



WOMEN'S LEADERSHIP INITIATIVE SPONSORSHIP PACKAGES

The **GSA Women's Leadership Initiative (WLI)** offers the opportunity to meet the next generation of engineers, develop and nurture career paths for existing employees, and support entrepreneurs.

Spotlight your company to the best and brightest technologists and university STEM students.

Be a leader and collaborate with the WLI as we create unique programming designed to create an inclusive community focused on education and networking.

By sponsoring and collaborating with GSA WLI, you will **increase awareness** of your organization's commitment to females and underrepresented peoples, **raise** your organization's **profile** among this group of successful technologists, and **enhance** your company's **efforts** to support these professionals in the semiconductor industry.

Learn more about WLI at [**https://designthesolution.org**](https://designthesolution.org)

CHAMPION OF WOMEN SPONSOR: \$100,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor company's representative provided one seat on the [Women's Leadership Council](#) for twelve (12) months.
 - Council meets three times a year and provides WLI support, leadership, and involvement throughout the various WLI committees and events as needed.
 - Partnership allows sponsor company representative to advise GSA on chosen venues/dates of WLI events and subsequent meetings.
 - Council votes on Rising Women of Influence Award recipient.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor company to be considered a platinum sponsor for all WLI events for the duration of sponsorship.
 - Sponsorship will include full branding in relationship to the events.
 - Full booklet branding, email branding, website branding, and signage branding as it relates to the events.
- Sponsor of GSA WLI university programing.
 - Sponsor provided with tabletop booth or opportunity to hand out company information to students attending university event.
 - Sponsor company's HR/DEI/Recruiting team allowed to attend university event.
- Sponsor can provide branded giveaways for all WLI events or contests.
- Five (5) complimentary passes to WISH 2023.
- Tile Ad on GSA website for twelve (12) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Four (4) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
 - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.
- Opportunity to distribute marketing materials at two (2) GSA events. GSA to decide which events to distribute.

WLI ALLY: \$50,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor of GSA WLI university programing.
 - Sponsor provided with tabletop booth or opportunity to hand out company information to students attending university event.
 - Sponsor company's HR/DEI/Recruiting team allowed to attend university event.
- Sponsor can provide branded giveaways for all WLI events or contests.
- Four (4) complimentary passes to WISH 2023.
- Tile Ad on GSA websites for nine (9) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Three (3) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
 - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.
- Opportunity to distribute marketing materials at two (2) GSA events. GSA to decide which events to distribute.

WLI ADVOCATE: \$25,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives GSA WLI Brand and Image Campaign electronic templates to feature women at the company.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor can provide branded giveaways for WLI events or contests.
- Three (3) complimentary passes to WISH 2023.
- Tile Ad on GSA websites for seven (7) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- Two (2) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
 - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.
- Opportunity to distribute marketing materials at one (1) GSA event. GSA to decide which events to distribute.

PLATINUM: \$20,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Two (2) complimentary passes to WISH 2023.
- Tile Ad on GSA website for five (5) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.
- One (1) social media post (total) about your company (Facebook, LinkedIn, and Instagram).
 - Social media posts can be used to promote sponsor's women-focused initiatives, events, leaders.

GOLD: \$15,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- One (1) complimentary passes to WISH 2023.
- Tile Ad on GSA website for three (3) months.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.

SILVER: \$10,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Tile Ad on GSA website for one (1) month.
- Sponsor company logo/name listed as WLI Sponsor on WLI-related press releases or media alerts.

BRONZE: \$5,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor receives logo placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor company logo/name listed as a sponsor on all GSA WLI press releases or alerts.

WLI NEWSLETTER: \$15,000

- Sponsor logo will appear on the [GSA WLI website landing page](#) for twelve (12) months.
- Sponsor logo will appear the [WLI brand website](#) for twelve (12) months.
- Sponsor logo receives prominent placement in quarterly [WLI Newsletter](#) for duration of sponsorship.
- Sponsor receives quarterly column/article in newsletter.
- Tile Ad on GSA website for three (3) months.
- Two (2) social media posts (total) about your company (Facebook, LinkedIn, and Instagram).
 - One post will serve as a "thank you" for sponsorship.
 - Additional social media post can be used to promote sponsor's women-focused initiatives, events, leaders.

GSA WLI

WISH 2023

SPONSORSHIP PACKAGES

GSA WLI'S Technical Conference and Awards Ceremony is a unique event bringing together industry luminaries, entrepreneurs, and university STEM students. This event will showcase the changing face of technology interspersed with exciting individual and company awards. Join us in celebrating the women who have helped to break the glass ceiling and those who are following in their footsteps. Unlike other conferences, GSA WLI will not charge university students to participate. Join our industry in supporting gender parity.

WISH 2023 promises to be even bigger and more exciting. We plan to double our in-person attendance to 500 - 600 people. Location and date to be determined.

TITLE SPONSOR: \$150,000 | EXCLUSIVE

SOLD

- Five-minute welcoming remarks prior to the start of the conference.
- Fifteen (15) complimentary passes for senior company executives or chosen company representatives.
- Full page ad on the back page of the event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as title sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

BREAKFAST SPONSOR: \$40,000 | EXCLUSIVE

- Sponsorship includes food and beverage costs.
- Four (4) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

LUNCH SPONSOR: \$50,000 | EXCLUSIVE

- Three-minute welcoming remarks prior to the start of the lunch.
 - Sponsorship includes food and beverage costs.
- Five (5) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

COCKTAIL NETWORKING RECEPTION SPONSOR: \$60,000 | EXCLUSIVE

- Three-minute welcoming remarks prior to the start of the reception.
 - Sponsorship includes food and beverage costs.
- Seven (7) complimentary passes for senior company executives or chosen company representatives
- Full page ad in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

AWARD SPONSOR: \$25,000 - \$50,000

Sponsorships to be negotiated and can include

- Complimentary passes for executives and non-executives.
- Ad in the event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Award Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

Female Up and Comer Award **SOLD**

Designing the Difference Award **AVAILABLE**

GIFT SPONSOR \$50,000 | EXCLUSIVE

- Four (4) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event proceedings booklet.
- Sponsor provided gift to all event attendees, GSA WLI to select gift.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

PHOTO BOOTH SPONSOR \$40,000 | EXCLUSIVE

- Four (4) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured in the event proceedings booklet.
- Sponsor provided gift to all event attendees, GSA WLI to select gift.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

LANYARD SPONSOR \$10,000 | EXCLUSIVE

SOLD

- Sponsor logo to appear exclusively on attendee name badge lanyards.
- Three (3) complimentary passes for senior company executives or chosen company representatives.
- Full page ad with preferential placement in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

BOOKLET SPONSOR EXCLUSIVE \$10,000 | EXCLUSIVE

SOLD

- Three (3) complimentary passes for senior company executives or chosen company representatives.
- Full page ad featured on the front inside cover of the event proceedings booklet.
- "Booklet sponsored by..." printed on the bottom of every other page of the proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

CHARGING STATION SPONSOR \$8,000 | EXCLUSIVE

SOLD

- Two (2) complimentary passes for senior company executives or chosen company representatives.
- Minimum of two (2) branded charging stations found at event (charging stations will be chosen &

designed by GSA with sponsor company approval).

- Full page ad in event proceedings booklet.
- Logo featured in the proceedings booklet.
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media.

WI-FI SPONSOR \$7,000 | EXCLUSIVE

SOLD

- One (1) complimentary pass for senior company executives or chosen company representatives.
- Half page ad featured in the event proceedings booklet.
- Branded Wi-Fi cards provided to all event attendees.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Wi-Fi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

PLATINUM SPONSOR \$20,000

- Three (3) complimentary passes for senior company executives or chosen company representative.
- Full page ad with preferential placement in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Platinum Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

GOLD SPONSOR \$15,000

- Two (2) complimentary passes for senior company executive or chosen company representative.
- Full page ad with preferential placement in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Gold Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

SILVER SPONSOR \$10,000

- One (1) complimentary pass for senior company executive or chosen company representative.
- Full page advertisement in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Silver Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.

BRONZE SPONSOR \$5,000

- One (1) complimentary pass for senior company executive or chosen company representative.
- Half page advertisement in event proceedings booklet.
- Logo featured in the proceedings booklet and sponsor page of event website.
- Sponsor company logo/name listed as Bronze Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts.