

# U.S. EXECUTIVE FORUM

## SEPTEMBER | SILICON VALLEY, CA

GSA's USEF is an exclusive, invitation-only event with unparalleled content that brings together 225+ chief executives from the leading semiconductor companies across the globe for an afternoon of thought exchange and discussion. Don't miss this unique opportunity to place your company in front of the who's who of our industry! Contact Kole Giles at [kgiles@gsaglobal.org](mailto:kgiles@gsaglobal.org) to learn more. All sponsorships exclusive except for: Platinum, Gold, Silver and Bronze options.

### TITLE SPONSOR | \$52,000

- 5-minute Welcoming Remarks prior to the start of the Forum
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Full page advertisement with preferential placement in the event Proceedings Booklet
- Tile Banner Ad on GSA website for three (3) months
- Logo & 100-word company description in the Proceedings Booklet & Sponsor Page of Event Website
- Sponsor company logo/name listed as Title Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

### VIP RECEPTION SPONSOR | \$34,000

- 3-minute Welcoming Remarks prior to the start of the Reception
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event Proceedings Booklet
- Tile Banner Ad on GSA website for three (3) months
- Logo & 75-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as VIP Reception Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

### VIP NETWORKING LUNCH SPONSOR | \$32,000

- 2-minute Welcoming Remarks prior to the start of the Lunch
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad in event Proceedings Booklet
- Tile Banner Ad on GSA website for three (3) months
- Logo & 75-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Networking Lunch Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

### LANYARD SPONSOR | \$28,500

- Exclusive logo placement on attendee name badge lanyard
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in the event Proceedings Booklet
- Tile Banner Ad on GSA website for two (2) months
- Logo & 75-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Lanyard Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

### NETWORKING BREAK SPONSOR | \$25,000

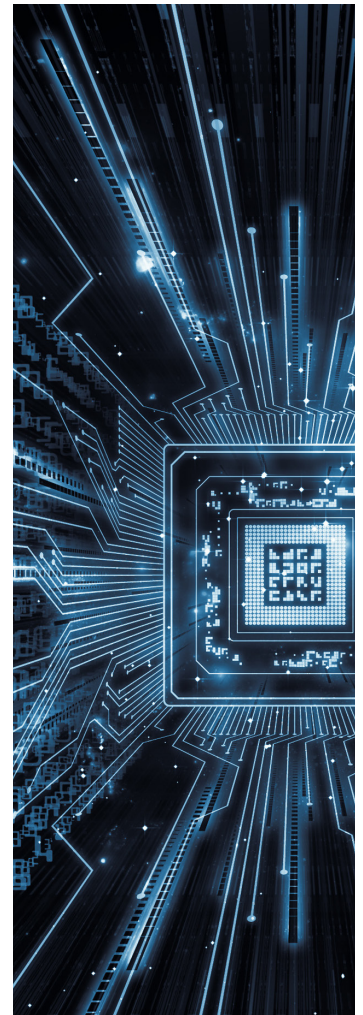
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page advertisement with preferential placement in the event Proceedings Booklet
- Tile Banner Ad on GSA website for two (2) months
- Logo & 75-word company description in the Proceedings Booklet & Sponsor Page of Event Website
- Sponsor company logo/name listed as Networking Break Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

### EXPOSURE

225+ Event Attendees  
Exclusive Access to Industry Executives

84,000+ Emails Sent  
Inviting executives  
to attend with your  
logo featured

12,000+ Website Visits  
Where your logo and  
company description  
are both included



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## BOOKLET SPONSOR | \$12,000

- Full page ad featured on the Front Inside Cover of the event Proceedings Booklet
- "Booklet Sponsored by..." printed on the bottom of each page of the Proceedings Booklet
- Logo & 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Booklet Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

## WIFI SPONSOR | \$10,000

- Half page ad featured in the event Proceedings Booklet
- Branded wifi cards provided to all event attendees
- Logo and 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Wifi Sponsor on: Event Website/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

## GIFT SPONSOR | \$7,500

- Half page ad featured in the event Proceedings Booklet
- Sponsor provided gift to all event attendees
  - Gift must be pre-approved by GSA
- Logo and 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Gift Sponsor on: Event Website/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

## CHARGING STATION SPONSOR | \$7,500

- Half page ad featured in the event Proceedings Booklet
- Two branded charging stations located at event
  - Charging stations will be chosen and designed by GSA with sponsor company approval
- Logo and 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Charging Station Sponsor on: Event Website/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

## PLATINUM SPONSOR | \$22,000

- Full page advertisement of the event Proceedings Booklet
- Tile Banner Ad on GSA website for two (2) months
- Two (2) complimentary passes for senior company executives
- Logo and 75-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Platinum Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

## SILVER SPONSOR | \$13,000

- Half page advertisement of the event Proceedings Booklet
- Logo and 25-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Silver Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

## GOLD SPONSOR | \$18,500

- Full page advertisement of the event Proceedings Booklet
- Tile Banner Ad on GSA website for one (1) month
- One (1) complimentary pass for senior company executive
- Logo and 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Gold Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

## BRONZE SPONSOR | \$8,000

- Logo and 25-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Bronze Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts