

# Who am I?

## It has been a long way...

Born in Valencia, Spain.

Beautiful city.

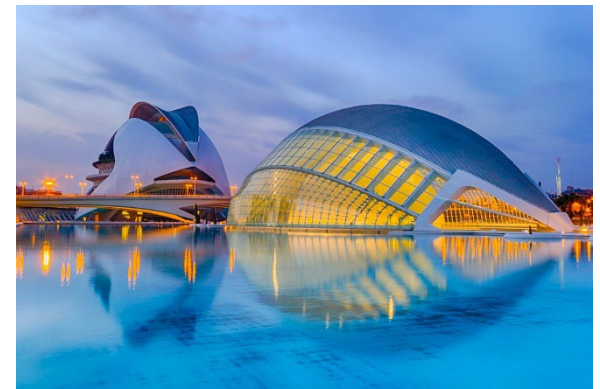
Study in Madrid –Polytechnique University.

2 per 1000..

Worked in Spain, France, Germany, UK and Netherlands.

IBM, Ford...

Married, one daughter, two granddaughters.



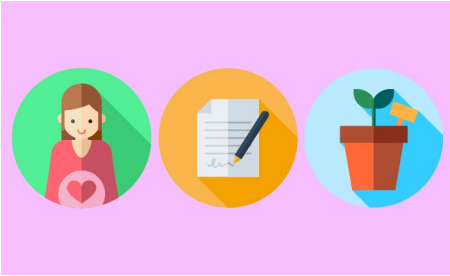
VP & GM Intel EMEA

SVP & BU GM Philips Semiconductors

SVP & GM S&M NXP

President TSMC EU

# Motivations. Why DISRUPTING??

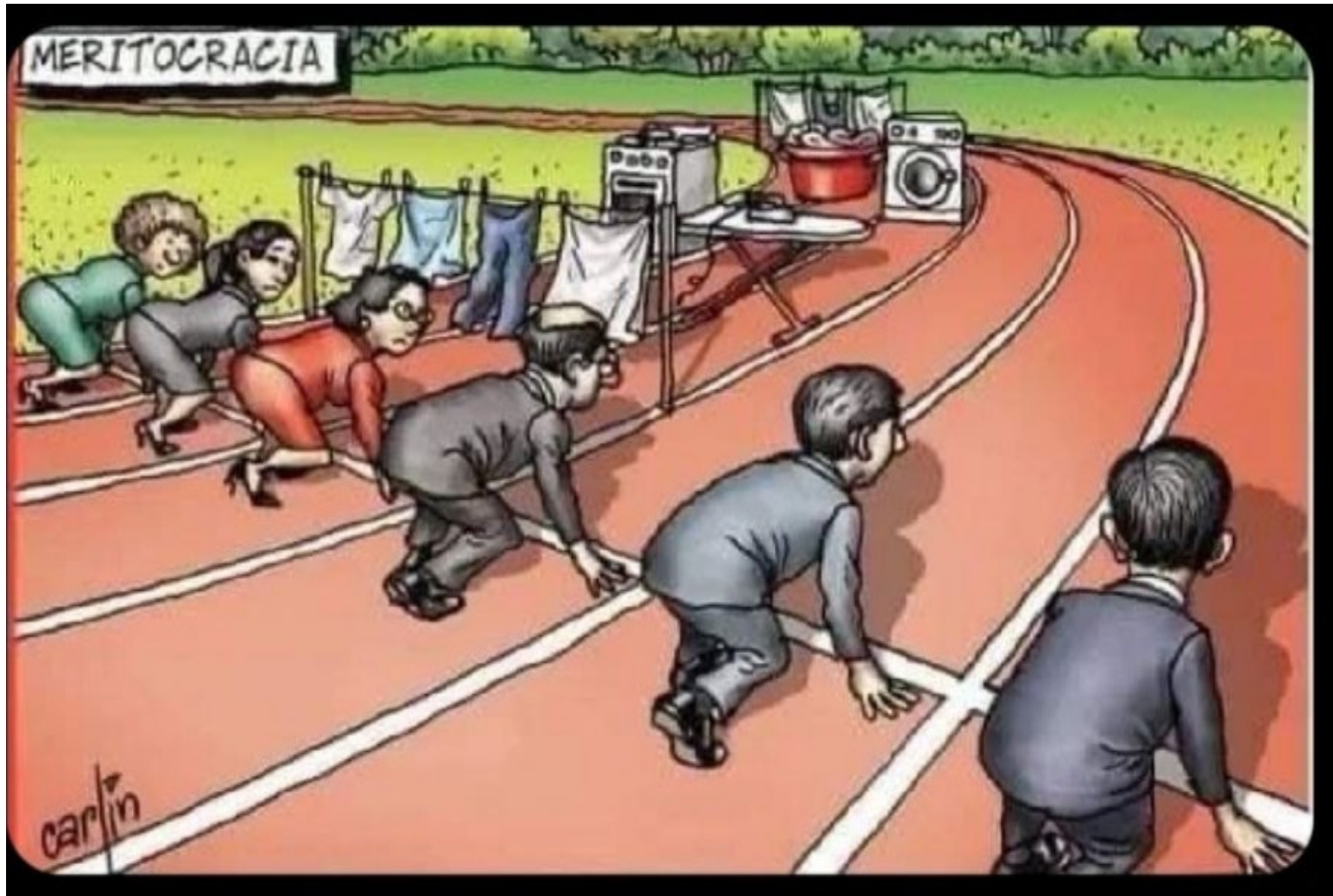


If you want to leave a mark you have to do at least  
three things:  
**plant a tree, write a book and raise a child**

