



Marketing & Exposure Benefits





Welcome to GSA Benefits!

Please notify us if these change:

- Company Name
- Company Logo
- Company Function
- Company Ownership
- Company Email Domain
- Contact People/Person
- Contact Titles/Roles

GSA Contacts:

- Getting involved, general membership or account info - [Roseanna Martinez](#)
- Sponsorship info, special requests - [Kole Giles](#)
- Marketing-specific questions- [Whitney Gallina](#)
- Forum & Interest Group questions- [Shungo Saito](#)
- Event-specific questions- [Caitlin Kelley](#)
- EMEA specific- [Sandro Grigolli](#); APac Specific- [Power Chi](#)
- Women's Leadership Initiative - [Ahlam Samad](#)



Marketing & Exposure Benefits

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LOGO SUBMISSIONS

YOUR LOGOS WILL BE:

- Featured on our homepage
- Linked to your homepage
- Used for announcements

Submit logos within two weeks of joining GSA, or anytime it is updated.
Submit to: membership@gsaglobal.org

LOGO REQUIREMENTS:

- 1 full color + 1 white + 1 black version
- File type: png (preferred, but we can accept jpg), and ai or eps
- Smaller than 100 Mb

Logo
Submissions

Membership
Announced

Member
News

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Spotlight

Social
Media

Quarterly
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GSA
Directories

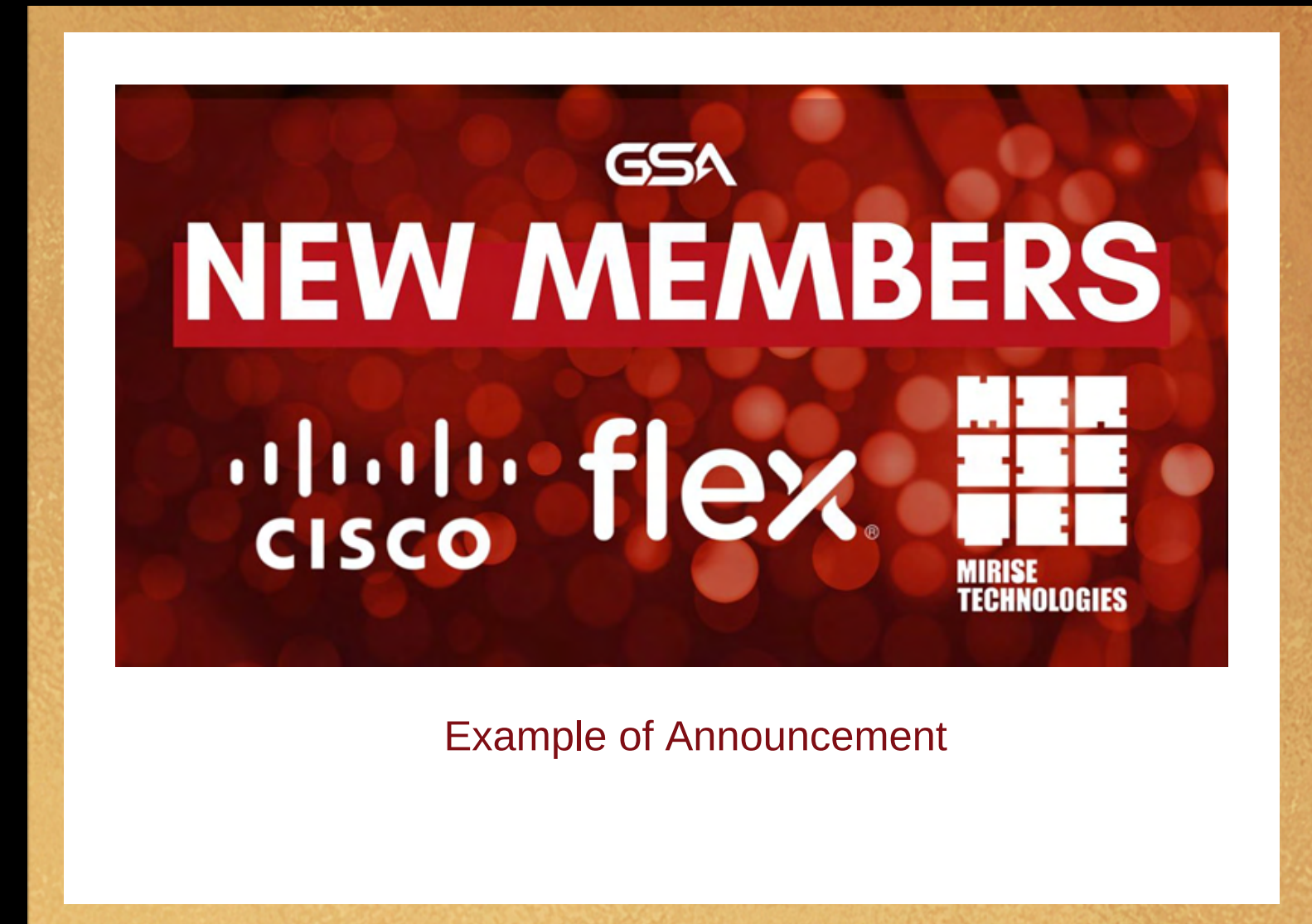


GSA MEMBERSHIP ANNOUNCED

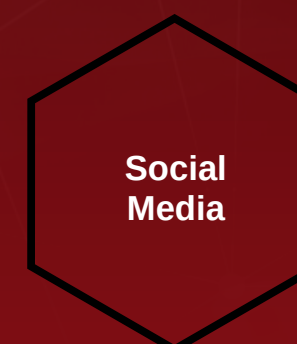
An announcement of the company joining GSA will be made the beginning of the 2nd Month after joining. (if you join on March 20th, the announcement will be made May 1st.)

ANNOUNCEMENTS WILL BE LOCATED IN:

- Semi Scoop (our monthly email newsletter)
- LinkedIn & Instagram



Example of Announcement





MEMBER NEWS

Post:



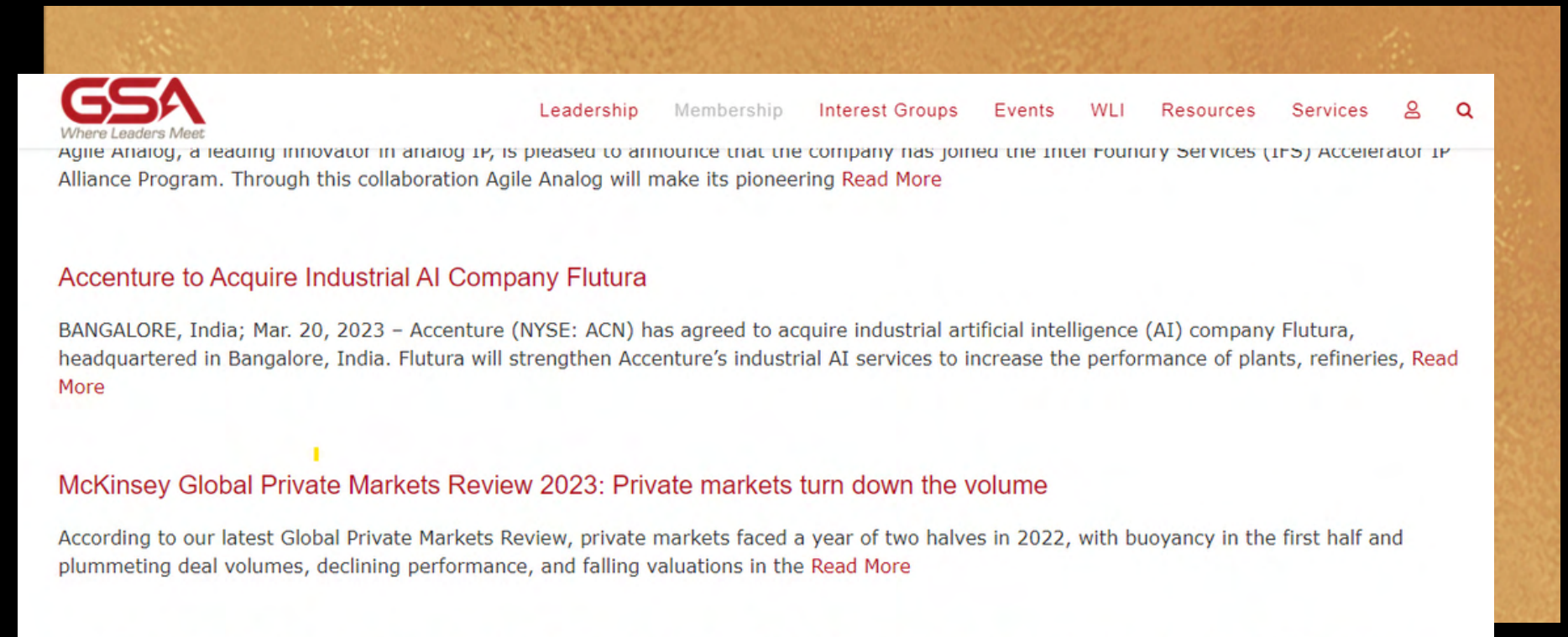
News



Announcements/PRs

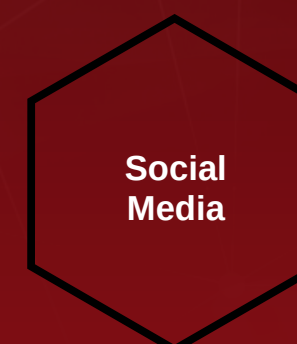


Blog Articles



In the Member News section of our website, you may directly upload company news, announcements, and blog posts, or anything that is not a sales piece. There are an average of 7,500 monthly viewers within the industry. posts will be linked back to their original location. Submissions will be reviewed and then published.

OR submit your RSS feed to membership@gsaglobal.org for automatic updates





MEMBER SPOTLIGHT

Member Spotlight is on GSA's Homepage designed to feature your top articles, news, or announcements



Global Semiconductor Industry Outlook 2023

Industry leaders are optimistic about semiconductor revenue growth in 2023 as automotive takes the pole position as the most important revenue driver and the easing of the semiconductor shortage is in sight for most [Read More](#)

Rapid Silicon Joins the Global Semiconductor Alliance

Rapid Silicon, a provider of AI and intelligent edge-focused FPGAs based on open-source technology, is pleased to announce that it has become a member of the Global Semiconductor Alliance (GSA), the voice of the global [Read More](#)

Dr. Thomas Caulfield, President & CEO, GlobalFoundries Joins GSA's Board of Directors

The Global Semiconductor Alliance (GSA) Board of Directors welcomes Dr. Thomas (Tom) Caulfield, President & CEO of GlobalFoundries (GF). The GSA Board represents some of the most influential companies in the industry that [Read More](#)

Each member may choose two articles to be featured annually. Each piece will be featured for two weeks. on the homepage and also in the Member News section

Types of content accepted:

- News
- Events
- Blog posts
- White papers
- Thought pieces
- Tech/product briefs
- Case studies
- Reports/trend insights

Submit to: Marketing@gsaglobal

Logo
Submissions

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SOCIAL MEDIA CROSS PROMOTION

GSA will promote your LinkedIn posts in a variety of ways:



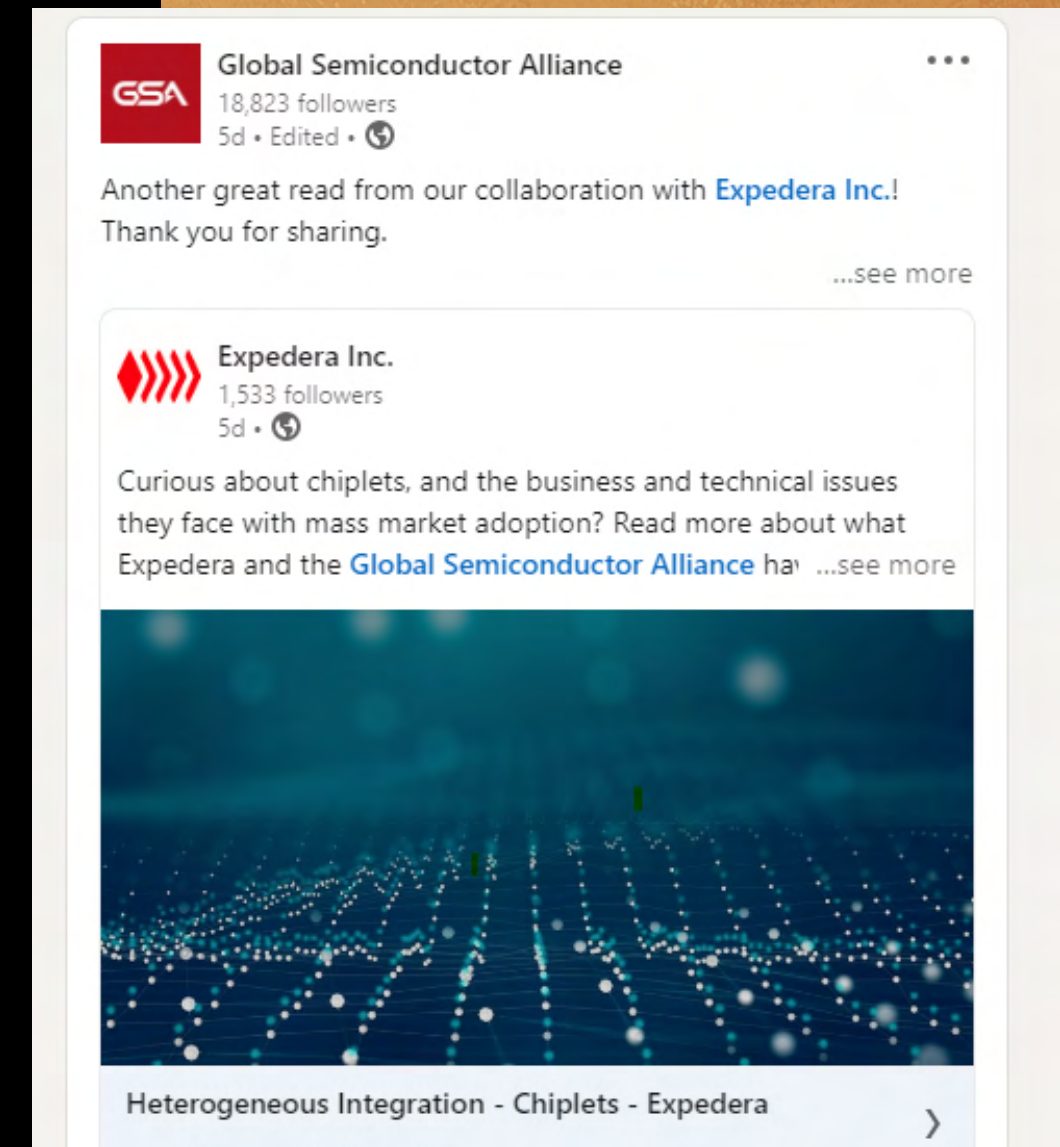
Share: We will share select posts by member companies. If you have a special post you'd like us to share send it via InMail or Email to us marketing@gsaglobal.org



Comment: TAG US! GSA Marketing team will spend time commenting on various member company posts. GSA staff also attempts to comment on these as well.



Like: TAG US! GSA Marketing team will attempt to like all posts that we are tagged in. GSA staff also attempts to react to posts from member companies.

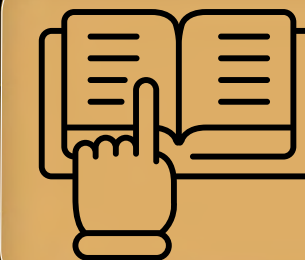
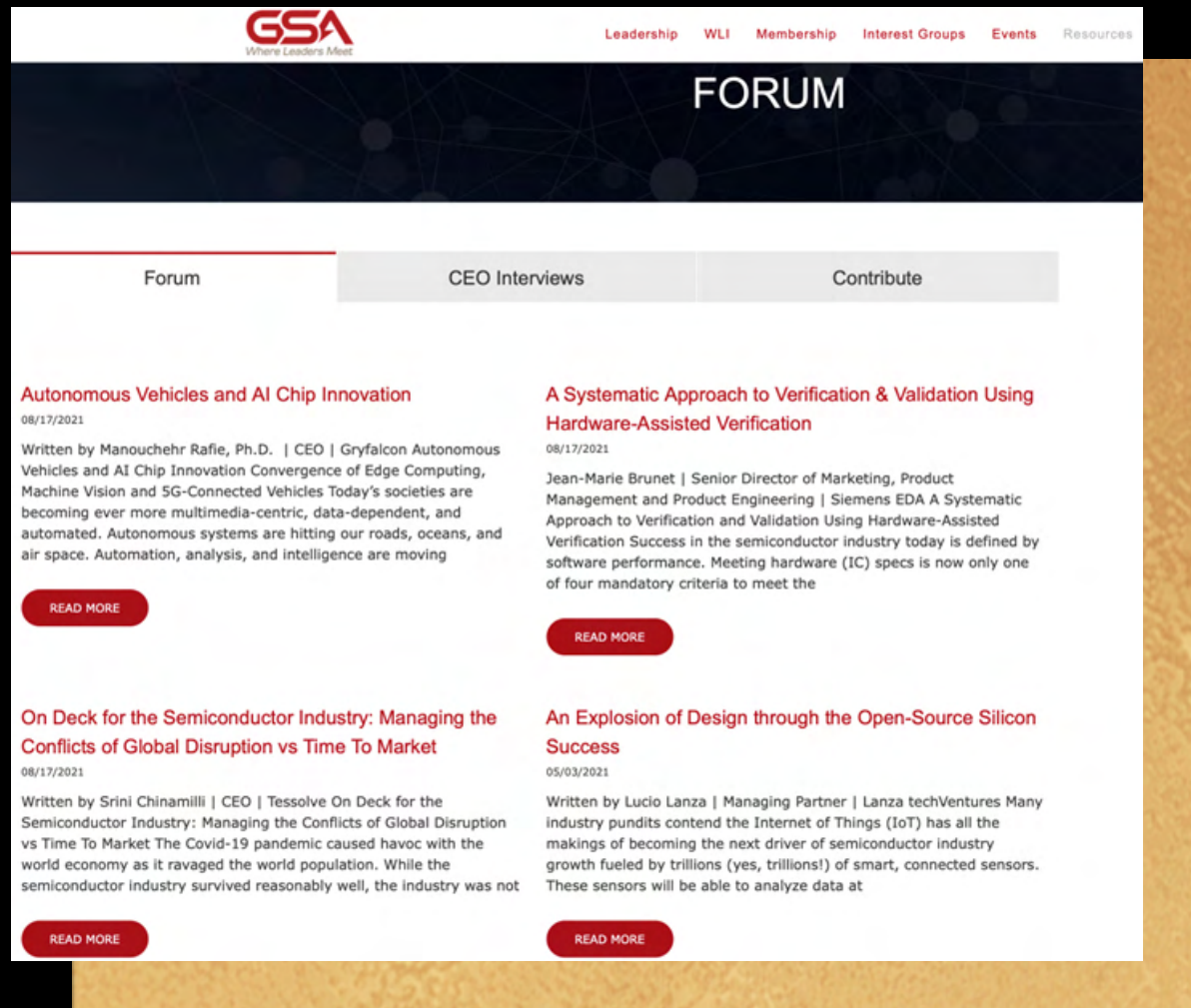




GSA QUARTERLY FORUM

- Published quarterly on our website and by email.
- 20,000 viewers across all platforms
- Curated theme changes each quarter

GSA's Forum is a place to publish your formal articles, white papers, and insights. An abstract will be featured and linked to the original document for full read, and improved seo.



**Forum
Guidelines**

Logo
Submissions

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GSA
Directories



GSA DIRECTORIES

GSA has four directories to feature you and give you access to other company information at your fingertips. All information is publicly available and complied for ease.

- Member Directory- A list of all Member Companies, Key leaders, and basic demographics. Accessible by members only.
- Women's Leadership Directory- dedicated to women in the semiconductor industry tech & non-tech roles. Accessible to members and non-members.
- Venture Capital Directory- a comprehensive list of VC firms that specialize in the Semi industry. Accessible by members only.
- Company Profiles- A list of all Semi industry companies that we are aware of. Features basic demographics. Accessible by members only.



Check
Your
Listing

Submit changes to Membership@gsaglobal.org

Logo
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News

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Thank You!

Thank you for reviewing GSA marketing & exposure benefits.
Please let us know any feedback or ideas, our goal is to continually improve our offerings
and value to our members

Questions? Contact: membership@gsaglobal.org

