

## 2020 GSA Benefits of Membership



### Executive Summary

GSA is *Where Leaders Meet* to establish an efficient, profitable and sustainable semiconductor and high technology global ecosystem encompassing semiconductors, software, solutions, systems and services. It is a leading industry organization that provides a unique neutral platform for collaboration, where global executives interface and innovate with peers, partners and customers to accelerate industry growth and maximize return on invested and intellectual capital.

The leadership of the GSA, including the Board of Directors, CEO Council and EMEA and APAC Leadership Councils, is comprised of a literal “Who’s Who” collection of leaders within the semiconductor industry. Examples include:

- Lisa Su, President and CEO, AMD
- Simon Segars, CEO, ARM
- Cristiano Amon, President, Qualcomm
- Matt Murphy, President & CEO, Marvell Semiconductor
- Lip-Bu Tan, CEO, Cadence
- Aart de Geus, Chairman & Co-CEO, Synopsys
- Rick Cassidy, Senior Vice President & CEO, TSMC North America
- Helmut Gassel, Management Board Member & CMO, Infineon
- JS Choi, President, Samsung Semiconductor Inc., USA
- Ann Kelleher, SVP & GM, Manufacturing & Operations, Intel

...and many other globally recognized leaders. They represent some of the most influential companies in the industry and provide a global perspective that puts GSA in a unique position of being able to provide a platform for the sharing of ideas that will support a world continuously on the cusp of new technology revolutions. They know that collaboration is the key to advancement and have committed to the GSA as a means to accomplish this.

The GSA has an impressive global footprint representing over 25 countries and 250 corporate members. The global membership ranges from the most exciting emerging companies, to industry stalwarts and technology leaders. Members of the GSA represent 70% of the \$450B+ semiconductor industry and continue to grow.

The GSA offers a unique, efficient and strategic platform for thought-leadership across a broad array of semiconductor technologies and markets through curated regional and global executive and technical forums, leadership networking events, workshops and working groups. These gatherings allow our

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members to demonstrate thought-leadership, engage in thought exchange with peers or simply remain up to date on topical issues for the industry. In addition, they provide opportunities to share best practices and gain precious visibility opportunities. GSA members also have access to a repository of data and information including financial reports and resources, company data, surveys and technology and market reports.

Lastly, the critical importance and global economic impact of the semiconductor industry on our society is often underappreciated by the general public. For this reason, the GSA launched a Semis Matter initiative and website ([www.semismatter.com](http://www.semismatter.com)) which houses the most comprehensive study of the semiconductor industry and promotes its \$7 trillion contribution to the global economy and its value to humanity.

*Dr. Craig Barratt, CEO, Barefoot Networks*

*“GSA plays a vital role with the emergence and worldwide adoption of the outsourced semiconductor business model. The Alliance does an excellent job of identifying industry challenges as well as opportunities to help its membership collectively and individually succeed in today’s competitive marketplace.”*

*Dr. Aart de Geus, Chairman & Co-CEO, Synopsys*

*“There are many associations that you can be a member of, but GSA stands out. GSA provides a fabulous place to bring the top people together of the semiconductor industry to learn, to find out about the statistics, but also to interact directly with the people that really make a difference. From that perspective, GSA is just a fabulous organization.”*

*Rick Cassidy, SVP & CEO, TSMC North America*

*“GSA is the only organization that represents the entire supply chain [of the industry].”*

### GSA Value Proposition

The GSA is committed to providing its members with unique, compelling and tangible benefits. Our value proposition is strong and has attracted an impressive membership base and solid ROI for its leaders. GSA has received many accolades for its role and contributions to the semiconductor world.

GSA members have exclusive access to **(1) tailored executive and technology events, (2) dedicated interest groups and working groups, (3) a comprehensive repository for industry intelligence and tools, (4) executive-level global visibility opportunities and marketing communication**: the perfect venue for showcasing a company’s technology and thought leadership. Crucially, our members also instantly

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expand their own network by gaining **5) access to the largest and highest quality executive network in the industry**; we boast the highest participation of leaders and thinkers in this ecosystem. The semiconductor industry has the most complex ecosystem imaginable – design teams, technology development, operations, manufacturing, packaging and sales are often on different continents for all verticals within the value chain, forcing suppliers and manufacturers to work in a web of complexity. Never has any industry required a more collaborative approach to success than semiconductors. **6) participation and support of the Women’s Leadership Initiative** seeking to significantly increase the number of women entering the semiconductor market, as well as elevating their participation both on boards and in leadership positions.

Today this ecosystem is further expanding in reach and becoming even more complex. To keep pace, GSA is also creating a new vision and increasing our representation of the ecosystem to include semiconductors, software, solutions and systems to best enable our members’ success while maintaining our unwavering commitment to the semiconductor industry.

### 1. Exclusive Access to Tailored Executive and Technology Events

The GSA curates regional and global events including executive forums, technology summits, workshops and networking dinners, and C-level affinity groups enabling our members to address challenges and industry-wide solutions within the supply chain.

#### Signature Events

A current list of upcoming events [appears on our website](#), but as a reference we summarize here the key events that took place in 2019. *The precise date and location of GSA events changes every year.*

- ❖ [Executive Series Japan](#) – February 12, 2020, Tokyo, Japan  
This half-day conference features expert industry speakers and brings together 100 executives and professionals for discussions and thought exchange, focusing on technologies "Reshaping Industries, Transforming Societies": Autonomous Driving, AI, IoT, 5G.
- ❖ [WLI Austin Forum](#)  
Our inaugural Women’s Leadership Initiative event focuses on technical women in the semiconductor industry, promoting camaraderie and education with the goal of strengthening women leadership and influencing women to join/stay in the semiconductor market.
- ❖ [GSA Automotive Cybersecurity](#)  
This half-day conference is fully dedicated to Automotive Cybersecurity, and will feature expert industry speakers, bringing together 100 executives and professionals. Among other things, we present the intermediate results of the GSA-McKinsey collaboration project on Automotive Cybersecurity.
- ❖ [GSA Silicon Leadership Summit](#)  
The 2020 Silicon Leadership Summit is GSA’s global technology and business conference and a unique platform that brings together over 250 senior executives across the expanded semiconductor ecosystem at the intersection of semiconductors, software, systems, solutions, and services for two-days of thought leadership, and collaborative dialogue, providing deep insights on technology and business model innovations, emerging market trends, and growth

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opportunities. It is meant to promote innovation, entrepreneurship, collaboration, and advancement of the industry and the wider impact it has on the global economy.

### ❖ [GSA Global Leadership Summit](#)

GSA's flagship event occurs biennially in an international metropolis. What makes the Global Leadership Summit so unique is that it is a true international event, attracting industry executives from across the globe. In 2018 the event took place in Shanghai, China where attendees discussed the trend of semiconductor development becoming increasingly integrated with system designs, as well as other high-end industry trends and global-socioeconomic concerns. This year's program focuses on Transformative Technologies which trigger innovation, disruption and opportunities in new ways.

### ❖ [GSA European Executive Forum](#)

The EEF is GSA premier European technology and business conference, hosted every year in Munich, Germany. As a member-only event, EEF brings together more than 250 leading semiconductor executives from across the industry for two-days of thought exchange and discussion. We are joined by more than 20 speakers representing a multitude of perspectives – from industry insiders and outsiders to large companies and startups from Europe, U.S. and Asia.

### ❖ [GSA U.S. Executive Forum](#)

USEF is a signature executive thought leadership event attracting a virtual "who's who" of the industry. In 2019 we looked at 5G, NextGen Computing (Machine Learning and Artificial Intelligence, as well as Cybersecurity) and their impact as we move into a new decade. The U.S. Executive Forum is an invitation-only event bringing together more than 300 leading semiconductor and technology executives from across the globe for an afternoon of thought leadership and exchange. Speakers for this event are selected to provide multi-dimensional views of the emerging technologies, markets and business models that are impacting the future of our industry and society.

### ❖ [GSA Asia Pacific Executive Forum](#)

The GSA Asia Pacific Executive Forum (APEF) is an exclusive annual global event that convenes top C-level and Senior Executives from the semiconductor and technology industry across Asia Pacific and beyond. GSA hosts this unique forum which brings together visionaries and leaders in the ecosystem and enables thought-leading discussions about innovation and collaboration opportunities that shape the future of the industry and the emerging markets it impacts. This half-day forum features speakers that include global leaders in the evolving markets driving the semiconductor industry, and provides multiple opportunities for thought exchange and collaboration.

### ❖ [GSA Awards Dinner Celebration](#) - December 3, 2020, Santa Clara, California

GSA's annual Awards Dinner Celebration is the industry's premier event, celebrating the achievements of semiconductor companies in several categories ranging from outstanding leadership to financial accomplishments as well as overall respect within the industry. Since 1994, GSA has honored companies and individuals that go above and beyond to make a difference in the semiconductor industry. This is our night to celebrate their accomplishments and give them the recognition they've so richly earned.

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- ❖ GSA also hosts a [Memory+ Conference](#) and [Entrepreneurship Conference](#) every other year.

### 2. Dedicated Interest Groups and Working Groups

The GSA has been focusing on initiatives for fast-growing but fragmented markets like Automotive and IoT. These initiatives will further stimulate dialog, collaboration and innovation across technology segments and market verticals, and help realize growth opportunities for the industry, emerging markets and businesses.

#### Interest and Working Groups

- ❖ [GSA IoT Interest Group & Security Working Group](#)

GSA's Internet-of-Things Interest Group provides opportunities for companies from all parts of the IoT ecosystem to discuss and address current technical and business challenges as "everything" gets connected to the internet. It was established to address the opportunities and challenges for the growth of the IoT market.

In 2016, GSA and several of its members partnered with McKinsey to perform in-depth research on the topic of IoT Security. The outcome was an extensive published report in April 2017 titled "Security in the IoT". The CEO Council identified an industry wide need for IoT Security requirements and best practices that led to the GSA IoT Security Working Group being formally launched in March 2018. It has since held several briefings with potential members in the U.S., Europe, and Asia.

The IoT Security Working Group is structured to address end-to-end issues in IoT Security across the value chain and is comprised of various IoT ecosystem security stakeholders including chipset vendors, ODMs, OEMs, platform companies, cloud vendors and service providers. Its goal is to promote best practices on security within the IoT industry, share information on threats and attacks, define security requirements and inform standards bodies. Members of the Working Group will seek to influence the requirements for security that will eventually be shared with the value chain and supply chain actors. The group has already identified and commenced on special projects such as pre-silicon assessment, Silicon-as-a-Service, trusted supply chain and provisioning, and distributed identity management for collaboration and will be soliciting more from the group.

- ❖ [GSA Automotive Interest Group](#)

GSA Automotive Interest Group was established to provide a collaboration platform for the entire automotive ecosystem. Its goal is to bridge the different players around the automotive market by providing an opportunity for members to be part of exclusive workshops conducted around topical issues. It also offers a repository of data and analysis on recent developments and trends in the automotive electronic/electric market.

The group stems from a cooperative project with McKinsey, started in May 2017 and developed in a series of workshops held since then in Europe, North America and Asia Pacific. Its focus is to investigate trends and related opportunities in the areas of autonomous vehicles, connected cars, electrification and shared/diverse mobility.

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These trends have a profound impact on the future electronics and software architecture in vehicles and beyond. Their implications have the potential to disrupt the value chain around automotive electronics and software with a severe impact on current and prospective new players – with both potential upsides and risks through new market dynamics.

Detailed interest group deliverables are periodically agreed upon among its members and, as such, evolve over time. Currently they include:

- developing a quantitative granular market model of the automotive electronics and software market
- mapping out the industry landscape by identifying how the various players position themselves along the automotive value chain
- investigate specific trends and related opportunities

The target audience includes all current and prospective players in the automotive industry, e.g. OEMs, tier-1 suppliers, semiconductor suppliers and software developers.

### 3. Repository of Industry Intelligence (Data, Reports & Surveys) and Tools

*The GSA offers the most comprehensive portfolio of data and information on the semiconductor industry including market, financial and product data.*

#### ❖ [Company Information](#)

GSA offers comprehensive, sortable data for nearly 3,000 companies worldwide. Updated year-round, our company profiles can be filtered by product/services, location, size and more. Key data derived from your searches can be instantly exported to Excel.

#### ❖ [Financial Data](#)

GSA offers in-depth financial analysis to enable semiconductor companies to track performance via industry peers, spot trends and forecast market health with the following items:

- [JP Morgan/GSA Index of Leading Indicators](#)

GSA and JP Morgan are pleased to provide the industry with a monthly survey gauging the temperature of the industry. The Index began in January 2009 and closely mirrors overall industry sentiment.

- [Analysts' industry forecasts](#)

In 2008, GSA started tracking semiconductor sales forecasts from industry analysts to provide an early snapshot of how analysts predict the market will finish at year-end.

- [GSA Market Watch](#)

To provide the industry with timely data on semiconductor investment activity in the private and public sector, GSA releases a quarterly fifteen-page update and a downloadable, sortable Excel spreadsheet of all funding, initial public offering (IPO) and merger and acquisition (M&A) activity for fabless companies, IDMs and suppliers.

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- [Dan Niles' Quarterly Economic Review](#)

Dan Niles, Chief Investment Officer at Alpha One Capital Partners, has partnered with GSA since 2009 to provide a series of webinar sessions that allow our most important global CEOs, CFOs and other executives to monitor the industry's position in the cycle. Each quarter he provides updates on his economic outlook for the technology industry, providing a number of issues affecting the semiconductor market and where we are in terms of a cycle.

- [GSA Financial Tracker](#)

The GSA Financial Tracker Report highlights the financial performance of semiconductor companies every quarter. Each edition features GSA's collaboration with KPMG in the form of an executive summary emphasizing key financial indicators and the current position of the semiconductor industry.

- ❖ [Product and Technology Data and Surveys](#)

We offer our members important instruments such as the Wafer Demand Survey and Financial Analytic tools.

- [IC Foundry Almanac](#)

GSA and IC Insights have collaborated to produce a comprehensive guide to the global IC foundry market. The report includes a foundry-segment analysis, five-year forecasts, wafer pricing trends from outsourcing semiconductor suppliers and supplier-profiles.

- [Wafer Fabrication & Assembly Pricing](#)

Wafer & Assembly Pricing Surveys and Reports are based on data gathered directly from participating semiconductor companies. The data is collected confidentially and tabulated in aggregate to provide benchmark data for pricing trends and cost estimations. The online survey is continuously updated to reflect new technology nodes and trends.

- ❖ [Monthly and Quarterly Industry Information](#)

- [GSA Forum](#)

Quarterly on-line magazine featuring member-contributed articles, executive interviews and highlights from private companies and innovators delivering a combination of business and technology news that impacts operations and product development.

- ❖ [End Market Reports](#)

- [Internet of Things](#)

McKinsey & Company and GSA recently collaborated to understand the implications of the Internet of Things (IOT) for the semiconductor industry and the economy as a whole. This effort was overseen by a steering committee of 11 senior executives from GSA member companies and McKinsey.

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- **Security in the IoT**

“Security in the IoT” is the second study resulting from the ongoing collaboration between McKinsey & Company and the GSA. The report focuses on three industry verticals: Automotive, Industrial and Smart Buildings.

- **Charting a New Course for Semiconductors – Rambus and GSA Report**

Rambus and the GSA collaborated to explore the current market dynamics in the semiconductor industry. With numerous reports illustrating the slowing in sales and profits, companies have begun consolidating and re-shifting priorities and strategies.

- **Monetizing Semiconductors: From Silicon to Services – Rambus and GSA Report**

In 2016, Rambus published a think piece titled “Charting a New Course for Semiconductors.” The paper explored a diverse range of challenges faced by the industry, including increasing development costs, shrinking margins, market saturation and accelerating M&A activity. These challenges have only become more pronounced in 2018, as the newly consolidated semiconductor industry actively seeks a return to stability and organic growth within a viable and collaborative business paradigm.

- **3D IC Tour Guide**

The 3D IC Tour Guide is a compilation of inputs from companies that have committed significant resources to developing 3D and 2.5D technology to accelerate market acceptance of this important paradigm shift.

#### **4. Marketing Communications and Visibility Opportunities**

*As a GSA member, you will have access to opportunities to speak at events, present to the GSA BOD, partner on industry studies, sponsor GSA events, write articles for GSA Forum quarterly magazine, advertise, be spotlighted on our website, share news about your company and participate in invitation-only leadership gatherings.*

GSA is the perfect platform for showcasing a company’s technology and insights to the rest of the industry. As a member, there are multiple opportunities to promote your brand or organization to the leaders in the ecosystem. We are known for producing thought leadership pieces and information while broadcasting these pieces to its members and other premier organizations. We work with our members in new and customized approaches that help them maximize their priorities and provide the most reach in the industry by distributing online content to thousands of subscribers.

There are many opportunities to gain notice in the industry. Here are just some of the avenues GSA provides:

- ❖ **GSA Forum:**

A quarterly, on-line magazine featuring member-contributed articles, executive interviews, as well as highlights from private companies and innovators delivering a combination of business and technology news that impacts operations and product development. GSA Forum is a great place for companies to publish industry specific articles.

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### ❖ Member News:

GSA members can post their press releases to our Member News Section. This opportunity can be utilized as many times as our members want and generates a pool of industry news for your one-stop-shop of up to date information.

### ❖ Member Spotlight:

The member spotlight is an advertising opportunity we offer free of charge exclusively to our members to allow them to gain visibility in the industry. The ad will be placed on our homepage website and each spot runs for 2 weeks. Our member spotlight is a great way to gain exposure and typically receives a few thousand page views during the display period. For the content we are looking for white papers, think pieces, technology/ product briefs, case studies, technology/ market trend insights or material that reads much like a blog post. Some of the topics that we are most interested in are the following:

- High Performance Computing/ Artificial Intelligence/ Machine Learning
- Advanced Memory and Data Storage Technologies
- Internet-of-Things and Edge Computing
- Automotive Electronics and Software Systems
- 5G Communications & Connectivity
- Open Source Hardware Architectures
- Heterogenous Integration

Of course the more exclusive, informative and valuable the information included in your spotlight, the more people will want to click on it and read it.

### ❖ Advertising with GSA:

- Increase brand awareness and visibility on a well-known and respected industry website
- Reach C-Level executives from leading companies in the industry
- Reasonable prices that can accommodate any budget

### ❖ Speaking Opportunities:

As a member, your company automatically joins the pool of expertise that GSA draws from in our Global events. This is a fantastic way to leverage your specific knowledge base in front of the leaders of the industry. There are 8-12 global events every year with multiple themes and topics in which you have a chance to participate. While the choice of speakers depends on the specific event topics, we cannot guarantee that all member companies will be selected.

### ❖ **Press Release Template and Logo:**

We provide a template to announce your GSA membership as well as a logo for your website.

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### 5. Access to the Largest and Highest Quality Executive Network in the Industry

*The leadership of the GSA is comprised of more than 100 technology and business leaders within the semiconductor industry. GSA organizes multiple working groups, CXO councils, round tables and committees to discuss common issues and concerns as well as accelerate the adoption of specific technology and ideas.*

#### ❖ Leadership Opportunities

GSA's Board of Directors and Leadership Councils are designed to provide a private and non-competitive environment that allows executives to discuss current and evolving trends that are

impacting the direction of the industry, initiate pre-competitive discussions surrounding business and technology and explore possible areas of collaboration in common areas of interest.

#### ▪ GSA Board of Directors

GSA is governed by its Board of Directors, which sets the organization's general direction, decides matters of overall policy and reviews GSA activities. The Board of Directors is committed to the goals and principles of GSA and contributes to the well-being of the organization.

#### ▪ Asia-Pacific Leadership Council

The Asia-Pacific Leadership Council is comprised of executives from leading semiconductor companies throughout the Asia-Pacific region that will serve as advisors to the GSA Board of Directors on global and regional issues.

#### ▪ Europe/Middle East/Africa Leadership Council

The EMEA Leadership Council is comprised of C-Level executives from leading semiconductor companies throughout Europe that serve as advisors to the GSA Board of Directors on global and regional issues. The Council will further define GSA's European strategy, identifying what support EMEA companies need, providing additional tools and resources and overseeing activities in the region.

#### ▪ CEO Council

The CEO Council is comprised of the industry's leading semiconductor CEOs, who address current topical issues and support GSA's focus on accelerating growth and increasing the return on invested capital of the global semiconductor industry. This group of decision makers has an impact on the direction of the industry, and utilizes their economic power as a group. The mission is to use their collective power to help drive impactful change to the industry and increase the rate of return on invested capital, while objectively identifying and proposing possible actions to eliminate common barriers that are stifling growth and innovation.

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- **CTO Council**

The GSA's former Technology Steering Committee was structured to provide guidance that ensured the GSA focused on topics that were most relevant to our membership. Subjects included specific technology topics such as 3D IC packaging, as well as broader ranging topics like taxation and education. The Technology Steering Committee will be morphed into a CTO Council that GSA is launching, and will encompass broader technology and emerging market topics from semis, systems, software, solutions and services. This council will bring in CTOs and other technology executives from these segments and emerging interest areas such as IoT, Automotive, AI, Security, etc. to lead thought exchange on technology trends, best practices, interest group projects and overall guidance to GSA focus areas.

- **CFO Council**

The GSA is planning on launching a council comprised of the industry's leading semiconductor CFOs to address current topical issues and support GSA's focus on accelerating the growth and increasing the return on invested capital of the global semiconductor industry. This group of decision makers has an impact on the direction of the industry and utilizes their economic power as a group. The CFO Council will provide a neutral forum for CFOs from leading semiconductor companies to meet and discuss trends, opportunities, challenges, best practices and solutions. The group will be structured to discuss and report on topics of importance such as company structuring, particularly complex cross-border establishments, managing across industry consolidations, charting outright business models for cost cutting and operational efficiency. The group will host briefings and workshops from financial experts including corporate CFOs, investment bankers, financial services firms, etc. focusing on topics like M&A best practices for large acquiring companies, as well as emerging companies seeking to get acquired or go IPO. They will also look at quarterly analyses of M&A activity that would be beneficial to the members of the CFO Council and CXOs of GSA member companies.

### 6. Participation in GSA Women's Leadership Initiative (WLI)

GSA [WLI's](#) inaugural year was an exciting year of firsts for our 25-year-old association! We have many activities and events planned for 2020 that will further our goals of attracting, hiring, retaining and promoting technical women in the semiconductor industry.

Our [Leadership Council](#) meets two-three times a year. From that group we have formed five active [committees](#) whose purpose is to establish and develop strategies, metrics, programs and projects intended to drive towards our goals that :

- 1) Women are an integral part of the leadership in the semiconductor industry,
- 2) STEM-focused women are attracted to the industry, and
- 3) Female-led start-ups find capital to fund their enterprises.

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1. [Women Impacting the Future](#) – GSA WLI’s inaugural technical forum taking place March 10 in Austin, Texas.
2. We will issue a **Research Survey**, initiated in 2019, on the hiring process of semiconductor companies and how they are attempting to reach gender parity.
3. Launch of our **Branding and Imaging Campaign** to attract and retain women pursuing STEM degrees. We expect to launch the campaign in conjunction with our university programs scheduled for 2020.
4. **Best Practices and CEO Pledge** – based on our 2019 roundtable, we will create and issue highlights on best practices within our industry to attract, retain, mentor and promote women. Along with this will be a CEO Pledge encouraging gender parity across the company. A follow-on roundtable in 1Q 2020 is being planned to assist in a more robust best practices.
5. 2020 is the inaugural year for our **GSA WLI University Programming** with our initial schools being UCLA and MIT. Our goal is not just recruiting, but to brand the semiconductor industry as THE industry for the best and brightest minds who want to make a positive impact on the world. In 2021, we plan to expand our collegiate programming, taking the best practices learned from UCLA and MIT, ultimately reaching the top 50 engineering schools in the US, EMEA and Asia Pacific.
6. Launch of our [Internship Job Portal](#) that we will request semiconductor companies to populate with opportunities and advertise to universities to attract young talent to semiconductor/semi enabling companies.
7. Launch of a **Venture Capital Database** to assist female entrepreneurs seeking funding.

### Additional 2020 programming:

- Q2 Roundtable/Dinner – topic TBD by committee(s)
- Q2 Women’s Leadership Council Meeting – Location TBD
- TSMC US Symposium booth with collateral
- Q3 Rising Women of Influence Award nominations
- Q3 Additional awards in recognition of women’s achievements within our industry
- Q3 Roundtable/Dinner – topic TBD by committees
- Q3 Women’s Leadership Council Meeting – Santa Clara, CA in conjunction with USEF
- Sept/Oct networking event to coincide with Grace Hopper
- Sept/Oct Collegiate Women’s Development Program at MIT
- October 2020 networking event in conjunction with ARM TechCon
- Q4 Roundtable/Dinner – topic TBD by committees
- Q4 Women’s Leadership Council Meeting – Location TBD
- GSA Annual Awards Dinner: Women focused award(s) and/or Special feature at the Dinner

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### Our 2021 programming may include:

- CES 2021 – January in Las Vegas
- Quarterly Leadership Council Meetings
- Quarterly Roundtables/Dinners
- Semi-annual symposiums
- Expansion of Collegiate Women’s Development program, ultimately reaching top 25 [engineering] colleges
- Hardware event to coincide with Grace Hopper San Francisco 2021
- Expanded presence into EMEA and Asia Pacific
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- Hardware event to coincide with Grace Hopper San Francisco 2021
- Expanded presence into EMEA and Asia Pacific

### Ready to Join?

Joining is simple through our [online application](#). Once complete, a GSA representative will quickly review, approve and process the application. You will then be considered a member and allowed immediate access to the dozens of resources, branding and other benefits GSA has to offer.

We rely on an annual budget supported by membership fees, which are scaled to encourage participation of start-ups, SMEs and large companies, as well as research organizations and other ecosystem stakeholders. The pricing and categories of membership is, therefore, as follows:

#### **GENERAL MEMBERSHIP**

General Membership dues are based on the company’s annual revenue and range from \$5,500 to \$25,000.

#### **PARTNER MEMBERSHIP**

GSA’s Partner Membership is reserved to companies who provide knowledge-based services to General Member companies is \$5,500 annually. Companies such as venture capital firms, investment banks, consulting/research, law firms, executive search groups, and insurance companies may take advantage of this Partner Membership.

#### **ASSOCIATION AND ORGANIZATIONAL MEMBERSHIP**

Those companies that are non-profit, educational/government entities, and other associations can join for \$3,500 per year.

**For any questions on membership, please reach out to: Kole Giles, Director Membership Services, [kgiles@gsaglobal.org](mailto:kgiles@gsaglobal.org)**