

# ASIA PACIFIC EXECUTIVE FORUM

HYBRID EVENT

TDD - Q4

THIS ANNUAL EVENT CONSISTENTLY GATHERS LEADING EXECUTIVES THROUGHOUT ASIA AND BEYOND TO DISCUSS THE GREATEST AREAS OF OPPORTUNITY WITHIN THE SEMICONDUCTOR INDUSTRY AND THE OBSTACLES THAT MUST BE ADDRESSED TO CAPITALIZE ON THEM. ALWAYS A CONTENT-RICH PROGRAM, THE HALF DAY EVENT INCLUDES GLOBAL SPEAKERS FROM PARAMOUNT SEMICONDUCTOR COMPANIES AND SUPPLIERS, UNIVERSITIES, AND INDUSTRY ANALYSTS AND SUPPLIES MULTIPLE OPPORTUNITIES FOR THOUGHT EXCHANGE AND COLLABORATION.

## TITLE SPONSOR **TBD | EXCLUSIVE**

- 5-minute welcoming remarks prior to the start of the conference
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Full page ad on the back page of the event proceedings booklet
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as title sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## VIP DINNER SPONSOR **\$44,000 | EXCLUSIVE**

- 3-minute welcoming remarks prior to the start of the dinner
- Sponsor logo on all VIP Dinner signage
- Exhibition table booth with preferential placement in exhibition area
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary pass for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for three (3) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Dinner Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## EXPOSURE

- 200+ ATTENDEES, EXCLUSIVE ACCESS TO INDUSTRY EXECUTIVES
- 64,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 8,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

## **VIP RECEPTION SPONSOR \$34,000 | EXCLUSIVE**

- 2-minute welcoming remarks prior to the start of the dinner
- Sponsor logo on all VIP Reception signage
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **VIP NETWORKING LUNCH SPONSOR \$39,000 | EXCLUSIVE**

- 2-minute welcoming remarks prior to the start of the Lunch
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Optional GSA pre-approved corporate gift (Sponsor provided) for all lunch attendees
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor logo on all VIP Networking Lunch signage
- Sponsor company logo/name listed as VIP Networking Break Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **LANYARD SPONSOR \$29,000 | EXCLUSIVE**

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## NETWORKING BREAK SPONSOR \$24,000 | EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## BOOKLET SPONSOR \$12,000 EXCLUSIVE

- Full page ad featured on the front inside cover of the event proceedings booklet
- "Booklet sponsored by..." printed on the bottom of each page of the proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## WIFI SPONSOR \$10,000 EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Branded wifi cards provided to all event attendees
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## GIFT SPONSOR \$7,500 EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees
- Gift must be pre-approved by GSA
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## PLATINUM SPONSOR \$21,000

- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **GOLD SPONSOR \$16,500**

- One (1) complimentary pass for senior company executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for one (1) month on GSA website
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **SILVER SPONSOR \$11,500**

- Half page ad with preferential placement in event proceedings booklet
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **BRONZE SPONSOR \$7,500**

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **VIRTUAL EVENT TITLE SPONSOR \$30,000 | HIGHEST LEVEL**

- Unlimited complimentary tickets
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as title sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Sponsor Banner ad to be prominently placed on the virtual event platform
- Title Sponsor to receive early access to full event analytics
- Live chat function enable on sponsor profile along with access to upload unlimited documents & video within the sponsor profile
- Title sponsor to host a pre-event networking room on virtual app

## **VIRTUAL EVENT EXCLUSIVE SPONSOR \$20,000-25,000**

### **EXCLUSIVE OFFER TO BE NEGOTIATED**

- Unlimited complimentary passes to the event
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 20-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as exclusive sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Additional branding opportunities within the networking room & virtual event app
- Custom link within event app navigation bar
- Live Chat with attendees from the sponsor profile

## **VIRTUAL EVENT GENERAL SPONSOR \$15,000**

- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as GSA Executive Series General Sponsor on event website/event signage/electronic mailing
- A 50-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of two (2) months (.gif format animation allowed; advertising dates are on a first come first served basis)