



# 2023

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# SPONSORSHIP OPPORTUNITIES

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**GLOBAL SEMICONDUCTOR ALLIANCE**

GSA events bring together the global thought leaders of our industry to discuss the opportunities in the challenges we face. Our events provide a platform for collaboration and exploration of new technology and ideas. All amounts are quoted at a discounted member rate. If your company is not a GSA member but would like to join GSA and receive the discount rates, please contact us at [sponsor@gsaglobal.org](mailto:sponsor@gsaglobal.org).



# EUROPEAN EXECUTIVE FORUM

**MUNICH, GERMANY  
JUNE 14 & 15, 2023**

The European Executive Forum is GSA flagship executive event in Europe which, over two days, always attracts the very top global speakers and attendees: 275+ senior decision makers, the majority VP and C-level profiles. Over the past 20 years, it has become the reference executive event for the semiconductor industry in the EMEA region. Contact Kole Giles at [kgiles@gsaglobal.org](mailto:kgiles@gsaglobal.org) or Sandro Grigolli at [sgrigolli@gsaglobal.org](mailto:sgrigolli@gsaglobal.org) to learn more.

## EXPOSURE

- 275+ EVENT ATTENDEES
- EXCLUSIVE ACCESS TO INDUSTRY PROFESSIONALS
- 68,000 + EMAILS SENT INVITING EXECUTIVES
- TO ATTEND WITH YOUR LOGO FEATURED
- 10,000 + WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

## TITLE SPONSOR \$50,000 | EXCLUSIVE **SOLD**

- Sponsor logo to appear prominently on the event website homepage
- 5-minute welcoming remarks prior to the start of the forum
- Exhibition table booth with preferential placement in exhibition area
- Four (4) complimentary passes for senior company executives
- Four (4) complimentary passes for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## VIP DINNER SPONSOR \$37,500 | EXCLUSIVE

- Sponsor logo to appear exclusively on the VIP dinner signage and menu
- 3-minute welcoming remarks prior to the start of the dinner
- Exhibition table booth with preferential placement in exhibition area
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Logo to appear exclusively on dinner signage
- Tile banner ad on GSA website for three (3) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website

# EUROPEAN EXECUTIVE FORUM

## VIP RECEPTION SPONSOR \$32,000 | EXCLUSIVE

**SOLD**

- Sponsor logo to appear exclusively on the VIP reception signage
- Complimentary exhibition table booth with preferential placement in exhibition area
- 2-minute welcoming remarks prior to the start of the reception
- Three (3) complimentary passes for a company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception photographs/pre-event press releases/media alerts

## NETWORKING LUNCH SPONSOR \$28,000 | EXCLUSIVE

**SOLD**

- Sponsor logo to appear exclusively on the networking lunch signage
- Complimentary exhibition table booth with preferential placement in exhibition area
- 2-minute Welcoming Remarks prior to the start of the lunch
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website Sponsor company logo/name listed as Networking Lunch Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts"

## LANYARD SPONSOR \$25,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Complimentary exhibition table booth with preferential placement in exhibition area
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Recognition as Lanyard Sponsor throughout event
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

# EUROPEAN EXECUTIVE FORUM

## NETWORKING BREAK SPONSOR \$24,000

**SOLD**

- Sponsor logo to appear exclusively on networking break signage
- Complimentary exhibition table booth with preferential placement in exhibition area
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## NETWORKING BREAKFAST SPONSOR \$24,000

**SOLD**

- Sponsor logo to appear exclusively on Networking Breakfast signage
- Complimentary exhibition table booth with preferential placement in exhibition area
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Breakfast Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## BOOKLET SPONSOR \$18,000 | EXCLUSIVE

- Full page ad featured on the front inside cover of the event proceedings booklet
- Two (2) complimentary passes for senior company executives
- ""Booklet sponsored by..."" printed on the bottom of each page of the proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## WIFI SPONSOR \$15,000 | EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- One (1) complimentary passes for senior company executives
- Branded wifi cards provided to all event attendees
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts



# EUROPEAN EXECUTIVE FORUM

## **GIFT SPONSOR \$10,000 | EXCLUSIVE**

- Half page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees, gift must be pre-approved by GSA
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **CHARGING STATION SPONSOR \$10,000 | EXCLUSIVE**

- Half page ad in event proceedings booklet
- Two branded charging stations at event, \*charging stations will be chosen & designed by GSA with sponsor company approval
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **PLATINUM SPONSOR \$18,000**

- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **GOLD SPONSOR \$16,000**

- One (1) complimentary pass for a senior company executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for one (1) month
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

# EUROPEAN EXECUTIVE FORUM

## **SILVER SPONSOR \$12,000**

- Half page ad in event proceedings booklet
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **BRONZE SPONSOR \$9,000**

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/electronic mailings/sponsors section of proceedings booklet/pre-event press releases/ media alerts