



2024

SPONSORSHIP OPPORTUNITIES

GLOBAL SEMICONDUCTOR ALLIANCE

GSA events bring together the global thought leaders of our industry to discuss the opportunities in the challenges we face. Our events provide a platform for collaboration and exploration of new technology and ideas. All amounts are quoted at a discounted member rate. If your company is not a GSA member but would like to join GSA and receive the discount rates, please contact us at sponsor@gsaglobal.org.



ANNUAL AWARDS CELEBRATION

**SILICON VALLEY, CA, U.S.
DECEMBER 5, 2024**

GSA'S Annual Awards Dinner is the industry's premier event celebrating the achievements of semiconductor companies in several categories ranging from outstanding leadership to financial accomplishments as well as overall respect within the industry. Do not miss this unique opportunity to showcase your company in front of one of the largest gatherings of senior industry executives! Contact Kole Giles at kgiles@gsaglobal.org to learn more.

EXPOSURE

- 1,500+ ATTENDEES, EXCLUSIVE ACCESS TO INDUSTRY EXECUTIVES
- 122,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 20,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

TITLE SPONSOR \$150,000 | **SOLD**

- 30-second company video to play during keynote introduction
- Four (4) complimentary tables with ten (10) seats each | exclusive table placement
- Eight (8) guest passes for VIP reception
- Full page ad on the back page of the event proceedings booklet
- Tile banner ad on GSA website for three (3) months
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees

VIP RECEPTION SPONSOR \$75,000 | EXCLUSIVE

- 3-minute welcoming remarks prior to the start of the reception
- Three (3) complimentary tables with ten (10) seats each | Exclusive table placement
- Eight (8) guest passes for VIP Reception
- Tile banner ad on GSA website for three (3) months
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved gifts for your attendees

ANNUAL AWARDS CELEBRATION

GENERAL RECEPTION SPONSOR \$75,000 | EXCLUSIVE

- Exclusive video (up to 3 minutes) to be played during general reception
- Three (3) complimentary tables with ten (10) seats each | exclusive table placement
- Four (4) guest passes for VIP Reception
- Tile banner ad on GSA website for three (3) months
- Sponsor company logo/name listed as General Reception Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees

WRAP PARTY SPONSOR \$70,000 | EXCLUSIVE

- Three (3) complimentary tables with ten (10) seats each | exclusive table placement
- Three (3) guest passes for VIP reception
- Aiding in design/element coordination of wrap party
- Tile banner ad on GSA website for two (2) months
- Sponsor company logo/name listed as Wrap Party sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees

LANYARD SPONSOR \$50,000 | EXCLUSIVE

- Two (2) complimentary tables with ten (10) seats each | exclusive table placement
- Three (3) guest passes for VIP reception
- Logo to appear exclusively on lanyard worn by all 1,500 attendees
- Tile banner ad for two (2) months on GSA website
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees

ANNUAL AWARDS CELEBRATION

WINE SPONSOR \$45,000 | EXCLUSIVE

- Two (2) complimentary tables with ten (10) seats each | exclusive table placement
- Two (2) guest passes for VIP Reception
- Wine sponsor may choose the wine (sponsor may need to cover additional wine costs)
- Wine will be exclusively branded with logo at all 150+ tables
- Tile banner ad for two (2) months on GSA website
- Sponsor company logo/name listed as Wine Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees

RISING WOMEN OF INFLUENCE AWARD SPONSOR \$60,000 | EXCLUSIVE

- On-stage presentation of the Rising Women of Influence Award to the winning nominee
- Three (3) complimentary tables with ten (10) seats each | exclusive table placement
- Five (5) guest passes for VIP Reception
- Tile banner ad on GSA website for two (2) months
- Sponsor company name included on award
- Sponsor company logo/name listed as Rising Women of Influence Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees

STARTUP TO WATCH AWARD SPONSOR \$50,000 | EXCLUSIVE

- On-stage presentation of the Startup to Watch Award to the winning company
- Three (3) complimentary tables with ten (10) seats | exclusive table placement
- Four (4) guest passes for VIP reception
- Tile banner ad on GSA website for two (2) months
- Sponsor company name included on award
- Sponsor company logo/name listed as Startup to Watch Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees

ANNUAL AWARDS CELEBRATION

ANALYST FAVORITE PICK AWARD SPONSOR

\$40,000 | EXCLUSIVE

- On-stage presentation of the Analyst Favorite Pick Award to the winning company
- Two (2) complimentary tables with ten (10) seats | exclusive table placement
- Two (2) guest passes for VIP reception
- Tile banner ad on GSA website for two (2) months
- Sponsor company name included on award
- Sponsor company logo/name listed as Analyst Favorite Pick Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees

BEST FINANCIALLY MANAGED AWARD SPONSOR

\$40,000 | EXCLUSIVE

- On-stage presentation of the Best Financially Managed Award to the two (2) winning companies
- Two (2) complimentary tables with ten (10) seats | exclusive table placement
- Two (2) guest passes for VIP Reception
- Tile banner ad on GSA website for two (2) months
- Sponsor company name included on award
- Sponsor company logo/name listed as Best Financially Managed Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees

GENERAL AWARD SPONSOR

\$38,000 | 6 AVAILABLE

- On-stage co-presentation of selected Award to the winning company
- GSA to choose which award to be presented by sponsor company
- Two (2) complimentary tables with ten (10) seats | exclusive table placement
- Two (2) guest passes for VIP reception
- Tile banner ad on GSA website for two (2) months
- Sponsor company logo/name listed as specified Award Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees

ANNUAL AWARDS CELEBRATION

GENERAL SPONSOR \$30,000

- Two (2) complimentary tables with ten (10) seats | exclusive table placement
- Two (2) guest passes for VIP reception
- Tile banner ad on GSA website for two (2) months
- Sponsor company logo/name listed as General Sponsor on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees

CUSTOM SPONSORSHIP EST. \$40,000 | EXCLUSIVE

- Sponsor company to work with GSA on custom sponsorship option
- Two (2) complimentary tables with ten (10) seats | exclusive table placement
- Two (2) guest passes for VIP reception
- Tile banner ad on GSA website for two (2) months
- Sponsor company logo/name listed as Sponsor (custom title) on: event website/event signage/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts
- Optional GSA pre-approved corporate gifts for sponsor dinner attendees