

GSA WLI

WISH 2023

SPONSORSHIP PACKAGES

GSA WLI'S Technical Conference and Awards Ceremony is a unique event bringing together industry luminaries, entrepreneurs, and university STEM students. This event will showcase the changing face of technology interspersed with exciting individual and company awards. Join us in celebrating the women who have helped to break the glass ceiling and those who are following in their footsteps. Unlike other conferences, GSA WLI will not charge university students to participate. Join our industry in supporting gender parity.

WISH 2023 promises to be even bigger and more exciting. We plan to double our in-person attendance to 500 - 600 people. Location and date to be determined.

TITLE SPONSOR: \$150,000 | EXCLUSIVE

- Five-minute welcoming remarks prior to the start of the conference.
- Fifteen (15) complimentary passes for senior company executives or chosen company representatives.
- Full page ad on the back page of the event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as title sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

BREAKFAST SPONSOR: \$40,000 | EXCLUSIVE

- Sponsorship includes food and beverage costs.
- Four (4) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

LUNCH SPONSOR: \$50,000 | EXCLUSIVE

- Three-minute welcoming remarks prior to the start of the lunch.
 - Sponsorship includes food and beverage costs.
- Five (5) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

COCKTAIL NETWORKING RECEPTION SPONSOR: \$60,000 | EXCLUSIVE

- Three-minute welcoming remarks prior to the start of the reception.
 - Sponsorship includes food and beverage costs.
- Seven (7) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

AWARD SPONSOR: \$25,000 - \$50,000 | MULTIPLE AVAILABLE

Sponsorships to be negotiated and can include

- Complimentary passes for executives and non-executives.
- Ad in the event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Award Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

GIFT SPONSOR \$50,000 | EXCLUSIVE

- Four (4) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event proceedings booklet.
- Sponsor provided gift to all event attendees, GSA WLI to select gift.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

PHOTO BOOTH SPONSOR \$40,000 | EXCLUSIVE

- Four (4) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event proceedings booklet.
- Sponsor provided gift to all event attendees, GSA WLI to select gift.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

LANYARD SPONSOR \$10,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards.
- Three (3) complimentary passes for senior company executives or chosen company representatives.
- Full page ad with preferential placement in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

BOOKLET SPONSOR EXCLUSIVE \$10,000 | EXCLUSIVE

- Three (3) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured on the front inside cover of the event proceedings booklet.
- "Booklet sponsored by..." printed on the bottom of every other page of the proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

CHARGING STATION SPONSOR \$8,000 | EXCLUSIVE

- Two (2) complimentary passes for senior company executives or chosen company representatives.
- Minimum of two (2) branded charging stations found at event (charging stations will be chosen & designed by GSA with sponsor company approval).
- Full page ad in event proceedings booklet.
- Logo featured in the proceedings booklet.
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media.

WI-FI SPONSOR \$7,000 | EXCLUSIVE

- One (1) complimentary pass for senior company executives or chosen company representatives.
- Half page ad featured in the event proceedings booklet.
- Branded Wi-Fi cards provided to all event attendees.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Wi-Fi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

PLATINUM SPONSOR \$20,000

- Three (3) complimentary passes for senior company executives or chosen company representative.
- Full page ad with preferential placement in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Platinum Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

GOLD SPONSOR \$15,000

- Two (2) complimentary passes for senior company executive or chosen company representative.
- Full page ad with preferential placement in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Gold Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

SILVER SPONSOR \$10,000

- One (1) complimentary pass for senior company executive or chosen company representative.
- Full page advertisement in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Silver Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

BRONZE SPONSOR \$5,000

- One (1) complimentary pass for senior company executive or chosen company representative.
- Half page advertisement in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Bronze Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.