

DESIGN THE SOLUTION

GSA WLI Women in Semiconductors Conference
Jodi Shelton, GSA CEO
March 13, 2024



GSA WOMEN'S LEADERSHIP INITIATIVE



EMEA WLC

Women leaders met up at the **GSA European Executive Forum** and rallied to create the **EMEA Women's Leadership Council**



GSA is *Where GLOBAL Leaders Meet*

...to establish an efficient, profitable and sustainable semiconductor and high technology global ecosystem encompassing **semiconductors, software, solutions, systems and services.**



**Thought
Leadership**



**Collaboration
Platform**



**Global
Footprint**



**Curated
Executive
Events**



**Market
Intelligence**



**Supply/Value
Chain
Enablement**



**Industry
Advocacy**



GSA is Where *GLOBAL* Leaders Meet



30 Years of GSA

GSA has continued to pivot and evolve from its inception 30 years ago, including the creation of the Women's Leadership Initiative (WLI).



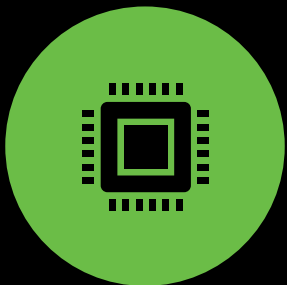
Industry Criticality: The Global Economy Runs on Semiconductors



**Key driver of the
\$105T global economy**



**Enabler of key
technologies from AI
and 5G to IoT
and Cloud**



**The cruciality of
semiconductors is
being recognized on Wall
Street, in corporate board
rooms and around the
world**



**Attracting attention
of policymakers due
to chip shortage crisis**



You Have Chosen The Right Industry

We Want You!

- The industry needs big thinkers! Creative, independent, and thoughtful.

We Need You!

- Society faces daunting challenges & smart people like YOU to design the solution.

“The world is starving for new ideas and great leaders who will champion those ideas.”

- Dr. Lisa Su



You Can Design the Solution



- Deliver Healthcare
- Eliminate Extreme Poverty
- Ubiquitous Clean Water

- Empower Communications
- Mitigate Climate Change
- Equal Access to Education



**GSA WOMEN'S
LEADERSHIP
INITIATIVE**



Retain, Develop, and Promote Women



- WLI Speakers Bureau
- Branding Toolkit
- Women in Hardware Mentorship Program
- Board Ready Women's Event
- Best Practices Playbook
- Visibility Program



Recognition

- Recognize the next generation of leaders
- Identify individuals with exceptional contributions and nominate for **WLI Awards**

DR. LISA SU WOMAN OF INFLUENCE AWARD



The Woman of Innovation Award recognizes an industry veteran who has dedicated her career to making exceptional contributions to drive the development, innovation, growth and long-term opportunities for the semiconductor industry.

Rising Women of Influence Award



FEMALE UP & COMER AWARD NOMINEES



Yi-Rou Liou
Technical Manager



Brittney Nelson
Electrical Product Engineer



Ritu Walia
Product Engineer



Sarah Wang
Manufacturing Engineer

Visibility

- Use social media to enhance perceptions such as the **WLI Social Campaign**
- Show not only what these women do, but who these women are and how companies value each as role models





Speaking Engagements

Seek out both internal and external platforms to demonstrate your skill set and technical prowess

➤ **WLI Events**

➤ Speak at WLI University Programs, Lunch and Learns, and Webinars as well as our Executive Programs.



➤ **Speakers Bureau**

➤ A comprehensive database of women who can speak about business trends, market drivers, and technical issues.



WISH Conference

- Over 500 women and allies attend
- Both business and technical components
- OCT / NOV in Silicon Valley



Get Involved

Leadership

- CEO Pledge
- Women's Leadership Council
- WLI Committees
- WLI Sponsors

Events & Programs

- WISH Conference
- Board-Ready Women
- WHM Mentorship Program
- University Programs
- Lunch & Learn
- Personal Branding Webinar

Resources

- Advice & Best Practices
- Directories
- Job & Internship Portal
- Survey & White Papers
- Visibility Campaigns
- WLI Awards

www.designthesolution.org

www.gsaglobal.org



On the Horizon

Allyship Program

- Seek out sponsors and allies at the WLI allyship program launching this year.

Mini-MBA Program

- Prepare for business and leadership roles via educational curriculum including financial literacy, market trends, geopolitics, leadership skills, etc.



Concluding Thoughts

“Run toward the hardest problems. This approach has helped me to learn a tremendous amount from both success and failure.” - Dr. Lisa Su

- 1) Don't wait until you or the world thinks you are ready.
- 2) Be proud – what you do matters.
- 3) Map out your career and stay the course.
- 4) Wield your power for good. You can **Design the Solution**.
- 5) Build relationships through GSA and WLI events.
- 6) Get involved.



GSA

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