

U.S. EXECUTIVE FORUM

MENLO PARK, CA
SEPT 16, 2021

GSA'S USE IS AN EXCLUSIVE, INVITATION-ONLY EVENT WITH UNPARALLELED CONTENT THAT BRINGS TOGETHER 225+ CHIEF EXECUTIVES FROM TOP-TIER SEMICONDUCTOR COMPANIES ACROSS THE GLOBE FOR AN AFTERNOON OF THOUGHT EXCHANGE AND DISCUSSION. DO NOT MISS THIS UNIQUE OPPORTUNITY TO PLACE YOUR COMPANY IN FRONT OF THE WHO'S WHO OF OUR INDUSTRY!

EXPOSURE

- 225+ ATTENDEES, EXCLUSIVE ACCESS TO INDUSTRY EXECUTIVES
- 84,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 12,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

TITLE SPONSOR \$52,000 | EXCLUSIVE

- 5-minute welcoming remarks prior to the start of the conference
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Full page ad on the back page of the event proceedings booklet
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Exhibition table booth with preferential placement in exhibition area
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

VIP RECEPTION SPONSOR \$36,000 | EXCLUSIVE

- 3-minute welcoming remarks prior to the start of the dinner
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for three (3) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

VIP NETWORKING LUNCH SPONSOR \$32,000 | EXCLUSIVE

- 2-minute welcoming remarks prior to the start of the reception
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Networking Lunch Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

LANYARD SPONSOR \$28,500 | EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

NETWORKING BREAK SPONSOR \$25,000 | EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

BOOKLET SPONSOR

**\$12,000
EXCLUSIVE**

- Full page ad featured on the front inside cover of the event proceedings booklet
- "Booklet sponsored by..." printed on the bottom of each page of the proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

WIFI SPONSOR

**\$10,000
EXCLUSIVE**

- Half page ad featured in the event proceedings booklet
- Branded wifi cards provided to all event attendees
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

GIFT SPONSOR

**\$7,500
EXCLUSIVE**

- Half page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees
- Gift must be pre-approved by GSA
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

CHARGING STATION SPONSOR **\$7,500 | EXCLUSIVE**

- Half page ad in event proceedings booklet
- Two branded charging stations found at event
 - Charging stations will be chosen & designed by GSA with sponsor company approval
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

PLATINUM SPONSOR **\$22,000**

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

GOLD SPONSOR \$18,500

- Two (2) complimentary passes for senior company executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for one (1) month on GSA website
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

SILVER SPONSOR \$13,000

- Half page advertisement of the event proceedings booklet
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

BRONZE SPONSOR \$8,000

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

VIRTUAL EVENT TITLE SPONSOR \$30,000 | HIGHEST LEVEL

- Unlimited complimentary tickets
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as title sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Sponsor Banner ad to be prominently placed on the virtual event platform
- Title Sponsor to receive early access to full event analytics
- Live chat function enable on sponsor profile along with access to upload unlimited documents & video within the sponsor profile
- Title sponsor to host a pre-event networking room on virtual app

VIRTUAL EVENT EXCLUSIVE SPONSOR \$25,000-20,000

EXCLUSIVE OFFER TO BE NEGOTIATED

- Unlimited complimentary passes to the event
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as exclusive sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Additional branding opportunities within the networking room & virtual event app
- Custom link within event app navigation bar
- Live Chat with attendees from the sponsor profile

VIRTUAL EVENT GENERAL SPONSOR \$15,000

- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as GSA Executive Series General Sponsor on event website/event signage/electronic mailing
- A 50-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of two (2) months (.gif format animation allowed; advertising dates are on a first come first served basis)