

INTERNATIONAL SEMICONDUCTOR CONFERENCE

LONDON

MARCH 13,14 2024

The GSA International Conference London is a rich, two-day event hosted in collaboration with UK Government's Department for Science, Innovation & Technology. It attracts 250+ senior decision makers and public policy officials from around the world. Contact Kole Giles at kgiles@gsaglobal.org or Sandro Grigolli at sgrigolli@gsaglobal.org to learn more.

EXPOSURE

- 250+ EVENT ATTENDEES
- EXCLUSIVE ACCESS TO INDUSTRY PROFESSIONALS AND PUBLIC POLICY OFFICIALS
- 68,000 + EMAILS SENT INVITING EXECUTIVES
- TO ATTEND WITH YOUR LOGO FEATURED
- 10,000 + WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

TITLE SPONSOR \$50,000 | **SOLD**

- Sponsor logo to appear prominently on the event website homepage
- 5-minute welcoming remarks prior to the start of the forum
- Exhibition table booth with preferential placement in exhibition area
- Four (4) complimentary passes for senior company executives
- Four (4) complimentary passes for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

VIP DINNER SPONSOR \$40,000 | **EXCLUSIVE**

- Sponsor logo to appear exclusively on the VIP dinner signage and menu
- 3-minute welcoming remarks prior to the start of the dinner
- Exhibition table booth with preferential placement in exhibition area
- Four (4) complimentary passes for senior company executives
- Two (2) complimentary passes for customer executives
- Full page ad with preferential placement in event proceedings booklet
- Logo to appear exclusively on dinner signage
- Tile banner ad on GSA website for three (3) months on GSA website
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception

INTERNATIONAL CONFERENCE

VIP RECEPTION SPONSOR \$30,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on the VIP reception signage
- Complimentary exhibition table booth with preferential placement in exhibition area
- 2-minute welcoming remarks prior to the start of the reception
- Three (3) complimentary passes for a company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months on GSA website
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception photographs/pre-event press releases/media alerts

NETWORKING LUNCH SPONSOR \$25,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on the networking lunch signage
- Complimentary exhibition table booth with preferential placement in exhibition area
- 2-minute Welcoming Remarks prior to the start of the lunch
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website Sponsor company logo/name listed as Networking Lunch Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/pre-event press releases/media alerts"

LANYARD SPONSOR \$25,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Complimentary exhibition table booth with preferential placement in exhibition area
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Recognition as Lanyard Sponsor throughout event
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

INTERNATIONAL CONFERENCE

NETWORKING BREAK SPONSOR (2 AVAILABLE) \$20,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on networking break signage
- Complimentary exhibition table booth with preferential placement in exhibition area
- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

BOOKLET SPONSOR \$15,000 | EXCLUSIVE

- Full page ad featured on the front inside cover of the event proceedings booklet
- Two (2) complimentary passes for senior company executives
- ""Booklet sponsored by..."" printed on the bottom of each page of the proceedings booklet
- Logo and 50-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

WIFI SPONSOR \$15,000 | EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Two (2) complimentary passes for senior company executives
- Branded wifi cards provided to all event attendees
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

INTERNATIONAL CONFERENCE

PLATINUM SPONSOR \$18,000

- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

GOLD SPONSOR \$16,000

- One (1) complimentary pass for a senior company executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for one (1) month
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

SILVER SPONSOR \$12,000

- Half page ad in event proceedings booklet
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

BRONZE SPONSOR \$9,000

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/electronic mailings/sponsors section of proceedings booklet/pre-event press releases/ media alerts