



2021

# SPONSORSHIP OPPORTUNITIES

GLOBAL SEMICONDUCTOR ALLIANCE

GSA events bring together the global thought leaders of our industry to discuss the opportunities in the challenges we face. Our events provide a platform for collaboration and exploration of new technology and ideas. All amounts are quoted at a discounted member rate. If your company is not a GSA member but would like to join GSA and receive the discount rates, please contact Kole Giles at **[kgiles@gsaglobal.org](mailto:kgiles@gsaglobal.org)**.

In light of the continuing COVID-19 pandemic, many GSA events will be hosted virtually this year. Although we would like to begin meeting in person, we are following the advice of health experts and taking their cues on when it is safe to do so. Hybrid events are planned to occur with both a virtual and in-person attendance option. For all hybrid and in-person events, GSA reserves the right to reformat to a virtual setting and will discuss the adjustment of sponsorship assets with each sponsor accordingly.



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## **WLI EUROPE**

**MAR 10, 2021**

Virtual | \$12-15K

## **ENTREPRENEURSHIP CONFERENCE**

**MAR 23, 2021**

Virtual | \$15-36K

## **SILICON LEADERSHIP SUMMIT**

**APR 14-15, 2021**

Virtual | \$15-41K

## **AUTOMOTIVE SUMMIT**

**MAY 10, 2021**

Virtual | \$15-30K

## **GMC+**

**JUL 15, 2021**

Virtual | \$15-30K

## **EUROPEAN EXECUTIVE FORUM**

**JUN 15-16, 2021**

Virtual | \$15-36K

## **WLI TECH CONFERENCE**

**SEPT 14-15, 2021**

Hybrid | \$5-50K

## **US EXECUTIVE FORUM**

**SEPT 16, 2021**

Menlo Park, CA, US | \$7.5-52K

## **APAC EXECUTIVE FORUM**

**TBD - Q4**

Hybrid | \$7.5-51K

## **GSA AWARDS DINNER**

**DEC 9, 2021**

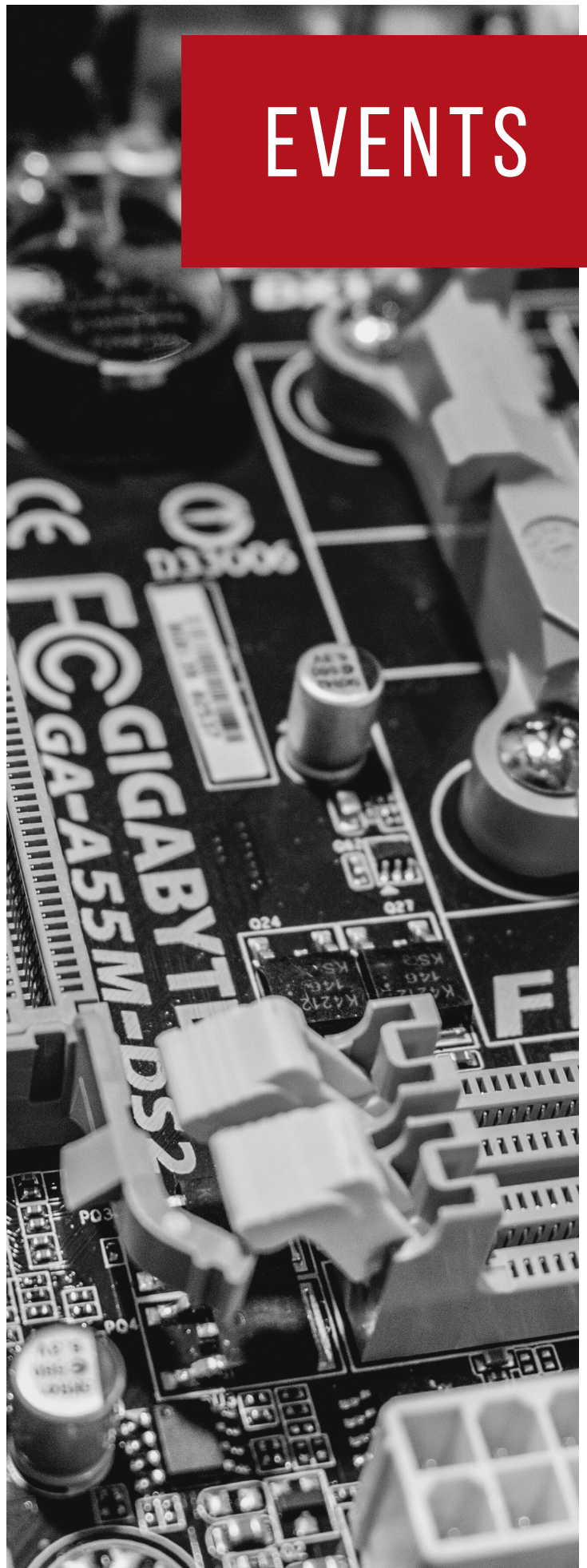
Santa Clara, CA, US | \$24-130K

## **WLI ASIA**

**TBD**

TBD | \$15-30K

# EVENTS





# WLI EUROPE

MAR 10, 2021

## VIRTUAL EVENT

- Title Sponsor \$36,000
- Exclusive \$30,000
- General \$15,000

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# ENTREPRENEURSHIP CONFERENCE

MAR 23, 2021

## VIRTUAL EVENT

- Title Sponsor \$36,000
- Exclusive \$30,000
- General \$15,000

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# SILICON LEADERSHIP SUMMIT

APR 14-15, 2021

## VIRTUAL EVENT

- Title Sponsor \$41,000
- Exclusive \$30,000
- General \$15,000

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## VIRTUAL EVENT

- Title Sponsor \$30,000
- Exclusive \$25,000-20,000
- General \$15,000

# AUTOMOTIVE SUMMIT

MAY 10, 2021





# GSA MEMORY+ CONFERENCE

JULY 15, 2021

## **VIRTUAL EVENT**

- VIP Gathering Sponsor \$25,000
- VIP Reception Sponsor \$15,000
- Title Sponsor \$30,000
- Platinum Sponsor \$20,000
- General Sponsor \$15,000

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## **VIRTUAL EVENT**

- Title Sponsor \$36,000
- Exclusive \$30,000
- General \$15,000



# EUROPEAN EXECUTIVE FORUM

JUN 15-16, 2021



# WLI TECH CONFERENCE & AWARDS CEREMONY

SEPT 14-15, 2021

## **HYBRID EVENT**

- Title Sponsor \$50,000
- Livestream Sponsor \$50,000
- Awards Ceremony Sponsor \$50,000-20,000
- Reception Sponsor \$25,000
- Lanyard Sponsor \$7,000
- Booklet Sponsor \$7,000
- Wifi Sponsor \$5,000
- Gift Sponsor \$10,000
- Charging Station Sponsor \$7,500
- Platinum Sponsor \$20,000
- Gold Sponsor \$15,000
- Silver Sponsor \$10,000
- Bronze Sponsor \$5,000



## HYBRID EVENT

- Title Sponsor \$52,000
- VIP Dinner Sponsor \$36,000
- VIP Luncheon Sponsor \$32,000
- Lanyard Sponsor \$28,500
- Networking Break Sponsor (2) \$25,000
- Booklet Sponsor \$12,000
- Wifi Sponsor \$10,000
- Gift Sponsor \$7,500
- Charging Station Sponsor \$7,500
- Platinum Sponsor \$22,000
- Gold Sponsor \$18,500
- Silver Sponsor \$13,000
- Bronze Sponsor \$8,000
- Virtual Event Title Sponsor \$30,000
- Virtual Event Exclusive Sponsor \$20,000
- Virtual Event General Sponsor \$15,000



# US EXECUTIVE FORUM

SEPT 16, 2021

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## HYBRID EVENT

- Title Sponsor \$51,000
- VIP Dinner Sponsor \$44,000
- VIP Luncheon Sponsor \$39,000
- VIP Reception Sponsor \$34,000
- Lanyard Sponsor \$29,000
- Networking Break Sponsor (2) \$24,000
- Booklet Sponsor \$12,000
- Wifi Sponsor \$10,000
- Gift Sponsor \$7,500
- Platinum Sponsor \$21,000
- Gold Sponsor \$16,500
- Silver Sponsor \$11,500
- Bronze Sponsor \$7,500
- Virtual Title Sponsor \$30,000
- Virtual Exclusive Sponsor \$20,000
- Virtual General Sponsor \$15,000



# ASIA PACIFIC EXECUTIVE FORUM

TBD - Q4

## LIVE EVENT

- Title Sponsor \$130,000
- VIP Reception Sponsor \$64,500
- Networking Reception Sponsor \$54,500
- Wrap Party Sponsor \$45,000
- Lanyard Sponsor \$40,000
- Wine Sponsor \$35,000
- Rising Women of Influence \$30,000
- Startup to Watch \$30,000
- Analyst Favorite \$30,000
- Best Financially Managed \$30,000
- Award Sponsor (6) \$28,000
- General Sponsor \$24,000



# GSA AWARDS DINNER

DEC 9, 2021



# WLI ASIA

TBD

## TBD

- Title Sponsor \$30,000
- Exclusive \$20,000
- General \$15,000

### **TITLE SPONSOR \$36,000**

- Unlimited complimentary tickets
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as Title Sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Sponsor Banner ad to be prominently placed on the virtual event platform
- Title Sponsor to receive early access to full event analytics
- Live chat function enable on sponsor profile along with access to upload unlimited documents & video within the sponsor profile
- Title sponsor to host a pre-event networking room on virtual app

### **EXCLUSIVE SPONSOR \$36,000**

- Unlimited complimentary passes to the event
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as Exclusive Sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Additional branding opportunities within the networking room & virtual event app
- Custom link within event app navigation bar
- Live Chat with attendees from the sponsor profile

### **GENERAL SPONSOR \$36,000**

- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as GSA Executive Series General Sponsor on event website/event signage/electronic mailing
- A 50-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of two (2) months (.gif format animation allowed; advertising dates are on a first come first served basis)





# ENTREPRENEURSHIP CONFERENCE

**VIRTUAL EVENT**

**MAR 23, 2021**

THIS VIRTUAL EVENT SERIES WILL BE BRINGING TOGETHER PRIVATE COMPANIES LOOKING FOR EXPOSURE TO THE TECHNOLOGY ECOSYSTEM, FINANCIAL AND STRATEGIC INVESTORS, AND PARTNERS LOOKING FOR COLLABORATION OPPORTUNITIES. THE GSA ENTREPRENEURSHIP CONFERENCE IS A BIENNIAL EVENT THAT OFFERS ENTREPRENEURS AN OPPORTUNITY OF EXPOSURE TO THE SEMICONDUCTOR AND TECHNOLOGY ECOSYSTEM AND TO THE INVESTMENT COMMUNITY.

## EXPOSURE

- 150+ EVENT ATTENDEES  
EXCLUSIVE ACCESS TO INDUSTRY PROFESSIONALS
- 68,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 10,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

## TITLE SPONSOR \$36,000 | HIGHEST LEVEL

- Unlimited complimentary tickets
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as Title Sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Sponsor Banner ad to be prominently placed on the virtual event platform
- Title Sponsor to receive early access to full event analytics
- Live chat function enable on sponsor profile along with access to upload unlimited documents & video within the sponsor profile
- Title sponsor to host a pre-event networking room on virtual app

**ENTREPRENEURSHIP CONFERENCE OPPORTUNITIES CONTINUED ON FOLLOWING PAGES**

## **EXCLUSIVE SPONSOR \$30,000**

### **EXCLUSIVE OFFER TO BE NEGOTIATED**

- Unlimited complimentary passes to the event
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as Exclusive Sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Additional branding opportunities within the networking room & virtual event app
- Custom link within event app navigation bar
- Live Chat with attendees from the sponsor profile

## **GENERAL SPONSOR \$15,000**

- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as GSA Executive Series General Sponsor on event website/event signage/electronic mailing
- A 50-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of two (2) months (.gif format animation allowed; advertising dates are on a first come first served basis)



# SILICON LEADERSHIP SUMMIT

**VIRTUAL EVENT**

**APR 14-15, 2021**

GSA'S ANNUAL LEADERSHIP TECHNOLOGY CONFERENCE IS A TWO-HALF DAY VIRTUAL PROGRAM FOR SEMICONDUCTOR INDUSTRY PROFESSIONALS. THE THEME VARIES EACH YEAR BUT THE FOCUS OF INTEREST THAT IS MOST IMPORTANT TO GSA'S MEMBERS STAYS THE SAME. SILICON LEADERSHIP SUMMIT PROVIDES MULTIPLE NETWORKING OPPORTUNITIES FOR THE 350+ SENIOR SEMICONDUCTOR PROFESSIONALS IN ATTENDANCE AS WELL AS AN EXHIBITION FOR UP TO 10 SEMICONDUCTOR SUPPLIERS.

## EXPOSURE

- 350+ EVENT ATTENDEES EXCLUSIVE ACCESS TO INDUSTRY PROFESSIONALS
- 110,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 16,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

## TITLE SPONSOR **\$41,000** | HIGHEST LEVEL

- Unlimited complimentary tickets
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as Title Sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Sponsor Banner ad to be prominently placed on the virtual event platform
- Title Sponsor to receive early access to full event analytics
- Live chat function enable on sponsor profile along with access to upload unlimited documents & video within the sponsor profile
- Title sponsor to host a pre-event networking room on virtual app

**SILICON LEADERSHIP SUMMIT OPPORTUNITIES CONTINUED ON FOLLOWING PAGES**



## **EXCLUSIVE SPONSOR \$30,000**

### **EXCLUSIVE OFFER TO BE NEGOTIATED**

- Unlimited complimentary passes to the event
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as exclusive sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Additional branding opportunities within the networking room & virtual event app
- Custom link within event app navigation bar
- Live Chat with attendees from the sponsor profile

## **GENERAL SPONSOR \$15,000**

- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as GSA Executive Series General Sponsor on event website/event signage/electronic mailing
- A 50-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of two (2) months (.gif format animation allowed; advertising dates are on a first come first served basis)



# AUTOMOTIVE SUMMIT

**VIRTUAL EVENT**

**MAY 10, 2021**

GSA HAS STARTED OUR NEW COLLABORATION WITH THE MCKINSEY TEAM ON A NEW AUTOMOTIVE PROJECT TITLED "SEMICONDUCTORS IN THE AUTONOMOUS AGE." THIS ONE DAY EVENT WILL FOCUS ON SKETCHING THE USE CASES, THE COMPETITIVE AND ECOSYSTEM DYNAMICS, AND THE QUANTITATIVE MODEL BY THE TEAM. MCKINSEY WILL PRESENT THE INTERMEDIATE/DRAFT RESULTS OF THE PROJECT TO ALLOW SOME FINE TUNING, BUT WE WILL ALSO HAVE AUTOMOTIVE ECOSYSTEM EXECUTIVES AND EXPERTS MEET AND DISCUSS INDUSTRY CHALLENGES.

## **TITLE SPONSOR \$30,000 | HIGHEST LEVEL**

- Unlimited complimentary tickets
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as Title Sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Sponsor Banner ad to be prominently placed on the virtual event platform
- Title Sponsor to receive early access to full event analytics
- Live chat function enabled on sponsor profile along with access to upload unlimited documents & videos within the sponsor profile
- Title sponsor to host a pre-event networking room on virtual app

## **EXCLUSIVE SPONSOR \$25,000-20,000**

### **EXCLUSIVE OFFER TO BE NEGOTIATED**

- Unlimited complimentary passes to the event
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as exclusive sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Additional branding opportunities within the networking room & virtual event app
- Custom link within event app navigation bar
- Live Chat with attendees from the sponsor profile

## **GENERAL SPONSOR \$15,000**

- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as GSA Executive Series General Sponsor on event website/event signage/electronic mailing
- A 50-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of two (2) months (.gif format animation allowed; advertising dates are on a first come first served basis)



# GSA MEMORY+ CONFERENCE

**VIRTUAL EVENT**

**JULY 15, 2021**

GSA'S MEMORY+ CONFERENCE IS A MUST-ATTEND EVENT FOR INDUSTRY PROFESSIONALS WORLDWIDE. THIS CONFERENCE FEATURES SENIOR EXECUTIVES FROM LEADING COMPANIES IN THE MEMORY, LOGIC, AND SYSTEM MARKETS TO SHARE THEIR PERSPECTIVES AND INSIGHTS ON FUTURE MEMORY APPLICATIONS, VIABLE BUSINESS MODELS, AND COLLABORATIVE OPPORTUNITIES. THIS IS AN ENCOMPASSING EVENT, BRINGING TOGETHER MORE THAN 200 PROFESSIONALS FROM ALL DISCIPLINES WITHIN THE SEMICONDUCTOR ECOSYSTEM. DO NOT MISS THIS UNIQUE OPPORTUNITY TO PLACE YOUR COMPANY IN FRONT OF THE WHO'S WHO OF OUR INDUSTRY! CONTACT POWER CHI AT [PCHI@GSAGLOBAL.ORG](mailto:PCHI@GSAGLOBAL.ORG) TO LEARN MORE.

## EXPOSURE

- 200+ ATTENDEES, EXCLUSIVE ACCESS TO INDUSTRY EXECUTIVES
- 84,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 12,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

## VIP GATHERING SPONSOR \$25,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on the VIP Gathering signage and menu
- 3-minute welcoming remarks prior to the start of the event
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Tile banner ad for three (3) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Gathering Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## VIP RECEPTION SPONSOR \$15,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on the VIP Reception signage
- 2-minute welcoming remarks prior to the start of the reception
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**GMC+ OPPORTUNITIES CONTINUED ON FOLLOWING PAGES**

## **TITLE SPONSOR \$30,000 | HIGHEST LEVEL**

- Unlimited complimentary tickets
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as title sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Sponsor Banner ad to be prominently placed on the virtual event platform
- Title Sponsor to receive early access to full event analytics
- Live chat function enable on sponsor profile along with access to upload unlimited documents & video within the sponsor profile
- Title sponsor to host a pre-event networking room on virtual app

## **PLATINUM SPONSOR \$25,000**

- Unlimited complimentary passes to the event
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as exclusive sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Additional branding opportunities within the networking room & virtual event app
- Custom link within event app navigation bar
- Live Chat with attendees from the sponsor profile

## **GENERAL SPONSOR \$15,000**

- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as GSA Executive Series General Sponsor on event website/event signage/electronic mailing
- A 50-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of two (2) months (.gif format animation allowed; advertising dates are on a first come first served basis)

GSA'S EUROPEAN EXECUTIVE FORUM IS A TWO-DAY EVENT THAT BRINGS EXECUTIVES TOGETHER FROM ACROSS EUROPE TO NETWORK, COLLABORATE AND LEARN FROM LEADING EXPERTS FOCUSED ON ADVANCING THE EMEA SEMICONDUCTOR INDUSTRY. THIS EVENT CONSISTENTLY RECRUITS LEADING GLOBAL SPEAKERS IN TECHNOLOGY WHO ADDRESS AREAS OF OPPORTUNITY AND CONCERNS SIGNIFICANT TO THE EMEA REGION.



# EUROPEAN EXECUTIVE FORUM

**VIRTUAL EVENT  
JUN 15-16, 2021**

## EXPOSURE

- 200+ EVENT ATTENDEES
- EXCLUSIVE ACCESS TO INDUSTRY PROFESSIONALS
- 68,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 10,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

## TITLE SPONSOR \$36,000 | HIGHEST LEVEL

- Unlimited complimentary tickets
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as Title Sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Title Sponsor to receive early access to full event analytics
- Live chat function enable on sponsor profile along with access to upload unlimited documents & video within the sponsor profile
- Title sponsor to host a pre-event networking room on virtual app



## **EXCLUSIVE SPONSOR \$25,000-20,000**

### **EXCLUSIVE OFFER TO BE NEGOTIATED**

- Unlimited complimentary passes to the event
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as Exclusive Sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Custom link within event app navigation bar
- Live Chat with attendees from the sponsor profile

## **GENERAL SPONSOR \$15,000**

- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as GSA Executive Series General Sponsor on event website/event signage/electronic mailing
- A 50-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of two (2) months (.gif format animation allowed; advertising dates are on a first come first served basis)

GSA WLI'S INAUGURAL TECHNICAL CONFERENCE AND AWARDS CEREMONY IS A UNIQUE EVENT BRINGING TOGETHER INDUSTRY LUMINARIES, ENTREPRENEURS, AND UNIVERSITY WOMEN IN STEM. THIS EVENT WILL SHOWCASE THE CHANGING FACE OF TECH, INTERSPERSED WITH EXCITING NEW INDIVIDUAL AND COMPANY AWARDS. JOIN US IN CELEBRATING THE WOMEN WHO HAVE HELPED TO BREAK THE GLASS CEILING AND THOSE WHO ARE FOLLOWING IN THEIR FOOTSTEPS. UNLIKE OTHER CONFERENCES, GSA WLI WILL NOT CHARGE UNIVERSITY STUDENTS TO PARTICIPATE. JOIN OUR INDUSTRY SUPPORTING GENDER PARITY.

# WLI TECHNICAL CONFERENCE

**HYBRID EVENT**  
**SEPT 14-15, 2021**

## EXPOSURE

- IN PERSON AND ONLINE EVENT ATTENDEES, EXCLUSIVE ACCESS TO INDUSTRY EXECUTIVES AND POTENTIAL NEW HIRES
- 10,000+ UNIQUE EMAIL ADDRESSES RECEIVE INVITATIONS AND FOLLOW UPS WITH YOUR LOGO FEATURED
- 12,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

TOP-50 ENGINEERING UNIVERSITIES IN THE US, EMEA, AND APAC COMBINED WILL RECEIVE INVITATIONS FOR THEIR STUDENTS TO PARTICIPATE, FOR FREE

## TITLE SPONSOR \$50,000 | EXCLUSIVE - SOLD

- 5-minute welcoming remarks prior to the start of the conference
- Two (2) complimentary passes for senior company executives or chosen company representatives
- Full page ad on the back page of the event proceedings booklet
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as title sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## LIVESTREAM SPONSOR \$50,000 | EXCLUSIVE

- Sponsor logo to appear on live stream for the duration of the two, half-day event
- Two (2) complimentary passes for senior company executives or chosen company representatives

- Full page ad with preferential placement in event proceedings booklet
- Tile Banner Ad for two (2) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Livestream Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**WLI TECH CONFERENCE OPPORTUNITIES CONTINUED ON FOLLOWING PAGES**

## **RECEPTION SPONSOR \$25,000 | EXCLUSIVE**

- 3-minute welcoming remarks prior to the start of the dinner
- Two (2) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event proceedings booklet
- Tile banner ad for three (3) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **AWARD SPONSOR \$50,000-\$20,000 | MULT. AVAILABLE SPONSORSHIPS TO BE NEGOTIATED AND CAN INCLUDE:**

- Complimentary passes for executives and non-executives
- Ad in the event proceedings booklet
- Ad on GSA website for three (3) months
- Logo and company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Award Ceremony Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **LANYARD SPONSOR \$7,000 | EXCLUSIVE**

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives or chosen company representatives
- Full page ad with preferential placement in event proceedings booklet
- Tile Banner Ad for two (2) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**BOOKLET SPONSOR****\$7,000 | EXCLUSIVE**

- Full page ad featured on the front inside cover of the event proceedings booklet
- "Booklet Sponsored by..." printed on the bottom of each page of the proceedings booklet
- Logo and 100-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**WIFI SPONSOR****\$5,000 - SOLD**

- Full page ad featured in the event proceedings booklet
- Branded wifi cards provided to all event attendees
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**GIFT SPONSOR****\$10,000 | EXCLUSIVE**

- Full page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees
- Gift must be pre-approved by GSA
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**CHARGING STATION SPONSOR \$7,500 | EXCLUSIVE**

- Full page ad in event proceedings booklet
- Two branded charging stations found at event (charging stations will be chosen & designed by GSA with sponsor company approval)
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**PLATINUM SPONSOR \$20,000**

- Two (2) complimentary passes for senior company executives or chosen company representative
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **GOLD SPONSOR \$15,000**

- One (1) complimentary pass for senior company executive or chosen company representative
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for one (1) month on GSA website
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **SILVER SPONSOR \$10,000**

- Half page advertisement in event proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **BRONZE SPONSOR \$5,000**

- Half page advertisement in event proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts



# U.S. EXECUTIVE FORUM

MENLO PARK, CA

SEPT 16, 2021

GSA'S USEF IS AN EXCLUSIVE, INVITATION-ONLY EVENT WITH UNPARALLELED CONTENT THAT BRINGS TOGETHER 225+ CHIEF EXECUTIVES FROM TOP-TIER SEMICONDUCTOR COMPANIES ACROSS THE GLOBE FOR AN AFTERNOON OF THOUGHT EXCHANGE AND DISCUSSION. DO NOT MISS THIS UNIQUE OPPORTUNITY TO PLACE YOUR COMPANY IN FRONT OF THE WHO'S WHO OF OUR INDUSTRY!

## EXPOSURE

- 225+ ATTENDEES, EXCLUSIVE ACCESS TO INDUSTRY EXECUTIVES
- 84,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 12,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

## TITLE SPONSOR \$52,000 | EXCLUSIVE

- 5-minute welcoming remarks prior to the start of the conference
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Full page ad on the back page of the event proceedings booklet
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Exhibition table booth with preferential placement in exhibition area
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## VIP RECEPTION SPONSOR \$36,000 | EXCLUSIVE

- 3-minute welcoming remarks prior to the start of the dinner
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for three (3) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **VIP NETWORKING LUNCH SPONSOR \$32,000 | EXCLUSIVE**

- 2-minute welcoming remarks prior to the start of the reception
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Networking Lunch Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **LANYARD SPONSOR \$28,500 | EXCLUSIVE**

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **NETWORKING BREAK SPONSOR \$25,000 | EXCLUSIVE**

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**BOOKLET SPONSOR****\$12,000  
EXCLUSIVE**

- Full page ad featured on the front inside cover of the event proceedings booklet
- "Booklet sponsored by..." printed on the bottom of each page of the proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**WIFI SPONSOR****\$10,000  
EXCLUSIVE**

- Half page ad featured in the event proceedings booklet
- Branded wifi cards provided to all event attendees
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**GIFT SPONSOR****\$7,500  
EXCLUSIVE**

- Half page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees
- Gift must be pre-approved by GSA
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**CHARGING STATION SPONSOR \$7,500 | EXCLUSIVE**

- Half page ad in event proceedings booklet
- Two branded charging stations found at event
  - Charging stations will be chosen & designed by GSA with sponsor company approval
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

**PLATINUM SPONSOR \$22,000**

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **GOLD SPONSOR \$18,500**

- Two (2) complimentary passes for senior company executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for one (1) month on GSA website
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **SILVER SPONSOR \$13,000**

- Half page advertisement of the event proceedings booklet
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **BRONZE SPONSOR \$8,000**

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **VIRTUAL EVENT TITLE SPONSOR \$30,000 | HIGHEST LEVEL**

- Unlimited complimentary tickets
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as title sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Sponsor Banner ad to be prominently placed on the virtual event platform
- Title Sponsor to receive early access to full event analytics
- Live chat function enable on sponsor profile along with access to upload unlimited documents & video within the sponsor profile
- Title sponsor to host a pre-event networking room on virtual app

## **VIRTUAL EVENT EXCLUSIVE SPONSOR \$25,000-20,000**

### **EXCLUSIVE OFFER TO BE NEGOTIATED**

- Unlimited complimentary passes to the event
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as exclusive sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Additional branding opportunities within the networking room & virtual event app
- Custom link within event app navigation bar
- Live Chat with attendees from the sponsor profile

## **VIRTUAL EVENT GENERAL SPONSOR \$15,000**

- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as GSA Executive Series General Sponsor on event website/event signage/electronic mailing
- A 50-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of two (2) months (.gif format animation allowed; advertising dates are on a first come first served basis)



# ASIA PACIFIC EXECUTIVE FORUM

**HYBRID EVENT**

**TDD - Q4**

THIS ANNUAL EVENT CONSISTENTLY GATHERS LEADING EXECUTIVES THROUGHOUT ASIA AND BEYOND TO DISCUSS THE GREATEST AREAS OF OPPORTUNITY WITHIN THE SEMICONDUCTOR INDUSTRY AND THE OBSTACLES THAT MUST BE ADDRESSED TO CAPITALIZE ON THEM. ALWAYS A CONTENT-RICH PROGRAM, THE HALF DAY EVENT INCLUDES GLOBAL SPEAKERS FROM PARAMOUNT SEMICONDUCTOR COMPANIES AND SUPPLIERS, UNIVERSITIES, AND INDUSTRY ANALYSTS AND SUPPLIES MULTIPLE OPPORTUNITIES FOR THOUGHT EXCHANGE AND COLLABORATION.

## **TITLE SPONSOR** **TBD | EXCLUSIVE**

- 5-minute welcoming remarks prior to the start of the conference
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Full page ad on the back page of the event proceedings booklet
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as title sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **VIP DINNER SPONSOR** **\$44,000 | EXCLUSIVE**

- 3-minute welcoming remarks prior to the start of the dinner
- Sponsor logo on all VIP Dinner signage
- Exhibition table booth with preferential placement in exhibition area
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary pass for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for three (3) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Dinner Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **EXPOSURE**

- 200+ ATTENDEES, EXCLUSIVE ACCESS TO INDUSTRY EXECUTIVES
- 64,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 8,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

## **VIP RECEPTION SPONSOR \$34,000 | EXCLUSIVE**

- 2-minute welcoming remarks prior to the start of the dinner
- Sponsor logo on all VIP Reception signage
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **VIP NETWORKING LUNCH SPONSOR \$39,000 | EXCLUSIVE**

- 2-minute welcoming remarks prior to the start of the Lunch
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Optional GSA pre-approved corporate gift (Sponsor provided) for all lunch attendees
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor logo on all VIP Networking Lunch signage
- Sponsor company logo/name listed as VIP Networking Break Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **LANYARD SPONSOR \$29,000 | EXCLUSIVE**

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## NETWORKING BREAK SPONSOR \$24,000 | EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## BOOKLET SPONSOR \$12,000 EXCLUSIVE

- Full page ad featured on the front inside cover of the event proceedings booklet
- "Booklet sponsored by..." printed on the bottom of each page of the proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## WIFI SPONSOR \$10,000 EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Branded wifi cards provided to all event attendees
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## GIFT SPONSOR \$7,500 EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees
- Gift must be pre-approved by GSA
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## PLATINUM SPONSOR \$21,000

- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **GOLD SPONSOR \$16,500**

- One (1) complimentary pass for senior company executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for one (1) month on GSA website
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **SILVER SPONSOR \$11,500**

- Half page ad with preferential placement in event proceedings booklet
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **BRONZE SPONSOR \$7,500**

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **VIRTUAL EVENT TITLE SPONSOR \$30,000 | HIGHEST LEVEL**

- Unlimited complimentary tickets
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as title sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Sponsor Banner ad to be prominently placed on the virtual event platform
- Title Sponsor to receive early access to full event analytics
- Live chat function enable on sponsor profile along with access to upload unlimited documents & video within the sponsor profile
- Title sponsor to host a pre-event networking room on virtual app

## **VIRTUAL EVENT EXCLUSIVE SPONSOR \$20,000-25,000**

### **EXCLUSIVE OFFER TO BE NEGOTIATED**

- Unlimited complimentary passes to the event
- Opportunity for company executive to give 5-minute welcoming remarks prior to the start of the event (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- 20-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as exclusive sponsor on event website/event signage/electronic mailing
- A 100-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of three (3) months (.gif format animation allowed; advertising dates are on a first come first served basis)
- Additional branding opportunities within the networking room & virtual event app
- Custom link within event app navigation bar
- Live Chat with attendees from the sponsor profile

## **VIRTUAL EVENT GENERAL SPONSOR \$15,000**

- Sponsor company logo to appear prominently on event website homepage
- Sponsor company logo/name listed as GSA Executive Series General Sponsor on event website/event signage/electronic mailing
- A 50-word description to be displayed on event website
- Banner ad to be placed on GSA website for a period of two (2) months (.gif format animation allowed; advertising dates are on a first come first served basis)



GSA'S ANNUAL AWARDS DINNER  
IS THE INDUSTRY'S PREMIER EVENT CELEBRATING  
THE ACHIEVEMENTS OF SEMICONDUCTOR  
COMPANIES IN SEVERAL CATEGORIES RANGING  
FROM OUTSTANDING LEADERSHIP TO  
FINANCIAL ACCOMPLISHMENTS AS WELL AS  
OVERALL RESPECT WITHIN THE INDUSTRY. DO  
NOT MISS THIS UNIQUE OPPORTUNITY TO  
SHOWCASE YOUR COMPANY IN FRONT OF THE ONE  
OF THE LARGEST GATHERINGS OF SENIOR  
INDUSTRY EXECUTIVES!

