



2024

SPONSORSHIP OPPORTUNITIES

GLOBAL SEMICONDUCTOR ALLIANCE

GSA events bring together the global thought leaders of our industry to discuss the opportunities in the challenges we face. Our events provide a platform for collaboration and exploration of new technology and ideas. All amounts are quoted at a discounted member rate. If your company is not a GSA member but would like to join GSA and receive the discount rates, please contact us at sponsor@gsaglobal.org.



GSA MEMORY +

**CHINA
Q2**

GSA Memory + is an exclusive, invitation-only event that brings together 200+ industry executives from the leading semiconductor companies across the globe for an afternoon of thought exchange and discussion. Contact Kole Giles at kgiles@gsaglobal.org or Power Chi at pchi@gsaglobal.org to learn more.

EXPOSURE

- 200+ ATTENDEES, EXCLUSIVE ACCESS TO INDUSTRY EXECUTIVES
- 84,000+ EMAILS SENT INVITING EXECUTIVES TO ATTEND WITH YOUR LOGO FEATURED
- 12,000+ WEBSITE VISITS WHERE YOUR LOGO AND COMPANY DESCRIPTION ARE BOTH INCLUDED

TITLE SPONSOR \$55,000 | EXCLUSIVE

- 5-minute welcoming remarks prior to the start of the event
- 5-minute closing remarks at the conclusion of the event
- Four (4) complimentary passes for senior company executives to attend GMC, VIP reception and VIP dinner
- Four (4) complimentary passes for customer executives to attend GMC, VIP reception and VIP dinner
- GSA to interview one (1) sponsor executive or sponsor to submit one (1) article which will be published in one (1) issue of the GSA Forum (content of the interview or article must coincide with the specific topics featured in the GSA Forum issue selected)
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad to be placed on GSA website for a period of three (3) months
- 100-word company description to be displayed in the proceedings booklet
- 100-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of VIP reception/photographs/pre-event press releases/media alerts

GSA MEMORY +

VIP DINNER SPONSOR \$45,000 | EXCLUSIVE

- 5-minute welcoming remarks prior to the start of the dinner
- Four (4) complimentary passes for senior company executives to attend GMC, VIP reception + VIP dinner
- Two (2) complimentary passes for customer executives to attend GMC, VIP reception + VIP dinner
- GSA to interview one (1) sponsor executive or sponsor to submit one (1) article which will be published in one (1) issue of the GSA Forum (content of the interview or article must coincide with the specific topics featured in the GSA Forum issue selected)
- Prominent placement of one (1) full page ad in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad to be placed on GSA website for a period of three (3) months
- 100-word company description to be displayed in the proceedings booklet
- 100-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as VIP Dinner Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception photographs/pre-event press releases/media alerts

VIP LUNCHEON SPONSOR \$40,000 | EXCLUSIVE

- Opportunity for company executive to give 3-minute welcoming remarks prior to the start of lunch (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- Four (4) complimentary passes for a customer executive to attend GMC, VIP reception, and VIP dinner
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad to be placed on GSA website for a period of three (3) months
- 100-word company description to be displayed in the proceedings booklet
- 100-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as VIP Luncheon Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception photographs/pre-event press releases/media alerts

GSA MEMORY +

VIP RECEPTION SPONSOR \$35,000 | EXCLUSIVE

- Opportunity for company executive to give 3-minute welcoming remarks prior to the start of the reception (content of the remarks must align with the theme of the event; timing of the remarks will be determined by GSA)
- Three (3) complimentary passes for a company executive to attend GMC, the VIP reception, and the VIP dinner
- One (1) complimentary pass for a senior customer executives to attend GMC, the VIP reception, and the VIP dinner
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad to be placed on GSA website for a period of two (2) months
- A 75-word company description to be displayed in the proceedings booklet
- A 75-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/print advertisements/electronic mailings/event program/sponsor section of proceedings booklet/video logo scroll/backdrop of the VIP reception photographs/pre-event press releases/media alerts

LANYARD SPONSOR \$30,000 | EXCLUSIVE

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives to attend GMC, Vip reception, and VIP dinner
- One (1) complimentary passes for customer executives to attend GMC, VIP reception + VIP dinner
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- A 75-word company description to be displayed in the proceedings booklet
- A 75-word company description to be displayed on sponsor page on event website
- Banner advertisement to be placed on GSA website for a period of two (2) months
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

NETWORKING BREAK SPONSOR \$25,000 | EXCLUSIVE

- Two (2) complimentary passes for senior company executives
- Prominent placement of one (1) full page advertisement in the proceedings booklet (GSA to provide specifications, sponsor to provide artwork)
- Tile banner ad on GSA website for two (2) months
- A 75-word company description to be displayed in the proceedings booklet
- A 75-word company description to be displayed on sponsor page on event website
- 2-minute welcoming remarks prior to the start of the networking break
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

GSA MEMORY +

BOOKLET SPONSOR \$20,000 | EXCLUSIVE

- Full page ad featured on the front inside cover of the event proceedings booklet
- ""Booklet sponsored by..."" printed on the bottom of each page of the proceedings booklet
- Logo and 50-word company description to be displayed on sponsor page on event website
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"

WIFI SPONSOR \$20,000 | EXCLUSIVE

- Half page ad featured in the event proceedings booklet Branded wifi cards provided to all event attendees
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

GIFT SPONSOR \$20,000 | EXCLUSIVE

- Half page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees, gift must be pre-approved by GSA
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

CHARGING STATION SPONSOR \$20,000 | EXCLUSIVE

- Half page ad in event proceedings booklet two branded charging stations found at event
- Charging stations will be chosen & designed by GSA with sponsor company approval
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

PLATINUM SPONSOR \$20,000

- Full page ad with preferential placement in event proceedings booklet
- Two (2) complimentary passes for senior company executives to attend GMC, the VIP reception, and the VIP dinner
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

GSA MEMORY +

GOLD SPONSOR \$16,000

- Full page ad with preferential placement in event proceedings booklet
- One (1) complimentary passes for senior company executives to attend GMC, the VIP reception, and the VIP dinner
- Tile banner ad on GSA website for one (1) month
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

SILVER SPONSOR \$12,000

- Half page ad in event proceedings booklet
- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

BRONZE SPONSOR \$9,000

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"