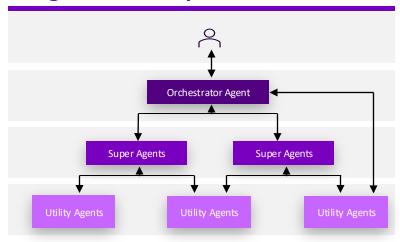


# An Agentic application features a hierarchy of agents, each with its own role to drive automation

## **Agentic Application Hierarchy Definition**

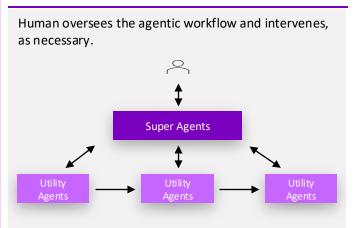


## **Al Agent Hierarchy Tree**

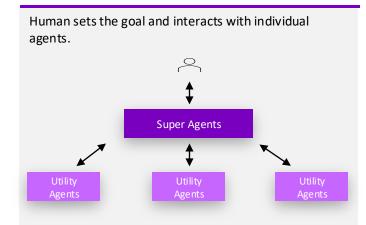


## Agentic architecture from a point-solution to an Autonomous Multi-agent coordination

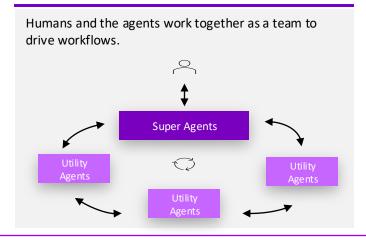
### Supervise an agentic workflow



### Assign tasks and report back

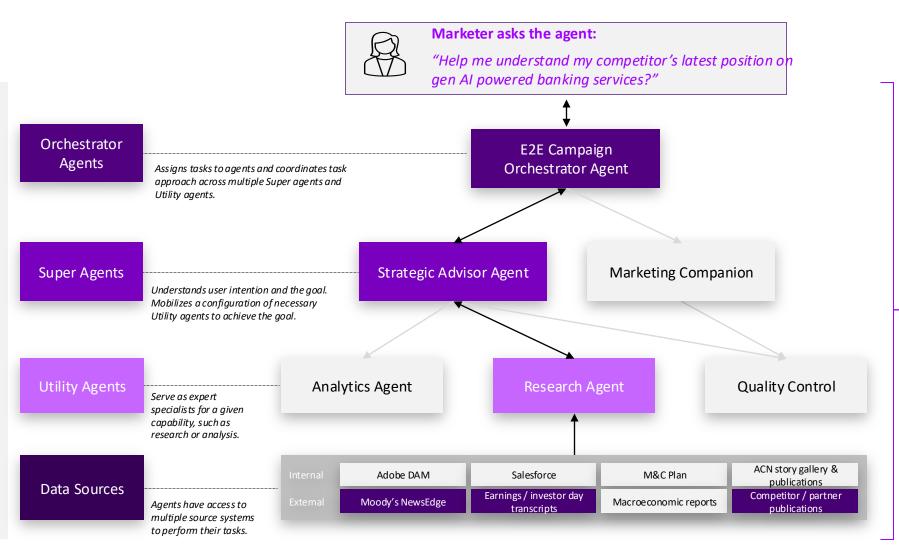


### Working group coordination



# **Agentic Application – A User to Data E2E Example**

Al System for M+C features a multi-agent, collaborative approach to achieve goals



Marketer prompts agents to set the goal.

Understanding the marketer's intention, the tasks are assigned to the right Utility Agent.

Enabled by shared memory, AI agents drive the workflow autonomously and push the response back to the user.

Research agent equipped with key external and Accenture M+C data sources, featuring an advanced RAG data architecture.

Transformative characteristics of

these agents:

