

EUROPEAN EXECUTIVE FORUM

JUNE 16-17 | MUNICH, GERMANY

GSA's EEF is a two-day "big ideas" event that brings together more than 250 leading semiconductor executives. Decision makers come to network, collaborate and learn from leading experts about opportunities that will propel our industry through its next stages of growth. We also offer an exhibition for 20 semiconductor suppliers. All sponsorships exclusive except for: Platinum, Gold, Silver, Bronze and Gift Sponsor options.

TITLE SPONSOR | \$41,000

- 5-minute Welcoming Remarks prior to the start of the Forum
- Exhibition table booth with preferential placement in exhibition area
- Four (4) complimentary passes for senior company executives
- Four (4) complimentary passes for customer executives
- Full page advertisement with preferential placement the event Proceedings Booklet
- Banner Ad on GSA website for three (3) months
- Logo & 100-word company description in the Proceedings Booklet & Sponsor Page of Event Website
- Sponsor company logo/name listed as Title Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

VIP DINNER SPONSOR | \$31,000

- 3-minute Welcoming Remarks prior to the start of the Dinner
- Free table booth in exhibition area
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary pass for customer executive
- Full page ad with preferential placement in event Proceedings Booklet
- Banner Ad on GSA website for three (3) months
- Logo & 100-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as VIP Dinner Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

VIP RECEPTION SPONSOR | \$30,000

- 2-minute Welcoming Remarks prior to the start of the Reception
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event Proceedings Booklet
- Banner Ad on GSA website for two (2) months
- Logo & 75-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as VIP Reception Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

NETWORKING LUNCH SPONSOR | \$24,000

- 2-minute Welcoming Remarks prior to the start of the Lunch
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event Proceedings Booklet
- Banner Ad on GSA website for two (2) months
- Logo & 75-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Networking Lunch Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

LANYARD SPONSOR | \$22,000

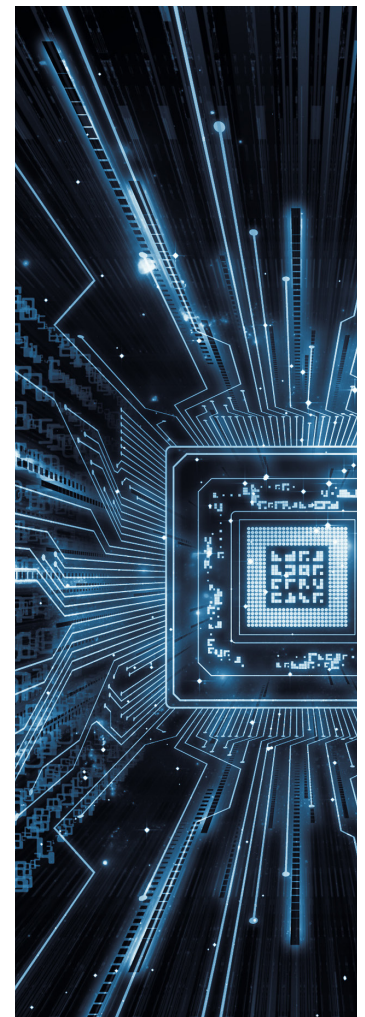
- Exclusive logo placement on attendee name badge lanyard
- Two (2) complimentary passes for senior company executives
- 1-minute Welcoming Remarks during the event (precise timing to be agreed with GSA)
- Full page ad with preferential placement in the event Proceedings Booklet
- Banner Ad on GSA website for two (2) months
- Logo & 75-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Lanyard Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

EXPOSURE

250+ Event Attendees
Exclusive Access to Industry Executives

68,000+ Emails Sent
Inviting executives
to attend with your
logo featured

10,000+ Website Visits
Where your logo and
company description
are both included



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NETWORKING BREAK SPONSOR | \$20,000

- * EXCLUSIVE FOR EACH NETWORKING BREAK (2)
- 1-minute Welcoming Remarks prior to the start of the Break
- Full page advertisement of the event Proceedings Booklet
- Two (2) complimentary passes for senior company executives
- Banner Ad on GSA website for two (2) months
- Logo & 75-word company description in the Proceedings Booklet & Sponsor Page of Event Website
- Sponsor company logo/name listed as Networking Break Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

NETWORKING BREAKFAST SPONSOR | \$17,000

- Full page advertisement of the event Proceedings Booklet
- Two (2) complimentary passes for senior company executives
- Banner Ad on GSA website for two (2) months
- Logo & 75-word company description in the Proceedings Booklet & Sponsor Page of Event Website
- Sponsor company logo/name listed as Networking Breakfast Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

BOOKLET SPONSOR | \$12,000

- Full page ad featured on the Front Inside Cover of the event Proceedings Booklet
- "Booklet Sponsored by..." printed on the bottom of each page of the Proceedings Booklet
- Logo & 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Booklet Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

FOYER BRANDING SPONSOR | \$12,000

- 10 stickers (80cm x 40cm each) with Sponsor design of choice placed on 2 glass handrails in the main event foyer (Stickers production, installation, removal and related costs are all included)
- Half page ad featured in the event Proceedings Booklet
- Logo & 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Foyer Branding Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

WIFI SPONSOR | \$10,000

- Choosing the Wifi Network Name (SSID) at the conference venue
- Branded wifi cards provided to all event attendees
- Branded Wifi tent cards placed around the conference venue
- Half page ad featured in the event Proceedings Booklet
- Logo and 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Wifi Sponsor on: Event Website/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

GIFT SPONSOR | \$7,500

- Half page ad featured in the event Proceedings Booklet
- Sponsor provided gift to all event attendees
 - Gift must be pre-approved by GSA & Sponsor will cover the costs
 - Gifts will be placed on each attendee table
- Logo and 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Gift Sponsor on: Event Website/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

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CHARGING STATION SPONSOR | \$7,500

- Half page ad featured in the event Proceedings Booklet
- Two branded charging stations located at event
 - Charging stations will be chosen and designed by GSA with sponsor company approval
- Logo and 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Charging Station Sponsor on: Event Website/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

PLATINUM SPONSOR | \$18,000

- Full page advertisement of the event Proceedings Booklet
- Two (2) complimentary passes for senior company executives
- Banner Ad on GSA website for two (2) months
- Logo and 75-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Platinum Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

GOLD SPONSOR | \$15,000

- Full page advertisement of the event Proceedings Booklet
- One (1) complimentary pass for senior company executive
- Banner Ad on GSA website for one (1) month
- Logo and 50-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Gold Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

SILVER SPONSOR | \$12,000

- Half page advertisement of the event Proceedings Booklet
- Logo and 25-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Silver Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts

BRONZE SPONSOR | \$9,000

- Logo and 25-word company description in the Proceedings Booklet and Sponsor Page of Event Website
- Sponsor company logo/name listed as Bronze Sponsor on: Event Website/Event Signage/Electronic Mailings/Sponsor Section of Proceedings Booklet/Pre-Event Press Releases/Media Alerts