

SILICON LEADERSHIP SUMMIT

VIRTUAL EVENT

APR 14-15, 2021

GSA'S ANNUAL LEADERSHIP TECHNOLOGY CONFERENCE IS A TWO-HALF DAY VIRTUAL PROGRAM FOR SEMICONDUCTOR INDUSTRY PROFESSIONALS. THE THEME VARIES EACH YEAR BUT THE FOCUS OF INTEREST THAT IS MOST IMPORTANT TO GSA'S MEMBERS STAYS THE SAME. SILICON LEADERSHIP SUMMIT PROVIDES MULTIPLE NETWORKING OPPORTUNITIES FOR THE 350+ SENIOR SEMICONDUCTOR PROFESSIONALS IN ATTENDANCE AS WELL AS AN EXHIBITION FOR UP TO 10 SEMICONDUCTOR SUPPLIERS.

EXPOSURE

- 350+ EVENT ATTENDEES EXCLUSIVE ACCESS TO INDUSTRY PROFESSIONALS
- 110,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 16,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

TITLE SPONSOR \$41,000 | HIGHEST LEVEL

- Unlimited complimentary tickets
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as Title Sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Sponsor Banner ad to be prominently placed on the virtual event platform
- Title Sponsor to receive early access to full event analytics
- Live chat function enable on sponsor profile along with access to upload unlimited documents & video within the sponsor profile
- Title sponsor to host a pre-event networking room on virtual app

SILICON LEADERSHIP SUMMIT OPPORTUNITIES CONTINUED ON FOLLOWING PAGES

EXCLUSIVE SPONSOR \$30,000

EXCLUSIVE OFFER TO BE NEGOTIATED

- Unlimited complimentary passes to the event
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as exclusive sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Additional branding opportunities within the networking room & virtual event app
- Custom link within event app navigation bar
- Live Chat with attendees from the sponsor profile

GENERAL SPONSOR \$15,000

- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as GSA Executive Series General Sponsor on event website/event signage/electronic mailing
- A 50-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of two (2) months (.gif format animation allowed; advertising dates are on a first come first served basis)