Independent

goal-oriented

reasoning and

action

Logical

planning

Long-term

memory and reflection

Communication

capabilities plus

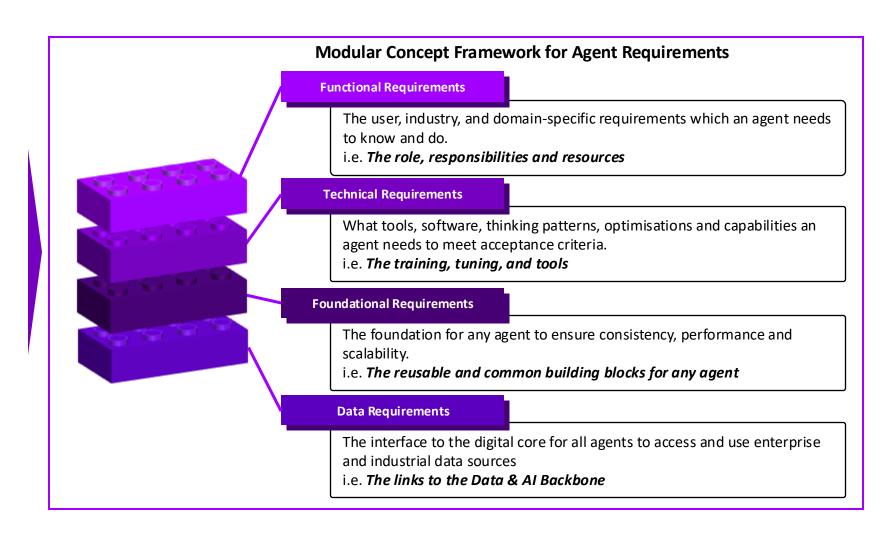
system / data access

# To scale, it is critical to build AI agents in a re-usable way

We have defined building blocks to combine multiple use cases into domain specific agents

With an AI Agent supported by a **modular architecture** you can define:

- domain knowledge the Agent should have
- skills the Agent needs to know
- actions the Agent is expected to take
- communication patterns for collaborating with other Agents
- guardrails and system access controls
- performance and safety levels



# **Priority Business Workflows**

Agentic AI solutions find practical applications at scale across functional business workflows



## Sales & Sales Ops

Automate process like
Order Management,
Revenue Forecasting,
Rebates Management etc.

Streamline tasks such as validating orders, predicting sales trends using real-time data, managing complex rebates execution and ensuring compliance – reducing manual effort, improving accuracy



## **Marketing**

Automate marketing workflows by handling tasks from campaign brief creation to creative development and campaign launch.

Intelligent agents streamline execution, reducing manual steps and enabling faster, datadriven and scalable campaign delivery



### **Finance**

Accurate Insights with touchless processing, faster close & enhance compliance to controls

Intelligent Insights with automated narratives, and forward-looking insights

- Real time **E2E visibility** across RTR, Project Accounting and Stat
- Al Agents enabled automated flux analysis and narratives with >90% penetration and accuracy
- Proactive and predictive analytics across JE, Recons, IC and month end close



# Procurement & Supply Chain

Automate the Intake & Opportunity Assessment, RFP and Contract Negotiation process by leveraging utility agents across the e2e process.

Reduce manual steps, shorten cycle times, analyze contract clauses and recommend negotiation strategies designed to speed up contract closure and ensure compliance.



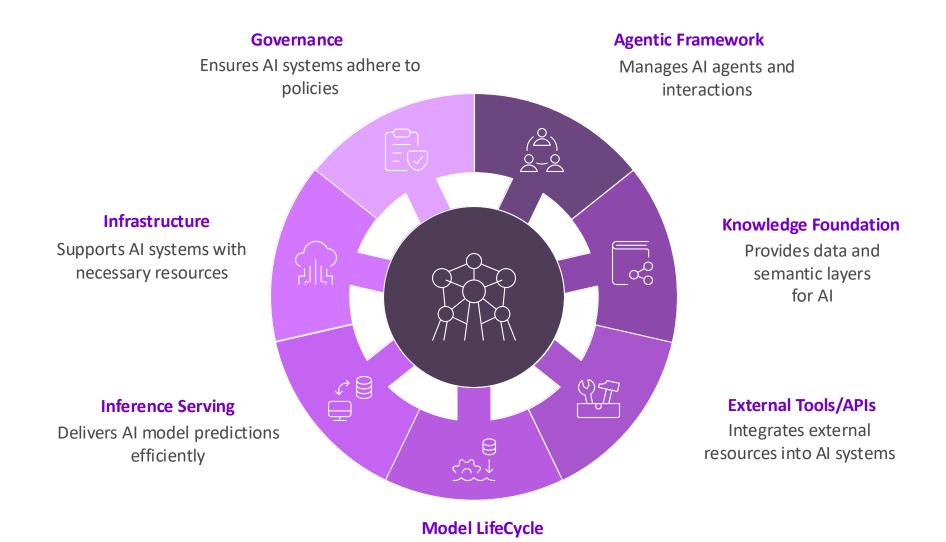
# **Customer Operations**

Automating workflows across issue resolution, root cause analysis, field service optimization etc.

Automation improves customer experience and retention with seamless engagement and product solutioning, ensuring customer tooling availability and faster maintenance. Provides consistent revenue and margin improvement on warranty and servicing.



# **Agentic AI System Components**



Oversees model training and optimization

