

ASIA PACIFIC EXECUTIVE FORUM

TAIPEI, TAIWAN
NOVEMBER 8, 2023

This annual event consistently gathers leading executives throughout Asia and beyond to discuss the greatest areas of opportunity within the semiconductor industry and the obstacles that must be addressed to capitalize on them. Always a content-rich program, the half day event includes global speakers from paramount semiconductor companies and suppliers, universities, and industry analysts. Contact Kole Giles at kgiles@gsaglobal.org or Power Chi at pchi@gsaglobal.org to learn more.

EXPOSURE

- 225+ Attendees, Exclusive Access to Industry Executives
- 84,000+ Emails Sent inviting Executives to attend with your logo featured
- 12,000+ Website visits where your logo and company description are both included

TITLE SPONSOR \$55,000 | EXCLUSIVE

- 5-minute welcoming remarks prior to the start of the conference
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Full page ad on the back page of the event proceedings booklet
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

VIP DINNER SPONSOR \$45,000 | EXCLUSIVE

- 3-minute welcoming remarks prior to the start of the dinner
- Sponsor logo on all VIP dinner signage
- Exhibition table booth with preferential placement in exhibition area
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Dinner Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

ASIA PACIFIC EXECUTIVE FORUM

VIP RECEPTION SPONSOR \$45,000 | EXCLUSIVE

- 2-minute welcoming remarks prior to the start of the dinner
- Sponsor logo on all VIP Reception signage
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

VIP NETWORKING LUNCH SPONSOR \$38,000 | EXCLUSIVE

- 2-minute welcoming remarks prior to the start of the lunch
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Optional GSA pre-approved corporate gift (Sponsor provided) for all lunch attendees
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor logo on all VIP networking lunch signage
- Sponsor company logo/name listed as VIP Lunch Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

LANYARD SPONSOR \$32,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

ASIA PACIFIC EXECUTIVE FORUM

NETWORKING BREAK SPONSOR \$30,000 | EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

BOOKLET SPONSOR \$18,000 | EXCLUSIVE

- Full page ad featured on the front inside cover of the event proceedings booklet
- ""Booklet sponsored by..."" printed on the bottom of each page of the proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

WIFI SPONSOR \$15,000 | EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Branded wifi cards will be dispersed throughout the event space
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

GIFT SPONSOR \$10,000 | EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees, gift must be pre-approved by GSA
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

ASIA PACIFIC EXECUTIVE FORUM

PLATINUM SPONSOR \$22,000

- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

GOLD SPONSOR \$19,500

- One (1) complimentary pass for a senior company executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for one (1) month
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

SILVER SPONSOR \$14,000

- Half page ad with preferential placement in event proceedings booklet
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

BRONZE SPONSOR \$9,000

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts