



## 2022 GSA Forum Article Guidelines

The GSA Forum offers members to gain exposure to our 20,000+ viewers by publishing semiconductor industry related articles through the GSA website. Forum articles are published on the quarterly on-line portal located on the GSA website – [GSA Forum](#).

Articles can be fundamental think pieces, whitepapers, technical articles, business insights, etc. which are non-promotional and preferably unpublished. Guidelines for the articles are:

- 1) Approximately 1,750-2,500 words in length.
- 2) Up to three tables/charts/figures can be included.
- 3) Photos and screenshots must be sent as separate high-resolution images.
- 4) Embed images in the article in the correct locations, and attach a separate, high resolution file (.jpg, .png, .ppt, .xls, .tif, .gif, etc.) of the image (if possible).
- 5) A title must accompany every figure.
- 6) When using acronyms, in the first usage, spell out and include the acronym in parentheses immediately following.

*Ex: The company's intellectual property (IP) for the field-programmable gate arrays (FPGAs) was recognized as the industry's best. The fabless company's FPGA team developed the IP design in two weeks.)*

- 7) Include a brief bio and photo of author(s) to be published with article.
- 8) Articles should not be self-promotional.
- 9) All materials should be sent in a Word document format.
- 10) Provide a title image/graphic that will represent the context of the article (optional).

### Topics/Contents of articles for the GSA Forum include:

- Artificial Intelligence
- Open Source Architectures (semiconductor related)
- High Performance Computing
- Edge Intelligence
- Emerging Memory Technologies
- Industry IP Landscape
- Cyber Security (IoT, Data, hardware)
- Consumer Oriented Technology/Markets – AR/VR, Wearables
- Ubiquitous Connectivity
  - 5G Wireless Technology
  - 5G and Beyond
  - LPWAN (Low-Power WAN)

- Smart Mobility - Automotive Electronics
  - Sensor Fusion
  - Autonomous driving
  - Connectivity (In-vehicle, V2X)
  - Safety
  - Electrification
- CEO (C-Level Executive) Interviews
  - Technology, Business, Market Insights
  - Interview questions can be prepared by the company writing the article or if necessary, GSA can provide list of questions for the interview.

## **2022 Editorial Calendar**

### **Q1 - January**

- Abstract Deadline: December 31, 2021
- Article Deadline: January 21, 2022
- Publication: February 4, 2022

### **Q2 - April**

- Abstract Deadline: March 25, 2022
- Article Deadline: April 22, 2022
- Publication: May 6, 2022

### **Q3 - July**

- Abstract Deadline: June 24, 2022
- Article Deadline: July 22, 2022
- Publication: August 5, 2022

### **Q4 - October**

- Abstract Deadline: September 23, 2022
- Article Deadline: October 21, 2022
- Publication: November 5, 2022

If you would like to take advantage of this opportunity, please submit your abstract of the article (up to 500 words) to Shungo Saito ([ssaito@gsaglobal.org](mailto:ssaito@gsaglobal.org)) for consideration. GSA will review, advise on full article submittal and schedule of the release.