

GSA WLI'S INAUGURAL TECHNICAL CONFERENCE AND AWARDS CEREMONY IS A UNIQUE EVENT BRINGING TOGETHER INDUSTRY LUMINARIES, ENTREPRENEURS, AND UNIVERSITY WOMEN IN STEM. THIS EVENT WILL SHOWCASE THE CHANGING FACE OF TECH, INTERSPERSED WITH EXCITING NEW INDIVIDUAL AND COMPANY AWARDS. JOIN US IN CELEBRATING THE WOMEN WHO HAVE HELPED TO BREAK THE GLASS CEILING AND THOSE WHO ARE FOLLOWING IN THEIR FOOTSTEPS. UNLIKE OTHER CONFERENCES, GSA WLI WILL NOT CHARGE UNIVERSITY STUDENTS TO PARTICIPATE. JOIN OUR INDUSTRY SUPPORTING GENDER PARITY.

# WLI TECHNICAL CONFERENCE

**HYBRID EVENT  
SEPT 14-15, 2021**

## EXPOSURE

- IN PERSON AND ONLINE EVENT ATTENDEES, EXCLUSIVE ACCESS TO INDUSTRY EXECUTIVES AND POTENTIAL NEW HIRES
- 10,000+ UNIQUE EMAIL ADDRESSES RECEIVE INVITATIONS AND FOLLOW UPS WITH YOUR LOGO FEATURED
- 12,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

TOP-50 ENGINEERING UNIVERSITIES IN THE US, EMEA, AND APAC COMBINED WILL RECEIVE INVITATIONS FOR THEIR STUDENTS TO PARTICIPATE, FOR FREE

## TITLE SPONSOR \$50,000 | EXCLUSIVE - SOLD

- 5-minute welcoming remarks prior to the start of the conference
- Two (2) complimentary passes for senior company executives or chosen company representatives
- Full page ad on the back page of the event proceedings booklet
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as title sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## LIVESTREAM SPONSOR \$50,000 | EXCLUSIVE

- Sponsor logo to appear on live stream for the duration of the two, half-day event
- Two (2) complimentary passes for senior company executives or chosen company representatives

- Full page ad with preferential placement in event proceedings booklet
- Tile Banner Ad for two (2) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Livestream Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **RECEPTION SPONSOR \$25,000 | EXCLUSIVE**

- 3-minute welcoming remarks prior to the start of the dinner
- Two (2) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event proceedings booklet
- Tile banner ad for three (3) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **AWARD SPONSOR \$50,000-\$20,000 | MULT. AVAILABLE SPONSORSHIPS TO BE NEGOTIATED AND CAN INCLUDE:**

- Complimentary passes for executives and non-executives
- Ad in the event proceedings booklet
- Ad on GSA website for three (3) months
- Logo and company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Award Ceremony Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **LANYARD SPONSOR \$7,000 | EXCLUSIVE**

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives or chosen company representatives
- Full page ad with preferential placement in event proceedings booklet
- Tile Banner Ad for two (2) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## BOOKLET SPONSOR

**\$7,000 | EXCLUSIVE**

- Full page ad featured on the front inside cover of the event proceedings booklet
- "Booklet Sponsored by..." printed on the bottom of each page of the proceedings booklet
- Logo and 100-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## WIFI SPONSOR

**\$5,000 - SOLD**

- Full page ad featured in the event proceedings booklet
- Branded wifi cards provided to all event attendees
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## GIFT SPONSOR

**\$10,000 | EXCLUSIVE**

- Full page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees
- Gift must be pre-approved by GSA
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## CHARGING STATION SPONSOR **\$7,500 | EXCLUSIVE**

- Full page ad in event proceedings booklet
- Two branded charging stations found at event (charging stations will be chosen & designed by GSA with sponsor company approval)
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## PLATINUM SPONSOR **\$20,000**

- Two (2) complimentary passes for senior company executives or chosen company representative
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **GOLD SPONSOR \$15,000**

- One (1) complimentary pass for senior company executive or chosen company representative
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for one (1) month on GSA website
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **SILVER SPONSOR \$10,000**

- Half page advertisement in event proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **BRONZE SPONSOR \$5,000**

- Half page advertisement in event proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts