



# 2024

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# SPONSORSHIP OPPORTUNITIES

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**GLOBAL SEMICONDUCTOR ALLIANCE**

GSA events bring together the global thought leaders of our industry to discuss the opportunities in the challenges we face. Our events provide a platform for collaboration and exploration of new technology and ideas. All amounts are quoted at a discounted member rate. If your company is not a GSA member but would like to join GSA and receive the discount rates, please contact us at [sponsor@gsaglobal.org](mailto:sponsor@gsaglobal.org).



# U.S. EXECUTIVE FORUM

**MENLO PARK, CA  
SEPTEMBER 26, 2024**

GSA's USEF is GSA's most prestigious curated event with unparalleled content that brings together 250+ chief executives from top-tier semiconductor companies across the globe for an afternoon of thought exchange and discussion. Do not miss this unique opportunity to place your company in front of the who's who of our industry! Contact Kole Giles at [kgiles@gsaglobal.org](mailto:kgiles@gsaglobal.org) to learn more.

## EXPOSURE

- 250+ Attendees, Exclusive Access to Industry Executives
- 84,000+ Emails Sent inviting Executives to attend with your logo featured
- 12,000+ Website visits where your logo and company description are both included

## TITLE SPONSOR \$55,000 | EXCLUSIVE

- 5-minute welcoming remarks prior to the start of the conference
- Four (4) complimentary passes for senior company executives
- Four (4) complimentary passes for customer executives
- Full page ad on the back page of the event proceedings booklet
- 30-second video commercial (video must be aligned with the program topic) to be played once during the day (GSA to determine timing of commercial)
- Tile banner ad on GSA website for three (3) months
- Logo and 100-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Title Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## VIP RECEPTION SPONSOR \$45,000 | EXCLUSIVE

- 3-minute welcoming remarks prior to the start of the dinner
- Three (3) complimentary passes for a senior company executives
- Two (2) complimentary pass for a customer executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for three (3) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Reception Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts



# U.S. EXECUTIVE FORUM

## **VIP NETWORKING LUNCH SPONSOR \$38,000 | EXCLUSIVE**

- 2-minute welcoming remarks prior to the start of the reception
- Three (3) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as VIP Networking Lunch Sponsor on: event website/event signage/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **NETWORKING BREAK SPONSOR (2) \$35,000 | EXCLUSIVE**

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Sponsorship applicable to all networking breaks during event (event typically has two (2) breaks)
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Networking Break Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **LANYARD SPONSOR \$32,000 | EXCLUSIVE**

- Sponsor logo to appear exclusively on attendee name badge lanyards
- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Lanyard Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

# U.S. EXECUTIVE FORUM

## **BOOKLET SPONSOR \$20,000 | EXCLUSIVE**

- Full page ad featured on the front inside cover of the event proceedings booklet
- "Booklet sponsored by..." printed on the bottom of each page of the proceedings booklet
- Two (2) complimentary passes for senior company executives
- Logo and 50-word company description featured in the proceedings booklet
- Sponsor company logo/name listed as Booklet Sponsor on: event website/ electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **WIFI SPONSOR \$20,000 | EXCLUSIVE**

- Half page ad featured in the event proceedings booklet
- Two (2) complimentary passes for senior company executives
- Branded wifi cards provided to all event attendees
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Wifi Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts

## **GIFT SPONSOR \$20,000 | EXCLUSIVE**

- Half page ad featured in the event proceedings booklet
- Sponsor provided gift to all event attendees, gift must be pre-approved by GSA
- Two (2) complimentary passes for senior company executives
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gift Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"

## **CHARGING STATION SPONSOR \$20,000 | EXCLUSIVE**

- Half page ad in event proceedings booklet
- Charging soluiton provided by GSA to all event attendees
- Two (2) complimentary passes for senior company executives
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Charging Station Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"

# U.S. EXECUTIVE FORUM

## PLATINUM SPONSOR \$22,000

- Two (2) complimentary passes for senior company executives
- One (1) complimentary pass for a customer executive
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for two (2) months
- Logo and 75-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Platinum Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"

## GOLD SPONSOR \$19,500

- Two (2) complimentary passes for senior company executives
- Full page ad with preferential placement in event proceedings booklet
- Tile banner ad on GSA website for one (1) month
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Gold Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"

## SILVER SPONSOR \$14,000

- Half page ad featured in the event proceedings booklet
- One (1) complimentary pass for senior company executives
- Sponsor provided gift to all event attendees, gift must be pre-approved by GSA
- Logo and 50-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Silver Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"

## BRONZE SPONSOR \$9,000

- Logo and 25-word company description featured in the proceedings booklet and sponsor page of event website
- Sponsor company logo/name listed as Bronze Sponsor on: event website/electronic mailings/sponsor section of proceedings booklet/pre-event press releases/media alerts"