



2024 GSA Forum Article Guidelines

The GSA Forum offers members to gain exposure to our 20,000+ viewers by publishing semiconductor industry related articles through the GSA website. Forum articles are published on the quarterly online portal located on the GSA website – [GSA Forum](#).

Articles can be fundamental think pieces, whitepapers, technical articles, business insights, etc. which are non-promotional and preferably unpublished. Guidelines for the articles are:

- 1) Approximately 1,750-2,500 words in length.
- 2) Up to three tables/charts/figures can be included.
- 3) Photos and screenshots must be sent as separate high-resolution images.
- 4) Embed images in the article in the correct locations, and attach a separate, high-resolution file (.jpg, .png, .ppt, .xls, .tif, .gif, etc.) of the image (if possible).
- 5) A title must accompany every figure.
- 6) When using acronyms, in the first usage, spell out and include the acronym in parentheses immediately following.

Ex: The company's intellectual property (IP) for the field-programmable gate arrays (FPGAs) was recognized as the industry's best. The fabless company's FPGA team developed the IP design in two weeks.)

- 7) Include a brief bio and photo of the author(s) to be published with the article.
- 8) Articles should not be self-promotional.
- 9) All materials should be sent in a Word document format.
- 10) Provide a title image/graphic that will represent the context of the article (optional).

Topics/Contents of articles for the GSA Forum include:

- Artificial Intelligence
- Open-source architectures (semiconductor related)
- High-Performance Computing
- Edge Intelligence
- Memory-Centric Technologies
- Industry IP Landscape
- Cyber Security (IoT, Data, hardware)
- Emerging Technologies/Markets
- Ubiquitous Connectivity – 5G and Beyond
- Smart Mobility - Automotive Electronics
 - Sensor Fusion
 - Autonomous driving

- Connectivity (In-vehicle, V2X)
- Safety
- Electrification
- CEO (C-Level Executive) Interviews
 - Technology, Business, Market Insights
 - Interview questions can be prepared by the company writing the article or if necessary, GSA can provide a list of questions for the interview.

2024 Editorial Calendar

Q1 – March Publication

- Abstract Deadline: January 26, 2024
- Article Deadline: February 23, 2024
- Publication: March 1, 2024

Q2 – June Publication

- Abstract Deadline: April 26, 2024
- Article Deadline: May 24, 2024
- Publication: June 3, 2024

Q3 – September Publication

- Abstract Deadline: July 26, 2024
- Article Deadline: August 23, 2024
- Publication: September 3, 2024

Q4 – December Publication

- Abstract Deadline: October 25, 2024
- Article Deadline: November 22, 2024
- Publication: December 2, 2024

To secure a slot in the quarterly Forum releases, submit your abstract of the article (up to 500 words) to Shungo Saito (ssaito@gsaglobal.org) for consideration. GSA will review and advise on the full article submittal and schedule of the release.