

March 16, 2020

On behalf of the 300 members of the Global Semiconductor Alliance (GSA), I would like to invite you to learn more about the collaborative nature of the semiconductor industry and its historic propulsion of modern technology that enriches the lives of people around the world while generating over \$7 trillion in global economic activity.

For semiconductors to continue to lead us into the future, care must be taken to truly understand the complexity, fragility, and interdependence of the uniquely global and inextricably linked semiconductor ecosystem. Shifting dynamics in the international landscape and resulting international policy has the potential to disrupt and shrink the semiconductor ecosystem at a time when global collaboration is pivotal.

I encourage semiconductor industry executives to use the **Globality and Complexity of the Semiconductor Ecosystem** joint study by Accenture and GSA to educate non-semiconductor partners, including policymakers, on the nature of their business at this crucial time.

Sincerely,



Jodi Shelton
CEO & Co-Founder
Global Semiconductor Alliance

