

# Increase Your Profitability Through Executive Collaboration

**Global Semiconductor Alliance | Where Leaders Meet** 

#### MEET

Meet and build relationships with your peers, partners, and customers at our global and regional <u>annual events.</u> GSA is the ONLY executive semiconductor network and has A-list membership.

### COLLABORATE

Join the elite minds for member-led, industry-impacting initiatives facilitated by GSA <u>interest groups</u>. Or join a <u>Women's Leadership Initiative</u> committee to collaborate on driving diversity in the industry and filling the talent shortage.



#### **BE SEEN**

Partner in <u>industry studies</u>, <u>speak</u> on topics in your expertise, contribute to our renowned <u>forum</u>, or <u>sponsor</u> strategic events with custom packages.

#### BELONG

Dues are based on revenue so companies of all sizes and tenure can participate, adding to diversity of thought and experience and enhance profitability and sustainability of the industry.

#### ACCESS TO 75% OF THE \$550+ B SEMI INDUSTRY

Start your membership now | Find out more



#### EXECUTIVE Focused

Nearly 70% of GSA <u>event attendees</u> are senior executives at the top companies in the semi industry. When you participate in GSA, you'll be in the company of your peers and amongst decision makers.

#### ACCLAIMED LEADERSHIP

Founded by semi industry leaders for semi industry leaders. Lead by a **BOD** and leadership councils comprised of some of the top semiconductor industry executives from companies acclaimed like AMD, ARM Cadence, Infineon, Intel, Marvell, MediaTek, NXP, Renesas, Samsung, ST Micro. Synopsys, TSMC, Qualcomm, and other

global leaders.

#### FULL VALUE CHAIN

GSA represents 300+ corporate members across six continents. Members range from emerging companies to established industry veterans. The full value chain ecosystem is represented. We now extend membership to encompass the full ecosystem including system, software, service, and solution companies.

Start your membership now | Find out more



**INCLUDING THE** 

**ECOSYSTEM** -

SERVICES, AND

SYSTEMS, SOFTWARE,

SOLUTIONS COMPANIES

COMPLETE

### EXCLUSIVE EVENTS

GSA hosts <u>annual events</u> in the US, Europe, and Asia. Our executive forums, summits, and workshops are where senior executives convene to share insights into emerging technology, markets, and business models impacting the semiconductor industry, and interface with the top executives in the industry.

Don't miss THE semi industry event of the year, the <u>GSA Awards Celebration</u> where we honor the achievements of semiconductor companies.

### INTEREST GROUPS

<u>Interest Groups</u> formed based on the the most relevant industry topics. Currently we offer interest groups in the areas of <u>IoT Security</u>, <u>Automotive</u>, <u>AI</u>, <u>IP</u>, with Connectivity, and Sustainability in development. Each group works together to produce a final product, such as a white paper. The topic of the annual project is led by group members, giving YOU a say in the work being done.

#### **DIVERSITY INITIATIVE**

The <u>Women's Leadership Initiative (WLI</u>) was created to increase the number of women in leadership roles in the industry. This program offers a multitude of way to get involved increasing opportunities for women in the industry. Address the industry talent shortage by getting involved with the <u>WLI campus initiatives</u> where recruiting is taken directly to college campuses world-wide or serve hand in hand with other champions of diversity on one of WLI's five <u>committees</u>.

70% OF EVENT ATTENDEES ARE VP LEVEL OR HIGHER

Start your membership now | Find out more



# INDUSTRY INTELLIGENCE

Access to the most comprehensive portfolio of semiconductor<u>industry intelligence</u> available. <u>Financial data</u>, <u>Product and Technology Data</u>, <u>End Market Reports</u>, <u>Company</u> <u>Profiles and Venture Capital Directories</u>, and more.

### BRAND VISIBILITY

Partner in industry studies, publish your whitepapers in our <u>forum</u> with distinguished readership, <u>sponsor</u> key GSA events, and be featured on <u>social media</u>. Take advantage of the multitude of opportunities to cross-promote your content in our <u>Member News</u> section on the website. Detailed Media benefits can be found <u>here</u>.

#### MEMBERSHIP LEVELS

#### Semiconductor Members

Most companies will fall under our semiconductor membership. The dues are on a sliding scale based on your company's annual revenue.

Annual Revenue	\$0-25M	\$25-50M	\$50-100M	\$100-500M	\$500M +
Annual Dues	\$6,500	\$12,000	\$18,000	\$24,000	\$30,000

#### Partner Members

Partner members are companies that provide knowledge-based, or support-based services to general members such as venture capital firms, investment banks, consulting and research organizations, law firms, executive search groups, and insurance companies. \$6,500.

#### Association and Organization Members

These members are non-profits, educational institutions, government entities, or other associations. \$4,500.

#### JOIN NOW

Start your membership now | Find out more



# SOME OF OUR MEMBERS

Here are just a few of our amazing 300 GSA members.



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