# ANNUAL AWARDS CEREMONY

SANTA CLARA, CA  
DEC 9, 2021

## EXPOSURE

- 1,500+ ATTENDEES, EXCLUSIVE ACCESS TO INDUSTRY EXECUTIVES
- 122,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 20,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

## TITLE SPONSOR \$130,000 | EXCLUSIVE

- 30-second company video to play during keynote introduction
- Four (4) complimentary tables and ten (10) seats each | Exclusive table placement
- Ten (10) guest passes for VIP reception
- Full page ad on the back page of the event proceedings booklet
- Tile banner ad on GSA website for three (3) months
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees

## VIP RECEPTION SPONSOR \$64,500 | EXCLUSIVE

- 3-minute welcoming remarks prior to the start of the reception
- Three (3) complimentary tables with ten (10) seats each | Exclusive table placement
- Five (5) guest passes for VIP Reception
- Tile banner ad for three (3) months on GSA website
- Sponsor company logo/name listed as Reception Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees

## GENERAL RECEPTION SPONSOR **\$54,500 | EXCLUSIVE**

- Exclusive video (up to 3 minutes) to be played during general reception
- Two (2) complimentary tables with ten (10) seats each | Exclusive table placement
- Three (3) guest passes for VIP Reception
- Tile banner ad for three (3) months on GSA website
- Sponsor company logo/name listed as Reception sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees

## WRAP PARTY SPONSOR **\$45,000 | EXCLUSIVE**

- Two (2) complimentary tables with ten (10) seats each | Exclusive table placement
- Two (2) guest passes for VIP Reception
- Aiding in design/element coordination of Wrap Party
- Tile banner ad for two (2) months on GSA website
- Sponsor company logo/name listed as Wrap Party sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees

## LANYARD SPONSOR **\$40,000 | EXCLUSIVE**

- Two (2) complimentary tables with ten (10) seats each | Exclusive table placement
- Two (2) guest passes for VIP Reception
- Logo to appear exclusively on lanyard worn by all 1,500 attendees
- Tile banner ad for two (2) months on GSA website
- Sponsor company logo/name listed as Lanyard sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees

## WINE SPONSOR **\$35,000 | EXCLUSIVE**

- Two (2) complimentary tables with ten (10) seats each | Exclusive table placement
- Two (2) guest passes for VIP Reception
- Wine will be exclusively branded with logo at all 150+ tables
- Tile banner ad for two (2) months on GSA website
- Sponsor company logo/name listed as Wine sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees

## **RIISING WOMEN OF INFLUENCE AWARD SPONSOR \$50,000 | EXCLUSIVE**

- On-stage presentation of the Rising Women of Influence Award to the winning nominee
- Two (2) complimentary table with ten (10) seats each | Exclusive table placement
- Five (5) guest passes for VIP Reception
- Tile banner ad for two (2) months on GSA website
- Sponsor company name included on engraved award
- Sponsor company logo/name listed as Rising Women Of Infulence sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees

## **STARTUP TO WATCH AWARD SPONSOR \$30,000 | EXCLUSIVE**

- On-stage presentation of the Startup to Watch Award to the winning company
- One (1) complimentary table with ten (10) seats | Exclusive table placement
- Two (2) guest passes for VIP Reception
- Tile banner ad for two (2) months on GSA website
- Sponsor company name included on engraved award
- Sponsor company logo/name listed as Startup to Watch sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees

## **ANALYST FAVORITE PICK AWARD SPONSOR \$30,000 | EXCLUSIVE**

- On-stage presentation of the Analyst Favorite Pick Award to the winning company
- One (1) complimentary table with ten (10) seats | Exclusive table placement
- Two (2) guest passes for VIP Reception
- Tile banner ad for two (2) months on GSA website
- Sponsor company name included on engraved award
- Sponsor company logo/name listed as Analyst Favorite Pick sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees

## **BEST FINANCIALLY MANAGED AWARD SPONSOR \$30,000 | EXCLUSIVE**

- On-stage presentation of the Best Financially Managed Award to the two (2) winning companies
- One (1) complimentary table with ten (10) seats | Exclusive table placement
- Two (2) guest passes for VIP Reception
- Tile banner ad for two (2) months on GSA website
- Sponsor company name included on engraved award
- Sponsor company logo/name listed as Best Financially Managed sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees

## **AWARD SPONSOR \$28,000 | 6 AVAILABLE**

- On-stage presentation of selected Award to the winning company
- One (1) complimentary table with ten (10) seats | Exclusive table placement
- Two (2) guest passes for VIP Reception
- Tile banner ad for two (2) months on GSA website
- Sponsor company logo/name listed as specified Award sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees

## **GENERAL SPONSOR \$24,000**

- One (1) complimentary table with ten (10) seats | Exclusive table placement
- Two (2) guest passes for VIP Reception
- Tile banner ad for two (2) months on GSA website
- Sponsor company logo/name listed as General Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP Reception/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for all dinner attendees