

ASIA PACIFIC EXECUTIVE FORUM

TAIWAN | ASIA

This annual event consistently gathers leading executives throughout Asia and beyond to discuss the greatest areas of opportunity within the semiconductor industry and the obstacles that must be addressed to capitalize on them. Always a content-rich program, the half day event includes global speakers from leading semiconductor manufacturers and suppliers, universities, and industry analysts and provides multiple opportunities for thought exchange and collaboration. All sponsorships exclusive except: Platinum, Gold, Silver and Bronze.

TITLE SPONSOR | \$42,000

- 5-minute Welcoming Remarks prior to the start of the Forum
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- GSA to interview one (1) sponsor executive or sponsor to submit one (1) article which will be published in one (1) issue of the GSA Forum (content of the interview or article must coincide with the specific topics featured in the GSA Forum issue selected)
- Full page advertisement with preferential placement in the event Proceedings Booklet
- Banner Ad on GSA website for three (3) months
- Logo & 100-word company description in the Proceedings Booklet & Sponsor Page of Event Website
- Sponsor company logo/name listed as Title Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

VIP DINNER SPONSOR | \$40,000

- 5-minute Welcoming Remarks prior to the start of the Dinner
- Four (4) complimentary passes for senior company executives
- One (1) complimentary passes for customer executives
- GSA to interview one (1) sponsor executive or sponsor to submit one (1) article which will be published in one (1) issue of the GSA Forum (content of the interview or article must coincide with the specific topics featured in the GSA Forum issue selected)
- Full page advertisement in the Proceedings Booklet
- Banner Advertisement to be placed on GSA website for a period of three (3) months
- 100-word company description to be displayed in the Proceedings Booklet & Sponsor Page on event website
- Sponsor company logo/name listed as VIP Dinner Sponsor on: Event Website/Event Signage/Print Advertisements/Electronic Mailings/Event Program/Sponsor Section of Proceedings Booklet/Video Logo Scroll/Backdrop of the VIP Reception Photographs/Pre-Event Press Releases/Media Alerts

VIP RECEPTION SPONSOR | \$36,000

- 3-minute Welcoming Remarks prior to the start of the Reception
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event Proceedings Booklet
- Banner Advertisement on GSA website for three (3) months
- Logo and 75-word company description in the Proceedings Booklet & Sponsor Page of Event Website
- Sponsor company logo/name listed as VIP Reception Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

VIP NETWORKING LUNCH SPONSOR | \$32,000

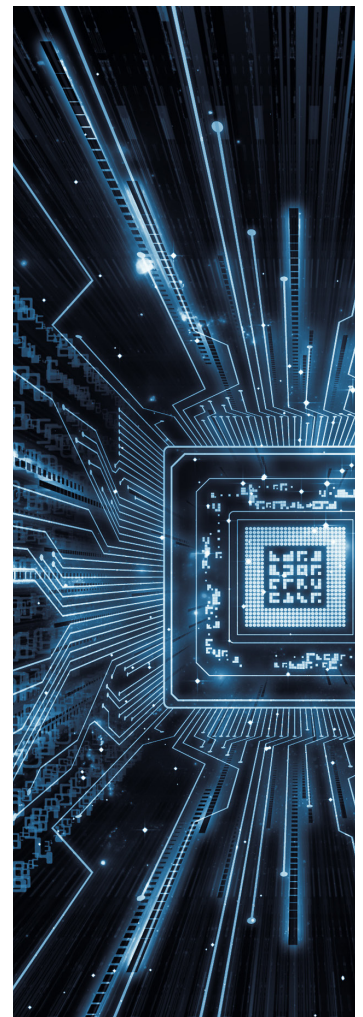
- 2-minute Welcoming Remarks prior to the start of the Lunch
- Three (3) complimentary passes for senior company executives
- Full page ad in event Proceedings Booklet
- Banner Advertisement on GSA website for three (3) months
- Logo & 75-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as VIP Networking Lunch Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

EXPOSURE

200+ Event Attendees
exclusive access to industry
executives

64,000+ Emails Sent
inviting executives
to attend with your
logo featured

8,000+ Website Visits
where your logo and
company description
are both included



ASIA PACIFIC EXECUTIVE FORUM

LANYARD SPONSOR | \$28,500

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Banner Advertisement on GSA website for two (2) months
- Full page ad with preferential placement in event Proceedings Booklet
- Exclusive logo placement on attendee name badge lanyard
- Logo and 75-word company description featured in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Lanyard Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/ Media Alerts

NETWORKING BREAK SPONSOR | \$25,000

* Exclusive for each Networking Break

- Two (2) complimentary passes for senior company executives
- Banner Advertisement on GSA website for two (2) months
- Full page ad with preferential placement in event Proceedings Booklet
- Logo and 75-word company description featured in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Networking Break Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

BOOKLET SPONSOR | \$12,000

- Full page ad featured on the Front Inside Cover of the event Proceedings Booklet
- “Booklet Sponsored by...” printed on the bottom of each page of the Proceedings Booklet
- Logo & 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Booklet Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

WIFI SPONSOR | \$10,000

- Half page ad featured in the event Proceedings Booklet
- Branded wifi cards provided to all event attendees
- Logo and 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Wifi Sponsor on: Event Website/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

GIFT SPONSOR | \$7,500

- Half page ad featured in the event Proceedings Booklet
- Sponsor provided gift to all event attendees
 - Gift must be pre-approved by GSA & Sponsor to cover all costs of gift
- Logo and 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Gift Sponsor on: Event Website/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

PLATINUM SPONSOR | \$22,000

- Full page advertisement of the event Proceedings Booklet
- Two (2) complimentary passes for senior company executives
- Tile Banner Ad on GSA website for two (2) months
- Logo and 75-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Platinum Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

SILVER SPONSOR | \$13,000

- Half page advertisement of the event Proceedings Booklet
- Logo and 25-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Silver Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

GOLD SPONSOR | \$18,500

- Full page advertisement of the event Proceedings Booklet
- One (1) complimentary pass for senior company executive
- Tile Banner Ad on GSA website for one (1) month
- Logo and 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Gold Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

BRONZE SPONSOR | \$8,000

- Logo and 25-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Bronze Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts