



2021 GSA Forum Article Guidelines

The GSA Forum platform offers members to gain exposure to our 20,000+ viewers. This is a quarterly on-line portal to publish semiconductor ecosystem related articles, located on the GSA website – [GSA Forum](#).

Articles can be fundamental think pieces, whitepapers, technical articles, business insights, etc. which are non-promotional and preferably unpublished. Guidelines for the articles are:

- 1) Approximately 1,750-2,500 words in length.
- 2) Up to three tables/charts/figures can be included.
- 3) Photos and screenshots must be sent as separate high-resolution images.
- 4) Embed images in the article in the correct locations, and attach a separate, high resolution file (.jpg, .png, .ppt, .xls, .tif, .gif, etc.) of the image (if possible).
- 5) A title must accompany every figure.
- 6) When using acronyms, in the first usage, spell out and include the acronym in parentheses immediately following.

Ex: The company's intellectual property (IP) for the field-programmable gate arrays (FPGAs) was recognized as the industry's best. The fabless company's FPGA team developed the IP design in two weeks.)

- 7) Include a brief bio of author(s) to be published with article.
- 8) Articles should not be self-promotional.
- 9) All materials should be sent in a Word document format.
- 10) Provide a title image/graphic that will represent the context of the article (optional).

Topics/Contents of articles for the GSA Forum include:

- Artificial Intelligence
- Open Source Architectures (semiconductor related)
- High Performance Computing
- Edge Intelligence
- Emerging Memory Technologies
- Industry IP Landscape
- Cyber Security (IoT, Data, hardware)
- Consumer Oriented Technology/Markets – AR/VR, Wearables
- Ubiquitous Connectivity
 - 5G Wireless Technology
 - 5G and Beyond
 - LPWAN (Low-Power WAN)

- Smart Mobility - Automotive Electronics
 - Sensor Fusion
 - Autonomous driving
 - Connectivity (In-vehicle, V2X)
 - Safety
 - Electrification
- CEO (C-Level Executive) Interviews
 - Technology, Business, Market Insights
 - Interview questions can be prepared by the company writing the article or if necessary, GSA can provide list of questions for the interview.

2021 Editorial Calendar

Q1 - January

- Abstract Deadline: December 25, 2020
- Article Deadline: January 22, 2021
- Publication: February 5, 2021

Q2 - April

- Abstract Deadline: March 26, 2021
- Article Deadline: April 23, 2021
- Publication: May 7, 2021

Q3 - July

- Abstract Deadline: June 25, 2021
- Article Deadline: July 23, 2021
- Publication: August 6, 2021

Q4 - October

- Abstract Deadline: September 24, 2021
- Article Deadline: October 22, 2021
- Publication: November 5, 2021

If you would like to take advantage of this opportunity, please submit your abstract of the article (up to 500 words) to Shungo Saito (ssaito@gsaglobal.org) for consideration. GSA will review, advise on full article submittal and schedule of the release.