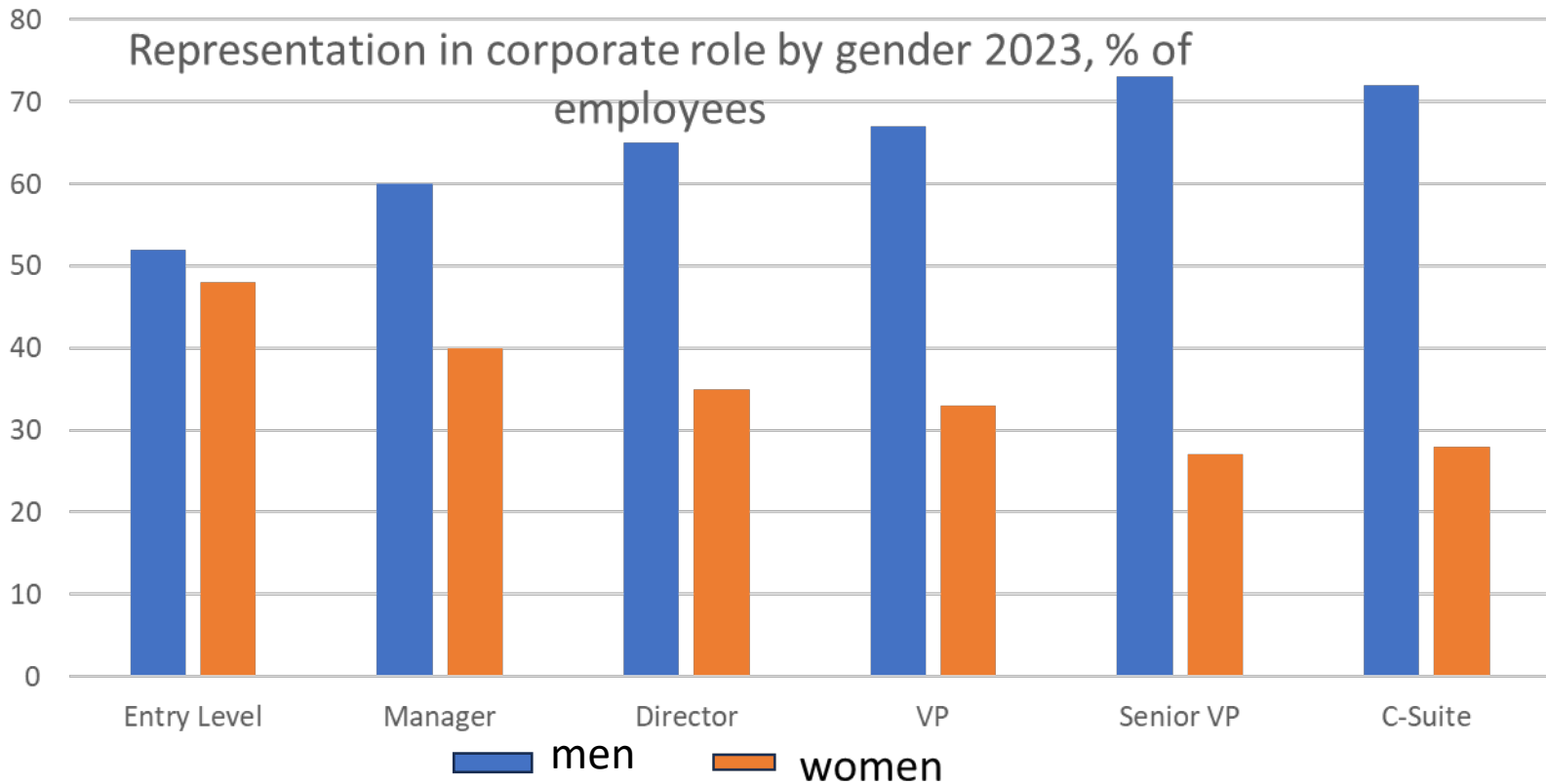
I wanted to do it all  
Economic Freedom creates more choices

- It's about your CHOICE.
- It's about PASSION
- It's about Results Orientation, Quality, Risk Taking, Team Focus!!

And the TEAM starts at Home: Choose a GOOD partner!



# Women's representation in corporate saw gains, but..



Source: McKinsey

- Career growth falters
- Lack of leadership diversity
- Attrition of female employees

# GSA Mentorship Program

## Goals:

- ✓ Contribute to Companies diversity inclusion targets
- ✓ Help mid-level mentees develop leadership skills to help them continue advancing into leadership roles

**Mentors:** Senior Leaders with significant experience  
Committed to peers mentoring and growing future leaders

**Mentees:** Mid level Individual Contributor or People Manager  
Passionate about their contribution